stack
DATA STRATEGY

Have you ever used CBD/cannabis oil for medicinal reasons?

Total		Weighted Base	Unweighted Base	Yes	No	Prefer not to say/not sure
	Total	1500	1500	16%	81%	3%
Gender						
	Male	734	736	18%	79%	4%
	Female	764	762	14%	84%	2%
Age						
	18-24	221	227	23%	69%	8%
	25-34	247	247	25%	69%	6%
	35-44	233	233	23%	76%	2%
	45-54	259	262	14%	84%	1%
	55-64	213	212	8%	92%	0%
	65-74	192	187	5%	95%	0%
	75+	134	132	9%	91%	0%
region						
	East Midlands	108	115	13%	85%	3%
	East of England	138	127	16%	83%	1%
	London	168	172	23%	69%	7%
	North East	63	74	13%	84%	3%
	Northern Ireland	57	31	0%	93%	7%
	North West	168	173	16%	83%	1%
	Scotland	129	122	12%	87%	1%
	South East	206	215	17%	80%	3%
	South West	131	125	15%	84%	1%
	Wales	75	74	16%	81%	3%
	West Midlands	132	139	23%	76%	1%
	Yorkshire and the Humber	126	136	15%	82%	3%
Education						
	Degree	408	383	16%	82%	2%
	Non-degree	1092	1117	16%	81%	3%
Income						
	Under £10,000	125	128	12%	83%	5%
	£10,000 – £19,999	277	279	13%	85%	2%
	£20,000 – £29,999	335	336	17%	81%	2%
	£30,000 – £39,999	275	274	20%	77%	3%
	£40,000 – £59,999	287	285	15%	84%	1%
	£60,000 – £79,999	105	104	13%	80%	7%
	£80,000 – £99,999	53	53	18%	76%	6%
	Over £100,000	43	41	21%	74%	4%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	26%	72%	3%
	No medical conditions	846	845	9%	89%	3%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	100%	0%	0%
	No	1219	1214	0%	100%	0%
	Prefer not to say/not sure	40	40	0%	0%	100%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	32%	66%	2%
	No	937	936	7%	91%	2%
	Prefer not to say/not sure	20	21	5%	34%	61%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

In the last year, how often have you used CBD/cannabis oil for medicinal reasons? [Only asked to respondents who have ever used CBD/cannabis oil]

Total		Sample Size	I have not used CBD/cannabis oil in the last year	Between one and three times	Between four and 11 times	12 or more times
	Total	241	28%	42%	16%	15%
Gender						
	Male	130	30%	44%	12%	14%
	Female	110	25%	39%	20%	16%
Age						
	18-24	50	21%	53%	17%	9%
	25-34	62	19%	55%	8%	17%
	35-44	53	26%	35%	19%	20%
	45-54	36	33%	36%	16%	16%
	55-64	17	40%	30%	18%	12%
	65-74	9	56%	22%	23%	0%
	75+	12	50%	8%	26%	15%
region						
	East Midlands	14	41%	19%	20%	19%
	East of England	22	40%	35%	15%	10%
	London	39	20%	63%	8%	10%
	North East	8	11%	59%	10%	20%
	Northern Ireland	-	-	-	-	-
	North West	26	15%	56%	15%	14%
	Scotland	16	33%	35%	20%	13%
	South East	34	31%	36%	14%	19%
	South West	20	47%	22%	11%	21%
	Wales	12	33%	33%	8%	25%
	West Midlands	30	25%	38%	24%	13%
	Yorkshire and the Humber	19	15%	45%	30%	10%
Education						
	Degree	66	22%	54%	14%	9%
	Non-degree	175	30%	37%	16%	17%
Income						
	Under £10,000	16	32%	38%	12%	18%
	£10,000 – £19,999	37	42%	37%	8%	13%
	£20,000 – £29,999	58	22%	50%	20%	8%
	£30,000 – £39,999	54	24%	45%	16%	14%
	£40,000 – £59,999	43	30%	34%	9%	27%
	£60,000 – £79,999	14	29%	36%	21%	14%
	£80,000 – £99,999	10	22%	31%	38%	9%
	Over £100,000	9	10%	55%	24%	11%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	167	24%	43%	16%	17%
	No medical conditions	74	36%	39%	16%	9%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	28%	42%	16%	15%
	No	-	-	-	-	-
	Prefer not to say/not sure	-	-	-	-	-
Have you ever in your life smoked cannabis/marijuana?						
	Yes	176	25%	43%	15%	17%
	No	63	36%	37%	18%	9%
	Prefer not to say/not sure	1	0%	100%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Have you ever in your life smoked cannabis/marijuana?

Total		Weighted Base	Unweighted Base	Yes	No	Prefer not to say/not sure
	Total	1500	1500	36%	62%	1%
Gender						
	Male	734	736	40%	58%	2%
	Female	764	762	33%	67%	1%
Age						
	18-24	221	227	37%	61%	2%
	25-34	247	247	53%	43%	3%
	35-44	233	233	48%	51%	2%
	45-54	259	262	34%	64%	1%
	55-64	213	212	32%	68%	0%
	65-74	192	187	24%	76%	0%
	75+	134	132	10%	89%	1%
region						
	East Midlands	108	115	33%	65%	3%
	East of England	138	127	30%	69%	1%
	London	168	172	40%	59%	1%
	North East	63	74	33%	66%	1%
	Northern Ireland	57	31	36%	64%	0%
	North West	168	173	44%	56%	1%
	Scotland	129	122	37%	62%	2%
	South East	206	215	35%	63%	2%
	South West	131	125	38%	62%	1%
	Wales	75	74	37%	63%	0%
	West Midlands	132	139	32%	66%	2%
	Yorkshire and the Humber	126	136	36%	62%	2%
Education						
	Degree	408	383	40%	60%	1%
	Non-degree	1092	1117	35%	64%	2%
Income						
	Under £10,000	125	128	36%	60%	3%
	£10,000 – £19,999	277	279	32%	67%	1%
	£20,000 – £29,999	335	336	33%	65%	1%
	£30,000 – £39,999	275	274	37%	62%	1%
	£40,000 – £59,999	287	285	38%	62%	0%
	£60,000 – £79,999	105	104	42%	55%	3%
	£80,000 – £99,999	53	53	46%	52%	2%
	Over £100,000	43	41	42%	58%	0%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	49%	50%	2%
	No medical conditions	846	845	27%	72%	1%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	73%	26%	0%
	No	1219	1214	29%	70%	1%
	Prefer not to say/not sure	40	40	21%	49%	31%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	100%	0%	0%
	No	937	936	0%	100%	0%
	Prefer not to say/not sure	20	21	0%	0%	100%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

In the last year, how often have you smoked cannabis/marijuana? [Only respondents who have smoked cannabis at some point in their life]

Total		Sample Size	I have not smoked cannabis in the last year	Between one and three times	Between four and 11 times	12 or more times
	Total	542	62%	17%	6%	15%
Gender						
	Male	293	57%	18%	6%	19%
	Female	249	69%	17%	5%	10%
Age						
	18-24	83	41%	30%	7%	23%
	25-34	132	49%	21%	10%	20%
	35-44	111	60%	16%	6%	18%
	45-54	89	72%	14%	2%	12%
	55-64	68	79%	11%	3%	7%
	65-74	46	93%	5%	2%	0%
	75+	13	100%	0%	0%	0%
region						
	East Midlands	36	64%	18%	3%	16%
	East of England	41	61%	24%	8%	8%
	London	67	41%	29%	10%	20%
	North East	21	55%	24%	4%	17%
	Northern Ireland	20	71%	10%	0%	19%
	North West	74	63%	16%	5%	16%
	Scotland	47	80%	11%	0%	9%
	South East	72	71%	12%	7%	11%
	South West	49	73%	11%	0%	17%
	Wales	28	66%	11%	0%	22%
	West Midlands	43	54%	22%	9%	15%
	Yorkshire and the Humber	45	57%	17%	12%	14%
Education						
	Degree	162	67%	20%	6%	7%
	Non-degree	381	60%	16%	5%	18%
Income						
	Under £10,000	46	55%	17%	0%	28%
	£10,000 – £19,999	88	70%	12%	3%	15%
	£20,000 – £29,999	112	58%	20%	7%	15%
	£30,000 – £39,999	101	57%	18%	12%	13%
	£40,000 – £59,999	110	63%	22%	3%	12%
	£60,000 – £79,999	44	66%	18%	2%	14%
	£80,000 – £99,999	24	74%	8%	3%	15%
	Over £100,000	18	72%	5%	12%	10%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	318	56%	20%	6%	17%
	No medical conditions	225	72%	13%	4%	11%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	176	37%	23%	12%	28%
	No	358	75%	14%	3%	8%
	Prefer not to say/not sure	8	44%	33%	0%	23%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	62%	17%	6%	15%
	No	-	-	-	-	-
	Prefer not to say/not sure	-	-	-	-	-

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Have you ever tried/used/purchased any of the following products in the last 12 months? Please select all that apply.

Total		Weighted Base	Unweighted Base	Healthy cereal bars	Protein powder	E-liquids	Prescription contact lenses	Heat patches (for muscle pain)	CBD (cannabidiol)	Viagra	Diabetic injector pen	Methadone	Deodorex	None of the above
	Total	1500	1500	36%	17%	17%	10%	20%	10%	6%	3%	2%	2%	38%
Gender														
	Male	734	738	32%	19%	18%	8%	15%	11%	10%	4%	3%	3%	38%
	Female	764	762	41%	15%	16%	12%	24%	9%	3%	3%	2%	2%	37%
Age														
	18-24	221	227	45%	31%	25%	9%	17%	13%	5%	5%	6%	5%	26%
	25-34	247	247	44%	29%	28%	13%	25%	22%	4%	4%	3%	5%	22%
	35-44	233	233	46%	25%	20%	11%	28%	14%	11%	3%	3%	3%	25%
	45-54	259	262	42%	16%	13%	14%	23%	8%	7%	2%	1%	2%	35%
	55-64	213	212	30%	6%	14%	9%	16%	4%	8%	5%	1%	0%	43%
	65-74	192	187	18%	1%	6%	5%	15%	3%	5%	4%	0%	1%	63%
	75+	134	132	17%	1%	2%	4%	7%	4%	1%	1%	0%	0%	70%
region														
	East Midlands	108	115	43%	13%	18%	7%	17%	11%	10%	3%	3%	2%	33%
	East of England	138	127	25%	13%	12%	15%	17%	11%	3%	2%	2%	2%	45%
	London	168	172	39%	29%	21%	14%	18%	12%	6%	3%	6%	3%	30%
	North East	63	74	42%	20%	17%	11%	29%	7%	5%	1%	1%	3%	31%
	Northern Ireland	57	31	32%	21%	25%	18%	29%	7%	14%	7%	4%	4%	39%
	North West	168	173	33%	16%	21%	6%	20%	11%	9%	2%	2%	2%	38%
	Scotland	129	122	29%	15%	11%	9%	21%	8%	8%	2%	2%	3%	43%
	South East	206	215	36%	13%	15%	7%	15%	7%	4%	3%	1%	3%	43%
	South West	131	125	39%	15%	13%	5%	25%	9%	5%	5%	3%	2%	42%
	Wales	75	74	42%	16%	11%	8%	26%	12%	3%	3%	0%	3%	36%
	West Midlands	132	139	42%	20%	19%	12%	19%	14%	8%	6%	2%	3%	32%
	Yorkshire and the Humber	126	136	38%	14%	15%	13%	15%	12%	7%	5%	2%	0%	37%
Education														
	Degree	408	383	42%	21%	16%	14%	23%	10%	5%	3%	4%	3%	35%
	Non-degree	1092	1117	34%	16%	17%	8%	19%	10%	7%	4%	2%	2%	39%
Income														
	Under £10,000	125	128	30%	14%	12%	10%	16%	9%	4%	2%	2%	2%	47%
	£10,000 – £19,999	277	279	28%	9%	12%	10%	17%	7%	5%	4%	2%	2%	46%
	£20,000 – £29,999	335	336	35%	13%	16%	8%	15%	10%	7%	2%	3%	2%	39%
	£30,000 – £39,999	275	274	39%	22%	18%	11%	24%	13%	4%	5%	3%	4%	33%
	£40,000 – £59,999	287	285	40%	18%	19%	11%	21%	10%	9%	3%	1%	1%	33%
	£60,000 – £79,999	105	104	41%	25%	20%	9%	21%	8%	8%	4%	2%	3%	34%
	£80,000 – £99,999	53	53	52%	31%	16%	15%	26%	16%	8%	6%	7%	5%	28%
	Over £100,000	43	41	46%	26%	22%	12%	30%	17%	5%	0%	3%	0%	32%
Medical conditions														
	Has a medical condition that could be treated with medicinal cannabis	654	655	43%	20%	24%	13%	28%	17%	8%	6%	4%	4%	24%
	No medical conditions	846	845	31%	15%	11%	8%	13%	5%	5%	2%	1%	1%	48%
Have you ever used CBD/cannabis oil for medicinal reasons?														
	Yes	241	246	45%	29%	35%	13%	25%	49%	10%	6%	8%	5%	11%
	No	1219	1214	35%	14%	12%	9%	19%	2%	6%	2%	1%	2%	44%
	Prefer not to say/not sure	40	40	31%	36%	33%	19%	21%	19%	9%	17%	12%	15%	26%
Have you ever in your life smoked cannabis/marijuana?														
	Yes	542	543	42%	22%	28%	11%	25%	21%	10%	4%	5%	3%	25%
	No	937	936	33%	14%	10%	10%	17%	4%	4%	3%	1%	2%	46%
	Prefer not to say/not sure	20	21	27%	19%	23%	5%	13%	19%	14%	0%	10%	9%	39%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Cannabis is an illegal drug and no one can grow it unless they have permission from the Home Office

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	69%	16%	16%
Gender						
	Male	734	736	70%	17%	14%
	Female	764	762	68%	15%	18%
Age						
	18-24	221	227	54%	28%	17%
	25-34	247	247	64%	24%	12%
	35-44	233	233	68%	13%	18%
	45-54	259	262	69%	16%	15%
	55-64	213	212	74%	7%	18%
	65-74	192	187	73%	9%	18%
	75+	134	132	86%	5%	9%
region						
	East Midlands	108	115	71%	14%	15%
	East of England	138	127	80%	10%	10%
	London	168	172	62%	21%	18%
	North East	63	74	61%	9%	30%
	Northern Ireland	57	31	54%	25%	22%
	North West	168	173	70%	15%	15%
	Scotland	129	122	72%	14%	14%
	South East	206	215	73%	16%	11%
	South West	131	125	67%	12%	21%
	Wales	75	74	72%	11%	17%
	West Midlands	132	139	69%	19%	12%
	Yorkshire and the Humber	126	136	60%	20%	20%
Education						
	Degree	408	383	76%	11%	13%
	Non-degree	1092	1117	66%	17%	17%
Income						
	Under £10,000	125	128	61%	12%	27%
	£10,000 – £19,999	277	279	71%	15%	14%
	£20,000 – £29,999	335	336	64%	18%	18%
	£30,000 – £39,999	275	274	70%	15%	15%
	£40,000 – £59,999	287	285	71%	16%	14%
	£60,000 – £79,999	105	104	75%	14%	10%
	£80,000 – £99,999	53	53	73%	15%	13%
	Over £100,000	43	41	68%	16%	16%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	69%	17%	14%
	No medical conditions	846	845	68%	14%	17%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	70%	20%	10%
	No	1219	1214	69%	14%	17%
	Prefer not to say/not sure	40	40	36%	34%	30%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	70%	15%	15%
	No	937	936	68%	16%	16%
	Prefer not to say/not sure	20	21	52%	24%	23%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Cannabis can only be grown in laboratories for research under a Home Office licence

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	54%	20%	26%
Gender						
	Male	734	736	57%	22%	21%
	Female	764	762	52%	17%	31%
Age						
	18-24	221	227	50%	27%	23%
	25-34	247	247	50%	29%	20%
	35-44	233	233	55%	20%	25%
	45-54	259	262	53%	19%	28%
	55-64	213	212	56%	14%	30%
	65-74	192	187	56%	13%	30%
	75+	134	132	62%	11%	27%
region						
	East Midlands	108	115	48%	17%	35%
	East of England	138	127	60%	19%	21%
	London	168	172	58%	23%	19%
	North East	63	74	44%	21%	35%
	Northern Ireland	57	31	61%	14%	25%
	North West	168	173	57%	22%	21%
	Scotland	129	122	54%	22%	25%
	South East	206	215	55%	19%	26%
	South West	131	125	51%	20%	28%
	Wales	75	74	53%	19%	28%
	West Midlands	132	139	54%	20%	26%
	Yorkshire and the Humber	126	136	48%	18%	33%
Education						
	Degree	408	383	64%	15%	21%
	Non-degree	1092	1117	51%	22%	28%
Income						
	Under £10,000	125	128	44%	21%	36%
	£10,000 – £19,999	277	279	51%	18%	31%
	£20,000 – £29,999	335	336	54%	23%	23%
	£30,000 – £39,999	275	274	50%	24%	26%
	£40,000 – £59,999	287	285	60%	18%	22%
	£60,000 – £79,999	105	104	55%	18%	27%
	£80,000 – £99,999	53	53	71%	11%	18%
	Over £100,000	43	41	66%	11%	23%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	55%	23%	22%
	No medical conditions	846	845	53%	17%	29%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	56%	21%	22%
	No	1219	1214	54%	19%	26%
	Prefer not to say/not sure	40	40	41%	26%	33%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	57%	21%	22%
	No	937	936	53%	19%	28%
	Prefer not to say/not sure	20	21	58%	14%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	63%	19%	18%
Gender						
	Male	734	736	61%	23%	15%
	Female	764	762	64%	14%	21%
Age						
	18-24	221	227	67%	20%	12%
	25-34	247	247	67%	20%	13%
	35-44	233	233	67%	13%	20%
	45-54	259	262	61%	17%	22%
	55-64	213	212	57%	20%	23%
	65-74	192	187	56%	22%	22%
	75+	134	132	65%	18%	18%
region						
	East Midlands	108	115	61%	22%	17%
	East of England	138	127	66%	17%	17%
	London	168	172	63%	18%	19%
	North East	63	74	63%	15%	22%
	Northern Ireland	57	31	43%	28%	29%
	North West	168	173	62%	21%	17%
	Scotland	129	122	62%	19%	20%
	South East	206	215	64%	20%	16%
	South West	131	125	65%	17%	18%
	Wales	75	74	61%	19%	20%
	West Midlands	132	139	67%	17%	16%
	Yorkshire and the Humber	126	136	65%	15%	20%
Education						
	Degree	408	383	64%	19%	17%
	Non-degree	1092	1117	63%	19%	19%
Income						
	Under £10,000	125	128	50%	20%	30%
	£10,000 – £19,999	277	279	62%	16%	21%
	£20,000 – £29,999	335	336	65%	18%	18%
	£30,000 – £39,999	275	274	64%	20%	16%
	£40,000 – £59,999	287	285	66%	20%	14%
	£60,000 – £79,999	105	104	66%	17%	17%
	£80,000 – £99,999	53	53	54%	26%	20%
	Over £100,000	43	41	66%	16%	19%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	63%	22%	15%
	No medical conditions	846	845	63%	17%	21%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	67%	22%	10%
	No	1219	1214	63%	18%	19%
	Prefer not to say/not sure	40	40	45%	22%	33%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	63%	22%	15%
	No	937	936	63%	17%	20%
	Prefer not to say/not sure	20	21	33%	29%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? It is legal for adults to possess small amounts of cannabis for their own personal use, but they cannot sell it or supply to under 18s

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	44%	37%	19%
Gender						
	Male	734	736	43%	41%	16%
	Female	764	762	45%	34%	22%
Age						
	18-24	221	227	43%	43%	14%
	25-34	247	247	46%	38%	16%
	35-44	233	233	41%	40%	18%
	45-54	259	262	43%	34%	23%
	55-64	213	212	43%	38%	19%
	65-74	192	187	49%	31%	20%
	75+	134	132	44%	34%	23%
region						
	East Midlands	108	115	48%	38%	14%
	East of England	138	127	41%	42%	17%
	London	168	172	53%	29%	18%
	North East	63	74	36%	42%	22%
	Northern Ireland	57	31	39%	36%	25%
	North West	168	173	42%	43%	15%
	Scotland	129	122	49%	36%	15%
	South East	206	215	42%	38%	20%
	South West	131	125	46%	34%	19%
	Wales	75	74	40%	34%	26%
	West Midlands	132	139	44%	37%	19%
	Yorkshire and the Humber	126	136	37%	41%	22%
Education						
	Degree	408	383	46%	38%	16%
	Non-degree	1092	1117	43%	37%	20%
Income						
	Under £10,000	125	128	36%	34%	30%
	£10,000 – £19,999	277	279	42%	37%	21%
	£20,000 – £29,999	335	336	48%	35%	17%
	£30,000 – £39,999	275	274	42%	40%	18%
	£40,000 – £59,999	287	285	45%	39%	16%
	£60,000 – £79,999	105	104	46%	33%	21%
	£80,000 – £99,999	53	53	53%	38%	9%
	Over £100,000	43	41	36%	53%	11%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	46%	38%	16%
	No medical conditions	846	845	42%	37%	21%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	55%	35%	10%
	No	1219	1214	42%	38%	20%
	Prefer not to say/not sure	40	40	41%	24%	35%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	47%	40%	13%
	No	937	936	43%	36%	21%
	Prefer not to say/not sure	20	21	25%	23%	52%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? Adults can grow a few cannabis plants at home for their own use and the police will not have an issue with it

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	13%	66%	21%
Gender						
	Male	734	736	14%	68%	18%
	Female	764	762	11%	65%	24%
Age						
	18-24	221	227	19%	65%	16%
	25-34	247	247	17%	67%	16%
	35-44	233	233	13%	65%	22%
	45-54	259	262	11%	67%	22%
	55-64	213	212	7%	69%	24%
	65-74	192	187	9%	69%	22%
	75+	134	132	12%	63%	25%
region						
	East Midlands	108	115	9%	73%	18%
	East of England	138	127	12%	72%	16%
	London	168	172	20%	60%	20%
	North East	63	74	12%	66%	22%
	Northern Ireland	57	31	14%	68%	18%
	North West	168	173	12%	69%	20%
	Scotland	129	122	12%	66%	22%
	South East	206	215	12%	66%	23%
	South West	131	125	11%	65%	24%
	Wales	75	74	18%	59%	23%
	West Midlands	132	139	17%	63%	20%
	Yorkshire and the Humber	126	136	6%	72%	22%
Education						
	Degree	408	383	13%	68%	19%
	Non-degree	1092	1117	13%	66%	21%
Income						
	Under £10,000	125	128	9%	63%	28%
	£10,000 – £19,999	277	279	9%	68%	23%
	£20,000 – £29,999	335	336	15%	64%	20%
	£30,000 – £39,999	275	274	15%	67%	19%
	£40,000 – £59,999	287	285	12%	71%	17%
	£60,000 – £79,999	105	104	15%	61%	24%
	£80,000 – £99,999	53	53	13%	67%	20%
	Over £100,000	43	41	16%	63%	21%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	14%	68%	18%
	No medical conditions	846	845	12%	66%	23%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	25%	61%	15%
	No	1219	1214	10%	68%	21%
	Prefer not to say/not sure	40	40	17%	47%	35%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	17%	67%	16%
	No	937	936	11%	67%	23%
	Prefer not to say/not sure	20	21	10%	52%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	29%	41%	30%
Gender						
	Male	734	736	31%	43%	26%
	Female	764	762	27%	39%	35%
Age						
	18-24	221	227	25%	51%	24%
	25-34	247	247	30%	48%	22%
	35-44	233	233	35%	37%	28%
	45-54	259	262	26%	38%	35%
	55-64	213	212	24%	44%	33%
	65-74	192	187	33%	28%	39%
	75+	134	132	33%	33%	35%
region						
	East Midlands	108	115	24%	43%	32%
	East of England	138	127	27%	49%	25%
	London	168	172	35%	37%	29%
	North East	63	74	22%	49%	30%
	Northern Ireland	57	31	43%	28%	29%
	North West	168	173	29%	42%	29%
	Scotland	129	122	24%	37%	39%
	South East	206	215	28%	41%	31%
	South West	131	125	31%	40%	29%
	Wales	75	74	30%	36%	34%
	West Midlands	132	139	29%	40%	31%
	Yorkshire and the Humber	126	136	29%	42%	29%
Education						
	Degree	408	383	33%	39%	28%
	Non-degree	1092	1117	28%	41%	31%
Income						
	Under £10,000	125	128	19%	43%	37%
	£10,000 – £19,999	277	279	23%	38%	39%
	£20,000 – £29,999	335	336	32%	41%	27%
	£30,000 – £39,999	275	274	31%	38%	31%
	£40,000 – £59,999	287	285	33%	43%	24%
	£60,000 – £79,999	105	104	36%	33%	31%
	£80,000 – £99,999	53	53	20%	52%	27%
	Over £100,000	43	41	30%	44%	26%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	30%	43%	27%
	No medical conditions	846	845	29%	38%	33%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	40%	41%	19%
	No	1219	1214	27%	40%	32%
	Prefer not to say/not sure	40	40	19%	45%	35%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	34%	41%	25%
	No	937	936	26%	40%	33%
	Prefer not to say/not sure	20	21	5%	57%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	21%	42%	36%
Gender						
	Male	734	736	26%	44%	31%
	Female	764	762	17%	41%	42%
Age						
	18-24	221	227	24%	52%	24%
	25-34	247	247	24%	46%	29%
	35-44	233	233	24%	45%	31%
	45-54	259	262	19%	44%	37%
	55-64	213	212	20%	36%	44%
	65-74	192	187	18%	35%	47%
	75+	134	132	19%	32%	49%
region						
	East Midlands	108	115	17%	43%	40%
	East of England	138	127	19%	48%	32%
	London	168	172	27%	46%	26%
	North East	63	74	20%	43%	37%
	Northern Ireland	57	31	29%	35%	36%
	North West	168	173	25%	44%	31%
	Scotland	129	122	17%	41%	42%
	South East	206	215	19%	40%	41%
	South West	131	125	18%	42%	41%
	Wales	75	74	23%	31%	46%
	West Midlands	132	139	25%	39%	35%
	Yorkshire and the Humber	126	136	20%	46%	35%
Education						
	Degree	408	383	24%	43%	33%
	Non-degree	1092	1117	20%	42%	37%
Income						
	Under £10,000	125	128	11%	42%	47%
	£10,000 – £19,999	277	279	16%	41%	43%
	£20,000 – £29,999	335	336	25%	39%	36%
	£30,000 – £39,999	275	274	23%	40%	37%
	£40,000 – £59,999	287	285	25%	45%	30%
	£60,000 – £79,999	105	104	23%	42%	35%
	£80,000 – £99,999	53	53	20%	58%	22%
	Over £100,000	43	41	24%	48%	28%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	24%	43%	33%
	No medical conditions	846	845	20%	41%	39%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	32%	46%	22%
	No	1219	1214	19%	42%	39%
	Prefer not to say/not sure	40	40	27%	35%	38%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	27%	45%	28%
	No	937	936	18%	41%	41%
	Prefer not to say/not sure	20	21	20%	37%	43%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? The Government has told the police to ignore cannabis and focus on those who deal hard drugs like heroin

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	21%	46%	33%
Gender						
	Male	734	736	26%	47%	27%
	Female	764	762	16%	46%	39%
Age						
	18-24	221	227	26%	48%	26%
	25-34	247	247	21%	53%	26%
	35-44	233	233	27%	46%	28%
	45-54	259	262	18%	47%	35%
	55-64	213	212	11%	49%	40%
	65-74	192	187	20%	37%	43%
	75+	134	132	20%	41%	39%
region						
	East Midlands	108	115	16%	54%	29%
	East of England	138	127	21%	52%	27%
	London	168	172	28%	42%	30%
	North East	63	74	21%	46%	32%
	Northern Ireland	57	31	4%	50%	46%
	North West	168	173	18%	50%	31%
	Scotland	129	122	18%	48%	34%
	South East	206	215	22%	41%	37%
	South West	131	125	16%	47%	38%
	Wales	75	74	26%	47%	27%
	West Midlands	132	139	27%	43%	31%
	Yorkshire and the Humber	126	136	18%	43%	39%
Education						
	Degree	408	383	22%	48%	30%
	Non-degree	1092	1117	20%	46%	34%
Income						
	Under £10,000	125	128	14%	42%	44%
	£10,000 – £19,999	277	279	18%	45%	38%
	£20,000 – £29,999	335	336	24%	48%	28%
	£30,000 – £39,999	275	274	21%	43%	36%
	£40,000 – £59,999	287	285	22%	47%	31%
	£60,000 – £79,999	105	104	23%	51%	26%
	£80,000 – £99,999	53	53	15%	60%	26%
	Over £100,000	43	41	20%	49%	30%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	24%	47%	30%
	No medical conditions	846	845	18%	46%	36%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	34%	41%	25%
	No	1219	1214	18%	48%	35%
	Prefer not to say/not sure	40	40	24%	39%	37%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	25%	45%	30%
	No	937	936	17%	47%	35%
	Prefer not to say/not sure	20	21	29%	33%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? Any farmer is able to grow hemp plants but they must only use the plant material for industrial purposes

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	34%	21%	45%
Gender						
	Male	734	736	37%	22%	40%
	Female	764	762	31%	19%	50%
Age						
	18-24	221	227	37%	35%	28%
	25-34	247	247	36%	27%	37%
	35-44	233	233	37%	23%	40%
	45-54	259	262	31%	17%	51%
	55-64	213	212	36%	15%	49%
	65-74	192	187	26%	9%	65%
	75+	134	132	34%	13%	53%
region						
	East Midlands	108	115	33%	17%	50%
	East of England	138	127	38%	21%	41%
	London	168	172	38%	25%	37%
	North East	63	74	34%	21%	45%
	Northern Ireland	57	31	25%	21%	54%
	North West	168	173	32%	23%	45%
	Scotland	129	122	28%	18%	54%
	South East	206	215	40%	20%	40%
	South West	131	125	33%	17%	50%
	Wales	75	74	31%	13%	55%
	West Midlands	132	139	30%	24%	47%
	Yorkshire and the Humber	126	136	34%	24%	43%
Education						
	Degree	408	383	41%	20%	39%
	Non-degree	1092	1117	31%	21%	48%
Income						
	Under £10,000	125	128	24%	23%	53%
	£10,000 – £19,999	277	279	28%	18%	55%
	£20,000 – £29,999	335	336	38%	19%	43%
	£30,000 – £39,999	275	274	30%	25%	45%
	£40,000 – £59,999	287	285	35%	22%	43%
	£60,000 – £79,999	105	104	46%	20%	35%
	£80,000 – £99,999	53	53	43%	21%	37%
	Over £100,000	43	41	46%	14%	40%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	34%	24%	42%
	No medical conditions	846	845	34%	18%	48%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	44%	24%	32%
	No	1219	1214	32%	20%	48%
	Prefer not to say/not sure	40	40	41%	15%	45%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	40%	20%	40%
	No	937	936	30%	21%	48%
	Prefer not to say/not sure	20	21	33%	19%	48%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Hemp is not the same as cannabis so there are no restrictions on how it is grown or what it is used for

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	27%	26%	47%
Gender						
	Male	734	736	28%	31%	41%
	Female	764	762	26%	23%	52%
Age						
	18-24	221	227	32%	35%	33%
	25-34	247	247	35%	30%	35%
	35-44	233	233	33%	28%	39%
	45-54	259	262	24%	25%	51%
	55-64	213	212	19%	23%	58%
	65-74	192	187	20%	18%	62%
	75+	134	132	18%	26%	56%
region						
	East Midlands	108	115	23%	29%	47%
	East of England	138	127	34%	28%	39%
	London	168	172	31%	26%	44%
	North East	63	74	23%	28%	49%
	Northern Ireland	57	31	18%	21%	61%
	North West	168	173	27%	29%	45%
	Scotland	129	122	21%	23%	57%
	South East	206	215	30%	28%	42%
	South West	131	125	21%	24%	54%
	Wales	75	74	28%	17%	54%
	West Midlands	132	139	31%	27%	42%
	Yorkshire and the Humber	126	136	25%	32%	43%
Education						
	Degree	408	383	32%	27%	41%
	Non-degree	1092	1117	25%	26%	49%
Income						
	Under £10,000	125	128	23%	28%	48%
	£10,000 – £19,999	277	279	19%	28%	53%
	£20,000 – £29,999	335	336	31%	25%	44%
	£30,000 – £39,999	275	274	28%	25%	47%
	£40,000 – £59,999	287	285	25%	29%	46%
	£60,000 – £79,999	105	104	36%	21%	43%
	£80,000 – £99,999	53	53	24%	34%	42%
	Over £100,000	43	41	42%	20%	38%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	30%	29%	41%
	No medical conditions	846	845	24%	25%	51%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	44%	30%	27%
	No	1219	1214	24%	26%	51%
	Prefer not to say/not sure	40	40	24%	26%	50%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	35%	26%	39%
	No	937	936	22%	27%	51%
	Prefer not to say/not sure	20	21	24%	38%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Grants and subsidies are available for farmers to encourage them to plant more hemp because of its positive impact on the environment

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	22%	24%	53%
Gender						
	Male	734	736	27%	26%	47%
	Female	764	762	18%	23%	59%
Age						
	18-24	221	227	29%	31%	40%
	25-34	247	247	28%	30%	42%
	35-44	233	233	26%	28%	46%
	45-54	259	262	23%	20%	57%
	55-64	213	212	19%	20%	61%
	65-74	192	187	16%	16%	68%
	75+	134	132	9%	24%	67%
region						
	East Midlands	108	115	25%	18%	57%
	East of England	138	127	24%	29%	47%
	London	168	172	26%	29%	45%
	North East	63	74	12%	30%	57%
	Northern Ireland	57	31	25%	25%	50%
	North West	168	173	18%	29%	53%
	Scotland	129	122	18%	24%	58%
	South East	206	215	25%	22%	53%
	South West	131	125	22%	19%	59%
	Wales	75	74	28%	13%	58%
	West Midlands	132	139	21%	25%	54%
	Yorkshire and the Humber	126	136	23%	24%	53%
Education						
	Degree	408	383	28%	22%	49%
	Non-degree	1092	1117	20%	25%	55%
Income						
	Under £10,000	125	128	18%	28%	55%
	£10,000 – £19,999	277	279	16%	23%	62%
	£20,000 – £29,999	335	336	23%	25%	52%
	£30,000 – £39,999	275	274	22%	25%	53%
	£40,000 – £59,999	287	285	26%	25%	48%
	£60,000 – £79,999	105	104	31%	17%	52%
	£80,000 – £99,999	53	53	24%	29%	47%
	Over £100,000	43	41	33%	20%	47%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	23%	31%	45%
	No medical conditions	846	845	22%	19%	59%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	36%	28%	35%
	No	1219	1214	20%	24%	57%
	Prefer not to say/not sure	40	40	24%	29%	47%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	27%	26%	47%
	No	937	936	20%	23%	57%
	Prefer not to say/not sure	20	21	20%	29%	51%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Farmers with a hemp licence can plant any variety of hemp they like

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	23%	23%	54%
Gender						
	Male	734	736	27%	27%	47%
	Female	764	762	19%	20%	61%
Age						
	18-24	221	227	37%	31%	33%
	25-34	247	247	31%	25%	44%
	35-44	233	233	29%	24%	47%
	45-54	259	262	18%	23%	58%
	55-64	213	212	17%	20%	63%
	65-74	192	187	10%	17%	73%
	75+	134	132	12%	18%	70%
region						
	East Midlands	108	115	26%	20%	54%
	East of England	138	127	23%	23%	54%
	London	168	172	30%	27%	43%
	North East	63	74	22%	26%	52%
	Northern Ireland	57	31	24%	29%	47%
	North West	168	173	21%	21%	59%
	Scotland	129	122	18%	19%	63%
	South East	206	215	22%	22%	56%
	South West	131	125	22%	23%	55%
	Wales	75	74	24%	19%	57%
	West Midlands	132	139	22%	24%	55%
	Yorkshire and the Humber	126	136	20%	29%	51%
Education						
	Degree	408	383	27%	25%	49%
	Non-degree	1092	1117	21%	23%	56%
Income						
	Under £10,000	125	128	25%	16%	59%
	£10,000 – £19,999	277	279	19%	20%	61%
	£20,000 – £29,999	335	336	26%	21%	53%
	£30,000 – £39,999	275	274	21%	25%	54%
	£40,000 – £59,999	287	285	25%	25%	51%
	£60,000 – £79,999	105	104	21%	29%	51%
	£80,000 – £99,999	53	53	22%	32%	46%
	Over £100,000	43	41	23%	30%	47%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	26%	26%	48%
	No medical conditions	846	845	20%	21%	59%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	38%	27%	35%
	No	1219	1214	20%	22%	58%
	Prefer not to say/not sure	40	40	23%	22%	55%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	29%	24%	48%
	No	937	936	19%	23%	58%
	Prefer not to say/not sure	20	21	19%	34%	48%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Most of the CBD / cannabis oil sold in shops comes from hemp grown in Britain

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	22%	22%	56%
Gender						
	Male	734	736	23%	25%	52%
	Female	764	762	21%	18%	61%
Age						
	18-24	221	227	39%	26%	36%
	25-34	247	247	27%	25%	48%
	35-44	233	233	25%	28%	48%
	45-54	259	262	20%	24%	56%
	55-64	213	212	16%	13%	71%
	65-74	192	187	11%	15%	73%
	75+	134	132	11%	15%	75%
region						
	East Midlands	108	115	23%	15%	62%
	East of England	138	127	20%	20%	61%
	London	168	172	30%	27%	44%
	North East	63	74	24%	23%	53%
	Northern Ireland	57	31	31%	25%	43%
	North West	168	173	25%	19%	56%
	Scotland	129	122	14%	20%	65%
	South East	206	215	19%	23%	59%
	South West	131	125	20%	14%	66%
	Wales	75	74	19%	16%	65%
	West Midlands	132	139	22%	29%	49%
	Yorkshire and the Humber	126	136	23%	26%	51%
Education						
	Degree	408	383	24%	22%	53%
	Non-degree	1092	1117	21%	21%	57%
Income						
	Under £10,000	125	128	20%	19%	61%
	£10,000 – £19,999	277	279	18%	19%	63%
	£20,000 – £29,999	335	336	22%	21%	57%
	£30,000 – £39,999	275	274	25%	19%	56%
	£40,000 – £59,999	287	285	22%	28%	50%
	£60,000 – £79,999	105	104	22%	24%	54%
	£80,000 – £99,999	53	53	30%	24%	46%
	Over £100,000	43	41	25%	16%	59%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	27%	25%	49%
	No medical conditions	846	845	19%	19%	62%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	39%	30%	31%
	No	1219	1214	19%	20%	62%
	Prefer not to say/not sure	40	40	22%	28%	50%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	28%	23%	50%
	No	937	936	19%	21%	60%
	Prefer not to say/not sure	20	21	24%	24%	52%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	34%	17%	49%
Gender						
	Male	734	736	35%	20%	45%
	Female	764	762	33%	14%	53%
Age						
	18-24	221	227	40%	27%	33%
	25-34	247	247	36%	22%	42%
	35-44	233	233	36%	18%	45%
	45-54	259	262	31%	16%	52%
	55-64	213	212	29%	11%	60%
	65-74	192	187	29%	9%	62%
	75+	134	132	38%	10%	53%
region						
	East Midlands	108	115	39%	14%	47%
	East of England	138	127	35%	18%	47%
	London	168	172	30%	25%	44%
	North East	63	74	27%	19%	55%
	Northern Ireland	57	31	42%	11%	47%
	North West	168	173	31%	16%	52%
	Scotland	129	122	35%	13%	52%
	South East	206	215	33%	18%	49%
	South West	131	125	37%	12%	51%
	Wales	75	74	31%	11%	58%
	West Midlands	132	139	37%	19%	44%
	Yorkshire and the Humber	126	136	35%	18%	48%
Education						
	Degree	408	383	34%	20%	46%
	Non-degree	1092	1117	34%	16%	50%
Income						
	Under £10,000	125	128	24%	17%	59%
	£10,000 – £19,999	277	279	30%	13%	57%
	£20,000 – £29,999	335	336	36%	19%	45%
	£30,000 – £39,999	275	274	35%	17%	47%
	£40,000 – £59,999	287	285	38%	16%	45%
	£60,000 – £79,999	105	104	39%	17%	44%
	£80,000 – £99,999	53	53	32%	20%	48%
	Over £100,000	43	41	35%	16%	49%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	37%	19%	44%
	No medical conditions	846	845	32%	15%	53%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	46%	23%	31%
	No	1219	1214	32%	16%	52%
	Prefer not to say/not sure	40	40	34%	14%	52%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	37%	19%	45%
	No	937	936	33%	16%	51%
	Prefer not to say/not sure	20	21	29%	14%	57%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? The law has been changed to recognise that cannabis has medicinal benefits for some patients who can now access it when prescribed by a specialist clinician

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	58%	16%	26%
Gender						
	Male	734	736	57%	18%	26%
	Female	764	762	59%	14%	27%
Age						
	18-24	221	227	50%	24%	26%
	25-34	247	247	55%	26%	19%
	35-44	233	233	54%	16%	30%
	45-54	259	262	55%	13%	31%
	55-64	213	212	64%	8%	28%
	65-74	192	187	65%	8%	26%
	75+	134	132	70%	9%	21%
region						
	East Midlands	108	115	57%	15%	28%
	East of England	138	127	61%	14%	25%
	London	168	172	55%	18%	27%
	North East	63	74	61%	9%	30%
	Northern Ireland	57	31	58%	25%	18%
	North West	168	173	57%	18%	24%
	Scotland	129	122	53%	11%	37%
	South East	206	215	62%	14%	24%
	South West	131	125	60%	10%	29%
	Wales	75	74	60%	9%	31%
	West Midlands	132	139	57%	20%	23%
	Yorkshire and the Humber	126	136	55%	22%	23%
Education						
	Degree	408	383	60%	16%	23%
	Non-degree	1092	1117	57%	15%	28%
Income						
	Under £10,000	125	128	47%	10%	43%
	£10,000 – £19,999	277	279	62%	11%	27%
	£20,000 – £29,999	335	336	59%	16%	25%
	£30,000 – £39,999	275	274	58%	19%	23%
	£40,000 – £59,999	287	285	56%	18%	26%
	£60,000 – £79,999	105	104	61%	13%	26%
	£80,000 – £99,999	53	53	58%	21%	22%
	Over £100,000	43	41	57%	22%	21%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	60%	17%	23%
	No medical conditions	846	845	56%	14%	29%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	67%	16%	18%
	No	1219	1214	57%	15%	28%
	Prefer not to say/not sure	40	40	38%	24%	38%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	60%	15%	26%
	No	937	936	57%	16%	27%
	Prefer not to say/not sure	20	21	52%	19%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? People with certain health conditions are able to grow their own cannabis if they have the written approval of a doctor

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	18%	46%	36%
Gender						
	Male	734	736	21%	47%	32%
	Female	764	762	15%	44%	40%
Age						
	18-24	221	227	27%	37%	36%
	25-34	247	247	27%	44%	30%
	35-44	233	233	24%	42%	34%
	45-54	259	262	16%	44%	40%
	55-64	213	212	9%	48%	43%
	65-74	192	187	8%	53%	39%
	75+	134	132	6%	61%	33%
region						
	East Midlands	108	115	15%	51%	34%
	East of England	138	127	14%	54%	32%
	London	168	172	29%	37%	34%
	North East	63	74	19%	43%	38%
	Northern Ireland	57	31	14%	47%	39%
	North West	168	173	20%	45%	35%
	Scotland	129	122	15%	46%	40%
	South East	206	215	16%	49%	36%
	South West	131	125	17%	41%	42%
	Wales	75	74	12%	45%	43%
	West Midlands	132	139	21%	44%	35%
	Yorkshire and the Humber	126	136	16%	46%	37%
Education						
	Degree	408	383	18%	49%	33%
	Non-degree	1092	1117	18%	44%	38%
Income						
	Under £10,000	125	128	16%	38%	46%
	£10,000 – £19,999	277	279	11%	47%	43%
	£20,000 – £29,999	335	336	20%	47%	33%
	£30,000 – £39,999	275	274	19%	48%	34%
	£40,000 – £59,999	287	285	21%	47%	33%
	£60,000 – £79,999	105	104	22%	42%	36%
	£80,000 – £99,999	53	53	15%	45%	40%
	Over £100,000	43	41	25%	42%	33%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	22%	44%	34%
	No medical conditions	846	845	15%	47%	39%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	33%	39%	28%
	No	1219	1214	14%	48%	38%
	Prefer not to say/not sure	40	40	35%	19%	46%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	24%	43%	33%
	No	937	936	14%	47%	39%
	Prefer not to say/not sure	20	21	22%	44%	34%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	33%	22%	45%
Gender						
	Male	734	736	36%	24%	40%
	Female	764	762	30%	20%	50%
Age						
	18-24	221	227	40%	27%	33%
	25-34	247	247	41%	28%	31%
	35-44	233	233	38%	24%	38%
	45-54	259	262	30%	19%	51%
	55-64	213	212	23%	19%	58%
	65-74	192	187	25%	17%	58%
	75+	134	132	32%	19%	49%
region						
	East Midlands	108	115	35%	25%	40%
	East of England	138	127	32%	25%	43%
	London	168	172	39%	22%	38%
	North East	63	74	38%	21%	41%
	Northern Ireland	57	31	25%	29%	47%
	North West	168	173	32%	22%	46%
	Scotland	129	122	32%	19%	49%
	South East	206	215	36%	18%	47%
	South West	131	125	33%	20%	47%
	Wales	75	74	27%	21%	51%
	West Midlands	132	139	36%	20%	44%
	Yorkshire and the Humber	126	136	26%	29%	45%
Education						
	Degree	408	383	34%	24%	42%
	Non-degree	1092	1117	33%	21%	46%
Income						
	Under £10,000	125	128	21%	22%	57%
	£10,000 – £19,999	277	279	33%	19%	49%
	£20,000 – £29,999	335	336	34%	21%	44%
	£30,000 – £39,999	275	274	34%	23%	43%
	£40,000 – £59,999	287	285	30%	27%	44%
	£60,000 – £79,999	105	104	39%	24%	37%
	£80,000 – £99,999	53	53	54%	13%	33%
	Over £100,000	43	41	39%	20%	40%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	36%	25%	38%
	No medical conditions	846	845	31%	20%	50%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	47%	23%	31%
	No	1219	1214	30%	22%	48%
	Prefer not to say/not sure	40	40	41%	14%	45%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	36%	24%	41%
	No	937	936	32%	21%	47%
	Prefer not to say/not sure	20	21	23%	25%	52%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? GPs and family doctors can prescribe medicinal cannabis if they judge it to be in their patient's best interest

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	51%	20%	29%
Gender						
	Male	734	736	52%	20%	28%
	Female	764	762	50%	21%	29%
Age						
	18-24	221	227	46%	32%	22%
	25-34	247	247	48%	28%	24%
	35-44	233	233	52%	17%	32%
	45-54	259	262	45%	22%	33%
	55-64	213	212	55%	13%	32%
	65-74	192	187	58%	11%	31%
	75+	134	132	59%	15%	26%
region						
	East Midlands	108	115	53%	21%	26%
	East of England	138	127	57%	23%	20%
	London	168	172	51%	22%	27%
	North East	63	74	42%	23%	35%
	Northern Ireland	57	31	44%	35%	21%
	North West	168	173	53%	18%	29%
	Scotland	129	122	46%	17%	37%
	South East	206	215	58%	16%	26%
	South West	131	125	52%	18%	30%
	Wales	75	74	53%	18%	30%
	West Midlands	132	139	47%	20%	33%
	Yorkshire and the Humber	126	136	44%	24%	31%
Education						
	Degree	408	383	51%	23%	26%
	Non-degree	1092	1117	51%	19%	29%
Income						
	Under £10,000	125	128	45%	15%	40%
	£10,000 – £19,999	277	279	55%	15%	30%
	£20,000 – £29,999	335	336	51%	21%	28%
	£30,000 – £39,999	275	274	49%	24%	27%
	£40,000 – £59,999	287	285	50%	21%	29%
	£60,000 – £79,999	105	104	60%	17%	23%
	£80,000 – £99,999	53	53	47%	30%	23%
	Over £100,000	43	41	45%	32%	23%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	52%	23%	25%
	No medical conditions	846	845	50%	19%	31%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	61%	21%	18%
	No	1219	1214	50%	20%	31%
	Prefer not to say/not sure	40	40	33%	36%	31%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	56%	22%	23%
	No	937	936	49%	20%	32%
	Prefer not to say/not sure	20	21	38%	24%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Cannabis used to be illegal but now some patients can get it prescribed for free on the NHS

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	37%	24%	39%
Gender						
	Male	734	736	38%	26%	35%
	Female	764	762	35%	22%	43%
Age						
	18-24	221	227	37%	33%	30%
	25-34	247	247	38%	29%	33%
	35-44	233	233	33%	24%	43%
	45-54	259	262	34%	26%	39%
	55-64	213	212	38%	20%	42%
	65-74	192	187	39%	20%	42%
	75+	134	132	40%	10%	49%
region						
	East Midlands	108	115	37%	26%	37%
	East of England	138	127	40%	26%	35%
	London	168	172	34%	30%	37%
	North East	63	74	28%	23%	49%
	Northern Ireland	57	31	43%	21%	36%
	North West	168	173	37%	20%	43%
	Scotland	129	122	36%	20%	43%
	South East	206	215	34%	26%	40%
	South West	131	125	38%	22%	40%
	Wales	75	74	41%	17%	42%
	West Midlands	132	139	35%	26%	39%
	Yorkshire and the Humber	126	136	40%	28%	32%
Education						
	Degree	408	383	40%	26%	34%
	Non-degree	1092	1117	36%	24%	41%
Income						
	Under £10,000	125	128	30%	25%	45%
	£10,000 – £19,999	277	279	36%	21%	43%
	£20,000 – £29,999	335	336	40%	22%	38%
	£30,000 – £39,999	275	274	37%	23%	40%
	£40,000 – £59,999	287	285	34%	30%	36%
	£60,000 – £79,999	105	104	42%	23%	34%
	£80,000 – £99,999	53	53	43%	17%	40%
	Over £100,000	43	41	26%	43%	30%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	38%	26%	36%
	No medical conditions	846	845	35%	23%	42%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	45%	27%	27%
	No	1219	1214	35%	23%	41%
	Prefer not to say/not sure	40	40	27%	28%	45%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	39%	25%	36%
	No	937	936	35%	24%	41%
	Prefer not to say/not sure	20	21	29%	23%	48%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	28%	26%	46%
Gender						
	Male	734	736	27%	30%	43%
	Female	764	762	28%	22%	49%
Age						
	18-24	221	227	34%	31%	35%
	25-34	247	247	33%	31%	36%
	35-44	233	233	27%	28%	45%
	45-54	259	262	25%	25%	50%
	55-64	213	212	21%	26%	53%
	65-74	192	187	23%	20%	57%
	75+	134	132	31%	17%	52%
region						
	East Midlands	108	115	27%	26%	47%
	East of England	138	127	32%	26%	42%
	London	168	172	34%	27%	39%
	North East	63	74	29%	22%	49%
	Northern Ireland	57	31	29%	29%	42%
	North West	168	173	24%	29%	47%
	Scotland	129	122	22%	24%	54%
	South East	206	215	28%	23%	48%
	South West	131	125	26%	25%	49%
	Wales	75	74	24%	27%	49%
	West Midlands	132	139	28%	24%	48%
	Yorkshire and the Humber	126	136	28%	31%	41%
Education						
	Degree	408	383	29%	29%	42%
	Non-degree	1092	1117	27%	25%	48%
Income						
	Under £10,000	125	128	30%	19%	51%
	£10,000 – £19,999	277	279	31%	18%	51%
	£20,000 – £29,999	335	336	25%	29%	46%
	£30,000 – £39,999	275	274	28%	28%	44%
	£40,000 – £59,999	287	285	26%	28%	46%
	£60,000 – £79,999	105	104	33%	28%	39%
	£80,000 – £99,999	53	53	29%	34%	37%
	Over £100,000	43	41	14%	35%	51%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	32%	28%	40%
	No medical conditions	846	845	24%	25%	51%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	47%	26%	28%
	No	1219	1214	24%	26%	50%
	Prefer not to say/not sure	40	40	33%	29%	37%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	32%	28%	40%
	No	937	936	26%	25%	49%
	Prefer not to say/not sure	20	21	15%	24%	61%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Medicinal cannabis from clinics is too expensive for most people to get legally

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	40%	15%	45%
Gender						
	Male	734	736	38%	19%	43%
	Female	764	762	42%	11%	47%
Age						
	18-24	221	227	40%	23%	37%
	25-34	247	247	38%	21%	41%
	35-44	233	233	40%	21%	39%
	45-54	259	262	38%	14%	48%
	55-64	213	212	41%	8%	52%
	65-74	192	187	39%	7%	55%
	75+	134	132	46%	7%	48%
region						
	East Midlands	108	115	44%	10%	46%
	East of England	138	127	52%	12%	36%
	London	168	172	35%	22%	43%
	North East	63	74	39%	15%	47%
	Northern Ireland	57	31	36%	21%	43%
	North West	168	173	42%	11%	47%
	Scotland	129	122	37%	14%	49%
	South East	206	215	36%	16%	47%
	South West	131	125	41%	12%	47%
	Wales	75	74	49%	9%	42%
	West Midlands	132	139	38%	19%	43%
	Yorkshire and the Humber	126	136	33%	19%	49%
Education						
	Degree	408	383	38%	17%	44%
	Non-degree	1092	1117	40%	14%	45%
Income						
	Under £10,000	125	128	33%	11%	55%
	£10,000 – £19,999	277	279	42%	10%	48%
	£20,000 – £29,999	335	336	44%	16%	40%
	£30,000 – £39,999	275	274	38%	18%	44%
	£40,000 – £59,999	287	285	42%	17%	41%
	£60,000 – £79,999	105	104	36%	15%	49%
	£80,000 – £99,999	53	53	28%	22%	50%
	Over £100,000	43	41	29%	18%	54%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	44%	17%	39%
	No medical conditions	846	845	36%	14%	50%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	52%	21%	28%
	No	1219	1214	38%	14%	48%
	Prefer not to say/not sure	40	40	34%	17%	50%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	42%	17%	41%
	No	937	936	39%	14%	47%
	Prefer not to say/not sure	20	21	19%	20%	61%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? Many families with sick children who benefit from cannabis medicines cannot access it easily

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	60%	13%	27%
Gender						
	Male	734	736	58%	16%	26%
	Female	764	762	63%	9%	28%
Age						
	18-24	221	227	48%	21%	32%
	25-34	247	247	55%	24%	21%
	35-44	233	233	56%	15%	28%
	45-54	259	262	59%	11%	30%
	55-64	213	212	67%	4%	29%
	65-74	192	187	72%	2%	25%
	75+	134	132	75%	6%	19%
region						
	East Midlands	108	115	61%	12%	27%
	East of England	138	127	72%	12%	16%
	London	168	172	52%	20%	28%
	North East	63	74	51%	19%	30%
	Northern Ireland	57	31	61%	7%	32%
	North West	168	173	56%	16%	28%
	Scotland	129	122	68%	6%	26%
	South East	206	215	63%	9%	28%
	South West	131	125	58%	10%	31%
	Wales	75	74	62%	11%	27%
	West Midlands	132	139	58%	20%	22%
	Yorkshire and the Humber	126	136	60%	10%	30%
Education						
	Degree	408	383	65%	12%	24%
	Non-degree	1092	1117	59%	13%	28%
Income						
	Under £10,000	125	128	48%	15%	38%
	£10,000 – £19,999	277	279	63%	9%	29%
	£20,000 – £29,999	335	336	63%	15%	23%
	£30,000 – £39,999	275	274	62%	14%	24%
	£40,000 – £59,999	287	285	58%	14%	29%
	£60,000 – £79,999	105	104	64%	9%	27%
	£80,000 – £99,999	53	53	67%	13%	20%
	Over £100,000	43	41	59%	12%	30%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	64%	15%	21%
	No medical conditions	846	845	58%	11%	31%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	68%	16%	15%
	No	1219	1214	59%	12%	29%
	Prefer not to say/not sure	40	40	43%	19%	38%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	64%	13%	23%
	No	937	936	59%	12%	29%
	Prefer not to say/not sure	20	21	38%	34%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? CBD is an extract of cannabis that is non-addictive

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	50%	18%	32%
Gender						
	Male	734	736	49%	21%	30%
	Female	764	762	51%	15%	34%
Age						
	18-24	221	227	48%	23%	29%
	25-34	247	247	56%	23%	22%
	35-44	233	233	55%	19%	26%
	45-54	259	262	50%	19%	31%
	55-64	213	212	45%	16%	39%
	65-74	192	187	46%	10%	44%
	75+	134	132	43%	14%	43%
region						
	East Midlands	108	115	44%	16%	40%
	East of England	138	127	57%	16%	27%
	London	168	172	49%	24%	26%
	North East	63	74	53%	15%	32%
	Northern Ireland	57	31	46%	29%	25%
	North West	168	173	57%	14%	30%
	Scotland	129	122	44%	16%	40%
	South East	206	215	49%	18%	33%
	South West	131	125	51%	15%	34%
	Wales	75	74	47%	19%	34%
	West Midlands	132	139	48%	16%	35%
	Yorkshire and the Humber	126	136	49%	22%	29%
Education						
	Degree	408	383	53%	19%	29%
	Non-degree	1092	1117	49%	18%	33%
Income						
	Under £10,000	125	128	43%	15%	42%
	£10,000 – £19,999	277	279	48%	16%	36%
	£20,000 – £29,999	335	336	51%	18%	32%
	£30,000 – £39,999	275	274	47%	21%	32%
	£40,000 – £59,999	287	285	53%	18%	29%
	£60,000 – £79,999	105	104	57%	18%	25%
	£80,000 – £99,999	53	53	58%	22%	20%
	Over £100,000	43	41	42%	21%	37%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	55%	21%	24%
	No medical conditions	846	845	45%	16%	38%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	68%	20%	12%
	No	1219	1214	47%	17%	36%
	Prefer not to say/not sure	40	40	29%	29%	42%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	61%	16%	23%
	No	937	936	44%	19%	38%
	Prefer not to say/not sure	20	21	29%	33%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? CBD is safe to add to food, drink and other ingestible products

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	42%	19%	39%
Gender						
	Male	734	736	41%	21%	38%
	Female	764	762	43%	18%	39%
Age						
	18-24	221	227	46%	28%	25%
	25-34	247	247	51%	23%	26%
	35-44	233	233	51%	16%	33%
	45-54	259	262	42%	15%	43%
	55-64	213	212	40%	17%	43%
	65-74	192	187	28%	19%	53%
	75+	134	132	25%	18%	57%
region						
	East Midlands	108	115	32%	22%	46%
	East of England	138	127	43%	19%	38%
	London	168	172	47%	21%	32%
	North East	63	74	35%	20%	45%
	Northern Ireland	57	31	43%	22%	35%
	North West	168	173	42%	17%	42%
	Scotland	129	122	36%	21%	43%
	South East	206	215	45%	20%	35%
	South West	131	125	42%	18%	40%
	Wales	75	74	50%	15%	35%
	West Midlands	132	139	44%	18%	38%
	Yorkshire and the Humber	126	136	40%	21%	38%
Education						
	Degree	408	383	47%	19%	34%
	Non-degree	1092	1117	40%	20%	40%
Income						
	Under £10,000	125	128	34%	21%	45%
	£10,000 – £19,999	277	279	40%	20%	40%
	£20,000 – £29,999	335	336	42%	19%	39%
	£30,000 – £39,999	275	274	41%	19%	40%
	£40,000 – £59,999	287	285	44%	19%	37%
	£60,000 – £79,999	105	104	48%	20%	32%
	£80,000 – £99,999	53	53	50%	22%	27%
	Over £100,000	43	41	52%	16%	33%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	50%	20%	30%
	No medical conditions	846	845	36%	19%	45%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	71%	16%	13%
	No	1219	1214	36%	20%	43%
	Prefer not to say/not sure	40	40	46%	12%	42%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	59%	15%	26%
	No	937	936	33%	22%	46%
	Prefer not to say/not sure	20	21	35%	20%	46%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? CBD is legal to consume in the UK which is why it is widely available in major high street chains and in health stores

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	54%	18%	28%
Gender						
	Male	734	736	54%	20%	26%
	Female	764	762	54%	16%	29%
Age						
	18-24	221	227	47%	29%	24%
	25-34	247	247	57%	24%	19%
	35-44	233	233	58%	16%	26%
	45-54	259	262	59%	15%	26%
	55-64	213	212	54%	13%	34%
	65-74	192	187	51%	13%	36%
	75+	134	132	49%	15%	37%
region						
	East Midlands	108	115	53%	18%	29%
	East of England	138	127	58%	15%	28%
	London	168	172	49%	21%	30%
	North East	63	74	57%	15%	28%
	Northern Ireland	57	31	50%	21%	29%
	North West	168	173	59%	15%	26%
	Scotland	129	122	45%	24%	31%
	South East	206	215	54%	19%	28%
	South West	131	125	60%	14%	26%
	Wales	75	74	57%	20%	23%
	West Midlands	132	139	51%	21%	28%
	Yorkshire and the Humber	126	136	55%	15%	29%
Education						
	Degree	408	383	60%	16%	24%
	Non-degree	1092	1117	52%	19%	29%
Income						
	Under £10,000	125	128	39%	21%	40%
	£10,000 – £19,999	277	279	52%	16%	32%
	£20,000 – £29,999	335	336	57%	19%	25%
	£30,000 – £39,999	275	274	52%	19%	29%
	£40,000 – £59,999	287	285	56%	18%	26%
	£60,000 – £79,999	105	104	64%	15%	21%
	£80,000 – £99,999	53	53	61%	20%	18%
	Over £100,000	43	41	53%	19%	28%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	57%	21%	22%
	No medical conditions	846	845	52%	16%	32%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	71%	17%	12%
	No	1219	1214	52%	18%	31%
	Prefer not to say/not sure	40	40	29%	32%	40%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	65%	14%	21%
	No	937	936	48%	20%	31%
	Prefer not to say/not sure	20	21	29%	24%	46%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	45%	16%	39%
Gender						
	Male	734	736	42%	19%	39%
	Female	764	762	48%	13%	39%
Age						
	18-24	221	227	46%	24%	30%
	25-34	247	247	46%	22%	31%
	35-44	233	233	43%	21%	37%
	45-54	259	262	44%	15%	41%
	55-64	213	212	39%	13%	48%
	65-74	192	187	51%	4%	45%
	75+	134	132	48%	8%	44%
region						
	East Midlands	108	115	43%	14%	43%
	East of England	138	127	43%	15%	42%
	London	168	172	50%	20%	30%
	North East	63	74	42%	20%	38%
	Northern Ireland	57	31	46%	18%	36%
	North West	168	173	50%	14%	36%
	Scotland	129	122	35%	17%	48%
	South East	206	215	44%	15%	41%
	South West	131	125	52%	13%	35%
	Wales	75	74	50%	16%	34%
	West Midlands	132	139	42%	21%	37%
	Yorkshire and the Humber	126	136	43%	13%	44%
Education						
	Degree	408	383	47%	16%	37%
	Non-degree	1092	1117	44%	16%	39%
Income						
	Under £10,000	125	128	38%	13%	49%
	£10,000 – £19,999	277	279	45%	16%	39%
	£20,000 – £29,999	335	336	44%	17%	39%
	£30,000 – £39,999	275	274	47%	17%	36%
	£40,000 – £59,999	287	285	47%	15%	38%
	£60,000 – £79,999	105	104	45%	17%	38%
	£80,000 – £99,999	53	53	52%	21%	27%
	Over £100,000	43	41	34%	18%	47%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	45%	20%	36%
	No medical conditions	846	845	46%	13%	41%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	46%	25%	29%
	No	1219	1214	45%	14%	41%
	Prefer not to say/not sure	40	40	33%	27%	40%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	44%	21%	35%
	No	937	936	46%	13%	41%
	Prefer not to say/not sure	20	21	35%	19%	47%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	22%	30%	47%
Gender						
	Male	734	736	25%	35%	40%
	Female	764	762	20%	26%	54%
Age						
	18-24	221	227	33%	30%	37%
	25-34	247	247	30%	38%	32%
	35-44	233	233	27%	31%	42%
	45-54	259	262	18%	31%	51%
	55-64	213	212	15%	24%	61%
	65-74	192	187	14%	31%	56%
	75+	134	132	16%	25%	60%
region						
	East Midlands	108	115	21%	31%	48%
	East of England	138	127	25%	37%	39%
	London	168	172	31%	28%	41%
	North East	63	74	29%	18%	53%
	Northern Ireland	57	31	36%	18%	47%
	North West	168	173	21%	27%	52%
	Scotland	129	122	13%	27%	60%
	South East	206	215	17%	36%	47%
	South West	131	125	21%	35%	44%
	Wales	75	74	11%	32%	57%
	West Midlands	132	139	25%	29%	45%
	Yorkshire and the Humber	126	136	26%	32%	42%
Education						
	Degree	408	383	24%	37%	39%
	Non-degree	1092	1117	22%	28%	50%
Income						
	Under £10,000	125	128	17%	26%	57%
	£10,000 – £19,999	277	279	18%	27%	55%
	£20,000 – £29,999	335	336	26%	30%	44%
	£30,000 – £39,999	275	274	24%	31%	45%
	£40,000 – £59,999	287	285	24%	32%	44%
	£60,000 – £79,999	105	104	24%	34%	41%
	£80,000 – £99,999	53	53	26%	29%	45%
	Over £100,000	43	41	14%	45%	41%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	27%	31%	42%
	No medical conditions	846	845	19%	30%	51%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	37%	35%	28%
	No	1219	1214	20%	30%	51%
	Prefer not to say/not sure	40	40	22%	26%	51%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	27%	36%	37%
	No	937	936	20%	27%	53%
	Prefer not to say/not sure	20	21	18%	34%	48%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about the law on cannabis, do you think the following statements are true or false? CBD is a new product invented in the last twenty years

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	39%	23%	37%
Gender						
	Male	734	736	38%	27%	34%
	Female	764	762	40%	20%	40%
Age						
	18-24	221	227	41%	30%	28%
	25-34	247	247	40%	31%	29%
	35-44	233	233	39%	29%	32%
	45-54	259	262	38%	21%	40%
	55-64	213	212	36%	16%	48%
	65-74	192	187	37%	15%	47%
	75+	134	132	46%	14%	40%
region						
	East Midlands	108	115	45%	17%	38%
	East of England	138	127	41%	24%	35%
	London	168	172	41%	29%	30%
	North East	63	74	42%	16%	42%
	Northern Ireland	57	31	38%	25%	37%
	North West	168	173	41%	20%	39%
	Scotland	129	122	30%	25%	46%
	South East	206	215	38%	23%	38%
	South West	131	125	45%	23%	32%
	Wales	75	74	37%	23%	40%
	West Midlands	132	139	41%	22%	36%
	Yorkshire and the Humber	126	136	31%	28%	40%
Education						
	Degree	408	383	37%	28%	35%
	Non-degree	1092	1117	40%	21%	38%
Income						
	Under £10,000	125	128	33%	18%	49%
	£10,000 – £19,999	277	279	36%	20%	45%
	£20,000 – £29,999	335	336	40%	24%	36%
	£30,000 – £39,999	275	274	42%	22%	36%
	£40,000 – £59,999	287	285	41%	25%	34%
	£60,000 – £79,999	105	104	41%	27%	33%
	£80,000 – £99,999	53	53	42%	24%	34%
	Over £100,000	43	41	39%	37%	23%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	43%	25%	31%
	No medical conditions	846	845	36%	22%	42%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	52%	29%	20%
	No	1219	1214	37%	22%	41%
	Prefer not to say/not sure	40	40	27%	28%	45%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	42%	27%	31%
	No	937	936	38%	21%	41%
	Prefer not to say/not sure	20	21	33%	19%	48%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	24%	30%	46%
Gender						
	Male	734	736	27%	32%	41%
	Female	764	762	21%	28%	51%
Age						
	18-24	221	227	26%	38%	36%
	25-34	247	247	30%	36%	34%
	35-44	233	233	28%	32%	40%
	45-54	259	262	22%	27%	50%
	55-64	213	212	23%	24%	53%
	65-74	192	187	18%	22%	60%
	75+	134	132	16%	28%	56%
region						
	East Midlands	108	115	23%	25%	52%
	East of England	138	127	26%	34%	40%
	London	168	172	36%	29%	35%
	North East	63	74	20%	28%	52%
	Northern Ireland	57	31	32%	28%	39%
	North West	168	173	23%	34%	42%
	Scotland	129	122	16%	21%	63%
	South East	206	215	25%	32%	43%
	South West	131	125	19%	35%	46%
	Wales	75	74	19%	22%	60%
	West Midlands	132	139	25%	29%	45%
	Yorkshire and the Humber	126	136	20%	35%	45%
Education						
	Degree	408	383	28%	33%	40%
	Non-degree	1092	1117	23%	29%	48%
Income						
	Under £10,000	125	128	24%	27%	49%
	£10,000 – £19,999	277	279	19%	26%	55%
	£20,000 – £29,999	335	336	24%	32%	45%
	£30,000 – £39,999	275	274	26%	29%	45%
	£40,000 – £59,999	287	285	26%	33%	41%
	£60,000 – £79,999	105	104	27%	29%	44%
	£80,000 – £99,999	53	53	22%	38%	40%
	Over £100,000	43	41	25%	32%	43%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	25%	34%	41%
	No medical conditions	846	845	23%	27%	49%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	34%	37%	29%
	No	1219	1214	22%	29%	49%
	Prefer not to say/not sure	40	40	34%	17%	49%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	25%	35%	40%
	No	937	936	24%	27%	49%
	Prefer not to say/not sure	20	21	30%	24%	47%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

When thinking about the law on cannabis, do you think the following statements are true or false? CBD has proven health benefits

Total		Weighted Base	Unweighted Base	This is true	This is false	Not sure
	Total	1500	1500	58%	12%	30%
Gender						
	Male	734	736	52%	16%	32%
	Female	764	762	63%	9%	28%
Age						
	18-24	221	227	56%	21%	23%
	25-34	247	247	62%	17%	21%
	35-44	233	233	61%	13%	26%
	45-54	259	262	54%	14%	32%
	55-64	213	212	58%	5%	37%
	65-74	192	187	54%	4%	41%
	75+	134	132	59%	7%	34%
region						
	East Midlands	108	115	55%	13%	32%
	East of England	138	127	59%	9%	31%
	London	168	172	56%	17%	27%
	North East	63	74	57%	15%	29%
	Northern Ireland	57	31	57%	17%	26%
	North West	168	173	62%	10%	27%
	Scotland	129	122	56%	8%	36%
	South East	206	215	56%	12%	32%
	South West	131	125	66%	14%	21%
	Wales	75	74	56%	8%	36%
	West Midlands	132	139	57%	14%	29%
	Yorkshire and the Humber	126	136	54%	12%	34%
Education						
	Degree	408	383	59%	13%	28%
	Non-degree	1092	1117	57%	12%	31%
Income						
	Under £10,000	125	128	46%	12%	43%
	£10,000 – £19,999	277	279	57%	9%	33%
	£20,000 – £29,999	335	336	60%	14%	26%
	£30,000 – £39,999	275	274	58%	13%	28%
	£40,000 – £59,999	287	285	57%	11%	32%
	£60,000 – £79,999	105	104	63%	10%	28%
	£80,000 – £99,999	53	53	54%	26%	20%
	Over £100,000	43	41	69%	12%	19%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	62%	13%	25%
	No medical conditions	846	845	54%	11%	34%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	70%	18%	12%
	No	1219	1214	56%	11%	33%
	Prefer not to say/not sure	40	40	40%	17%	43%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	64%	13%	23%
	No	937	936	54%	12%	34%
	Prefer not to say/not sure	20	21	37%	30%	33%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

There are lots of new industries that Britain could try to become a global leader in. Which, if any, do you think that Britain should prioritise? Please select up to three options.

Total		Weighted Base	Unweighted Base	Robotics and automation	Artificial intelligence	Carbon capture and storage	Advanced renewable energies like nuclear fusion	Cannabis medicines	Space exploration and research	Genetically modified crops	Vaccine development	Battery technology and electric vehicles	Laboratory-grown meat	Sustainable aviation fuels	Virtual reality	Quantum computing	None of the above
	Total	1500	1500	11%	14%	20%	33%	22%	8%	9%	42%	30%	7%	28%	7%	7%	11%
Gender																	
	Male	736	736	15%	19%	23%	33%	20%	8%	9%	38%	35%	8%	21%	9%	11%	9%
	Female	764	762	8%	10%	17%	34%	26%	7%	8%	46%	26%	6%	31%	5%	4%	12%
Age																	
	18-24	221	227	12%	10%	19%	24%	27%	13%	13%	30%	24%	12%	20%	10%	8%	11%
	25-34	247	247	9%	15%	13%	29%	34%	10%	8%	34%	28%	10%	22%	9%	9%	10%
	35-44	233	233	13%	17%	21%	26%	26%	8%	8%	34%	26%	9%	21%	12%	9%	11%
	45-54	259	262	10%	19%	18%	33%	24%	9%	6%	42%	33%	5%	25%	6%	7%	12%
	55-64	213	213	12%	11%	19%	38%	16%	4%	8%	45%	36%	4%	29%	6%	7%	13%
	65-74	192	187	10%	8%	29%	46%	13%	3%	9%	60%	34%	5%	34%	2%	5%	8%
	75+	134	132	10%	7%	29%	43%	13%	5%	12%	63%	33%	4%	40%	1%	7%	8%
region																	
	East Midlands	108	115	13%	17%	16%	40%	24%	3%	4%	53%	33%	4%	27%	9%	6%	11%
	East of England	138	127	7%	13%	20%	36%	21%	5%	12%	46%	32%	9%	29%	5%	7%	9%
	London	168	172	12%	17%	18%	27%	21%	11%	12%	26%	23%	13%	30%	11%	7%	9%
	North East	63	74	8%	13%	27%	31%	20%	9%	4%	34%	26%	8%	21%	15%	7%	13%
	Northern Ireland	37	31	11%	7%	14%	36%	38%	14%	7%	39%	40%	7%	29%	7%	15%	7%
	North West	168	173	13%	16%	20%	33%	22%	5%	6%	42%	35%	7%	20%	6%	7%	14%
	Scotland	139	122	10%	16%	26%	30%	23%	10%	8%	38%	23%	7%	22%	7%	8%	13%
	South East	206	215	11%	15%	20%	31%	19%	8%	11%	47%	34%	7%	24%	6%	10%	9%
	South West	121	125	12%	10%	16%	36%	23%	8%	9%	47%	31%	6%	30%	3%	6%	10%
	Wales	75	74	11%	20%	20%	42%	26%	4%	7%	43%	31%	5%	28%	3%	3%	7%
	West Midlands	132	139	13%	11%	18%	33%	28%	12%	13%	40%	33%	4%	30%	7%	8%	8%
	Yorkshire and the Humber	126	136	12%	10%	18%	32%	21%	7%	6%	46%	23%	8%	25%	7%	5%	17%
Education																	
	Degree	408	383	15%	19%	21%	37%	18%	8%	6%	37%	34%	8%	28%	8%	12%	8%
	Non-degree	1092	1117	10%	12%	20%	32%	25%	8%	10%	44%	29%	7%	28%	7%	5%	11%
Income																	
	Under £10,000	125	126	8%	6%	10%	33%	20%	6%	9%	38%	21%	7%	21%	15%	6%	22%
	£10,000 – £19,999	277	279	10%	12%	20%	29%	27%	8%	9%	46%	32%	6%	27%	6%	5%	11%
	£20,000 – £29,999	335	336	11%	11%	23%	35%	27%	9%	9%	42%	32%	6%	25%	4%	8%	10%
	£30,000 – £39,999	275	274	12%	14%	16%	36%	21%	9%	10%	42%	27%	9%	26%	9%	7%	10%
	£40,000 – £49,999	287	285	13%	19%	21%	32%	21%	8%	7%	40%	31%	7%	26%	10%	8%	8%
	£50,000 – £79,999	155	154	19%	18%	21%	36%	20%	11%	8%	41%	33%	6%	28%	6%	8%	3%
	£80,000 – £99,999	33	33	4%	16%	24%	40%	22%	2%	13%	30%	29%	17%	28%	2%	11%	13%
	Over £100,000	43	41	21%	44%	28%	29%	14%	5%	9%	21%	41%	9%	31%	0%	19%	5%
Medical conditions																	
	Has a medical condition that could be treated with medicinal cannabis	654	655	10%	13%	20%	31%	31%	10%	9%	44%	29%	9%	24%	9%	7%	7%
	No medical conditions	846	845	12%	15%	20%	36%	17%	6%	8%	41%	31%	6%	28%	6%	7%	13%
Have you ever used CBD/cannabis oil for medicinal reasons?																	
	Yes	241	246	10%	18%	19%	25%	42%	14%	8%	30%	26%	9%	22%	11%	11%	6%
	No	1219	1214	12%	13%	21%	36%	19%	7%	9%	45%	31%	7%	28%	6%	6%	11%
	Prefer not to say/not sure	40	40	6%	10%	12%	21%	27%	5%	10%	26%	24%	17%	5%	9%	12%	24%
Have you ever in your life smoked cannabis/marijuana?																	
	Yes	542	543	11%	15%	21%	33%	37%	9%	9%	37%	29%	8%	22%	9%	8%	6%
	No	937	936	12%	14%	20%	34%	16%	7%	9%	45%	32%	7%	29%	6%	7%	13%
	Prefer not to say/not sure	20	21	10%	18%	3%	30%	23%	8%	19%	32%	13%	5%	9%	4%	5%	24%

In Canada, cannabis was legalised for recreational or non-medical use in 2018. The new German government has said it intends to do the same. There are also trials of legal recreational cannabis planned in the Netherlands, Malta and Switzerland. Which of the following is closest to your view?

Total		Weighted Base	Unweighted Base	Cannabis will be fully legalised in the UK in the next few years	Cannabis will be fully legalised in the UK in the next 10 years	Cannabis will be fully legalised in the UK over a longer time period	Cannabis will never be legalised in the UK	Don't know
	Total	1500	1500	24%	34%	13%	11%	18%
Gender								
	Male	734	736	24%	36%	14%	11%	15%
	Female	764	762	25%	32%	12%	10%	21%
Age								
	18-24	221	227	28%	39%	13%	8%	13%
	25-34	247	247	31%	33%	15%	8%	12%
	35-44	233	233	32%	33%	9%	13%	13%
	45-54	259	262	19%	33%	16%	12%	20%
	55-64	213	212	20%	29%	20%	10%	22%
	65-74	192	187	20%	33%	7%	12%	28%
	75+	134	132	17%	36%	12%	13%	22%
region								
	East Midlands	108	115	19%	35%	16%	12%	18%
	East of England	138	127	26%	32%	13%	10%	19%
	London	168	172	33%	30%	12%	9%	17%
	North East	63	74	22%	42%	9%	11%	16%
	Northern Ireland	57	31	18%	38%	18%	7%	18%
	North West	168	173	26%	34%	10%	11%	19%
	Scotland	129	122	24%	35%	15%	7%	19%
	South East	206	215	24%	30%	17%	13%	16%
	South West	131	125	23%	29%	15%	12%	22%
	Wales	75	74	26%	34%	8%	15%	18%
	West Midlands	132	139	26%	38%	9%	9%	19%
	Yorkshire and the Humber	126	136	18%	37%	16%	12%	18%
Education								
	Degree	408	383	27%	33%	15%	9%	17%
	Non-degree	1092	1117	24%	34%	12%	12%	19%
Income								
	Under £10,000	125	128	19%	22%	13%	14%	31%
	£10,000 – £19,999	277	279	23%	34%	12%	9%	21%
	£20,000 – £29,999	335	336	23%	34%	12%	13%	18%
	£30,000 – £39,999	275	274	26%	32%	15%	10%	18%
	£40,000 – £59,999	287	285	24%	39%	12%	11%	14%
	£60,000 – £79,999	105	104	32%	36%	17%	6%	8%
	£80,000 – £99,999	53	53	33%	24%	18%	6%	19%
	Over £100,000	43	41	21%	40%	16%	11%	11%
Medical conditions								
	Has a medical condition that could be treated with medicinal cannabis	654	655	29%	32%	13%	11%	15%
	No medical conditions	846	845	21%	35%	13%	10%	21%
Have you ever used CBD/cannabis oil for medicinal reasons?								
	Yes	241	246	44%	32%	11%	6%	7%
	No	1219	1214	21%	34%	14%	12%	20%
	Prefer not to say/not sure	40	40	21%	31%	7%	11%	29%
Have you ever in your life smoked cannabis/marijuana?								
	Yes	542	543	34%	35%	12%	8%	10%
	No	937	936	19%	33%	14%	12%	22%
	Prefer not to say/not sure	20	21	28%	15%	14%	9%	34%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Before taking this survey, were you aware of any cannabidiol (CBD) based products?

Total		Weighted Base	Unweighted Base	Yes, I was	No, I wasn't
	Total	1500	1500	65%	35%
Gender					
	Male	734	736	62%	38%
	Female	764	762	68%	32%
Age					
	18-24	221	227	67%	33%
	25-34	247	247	80%	20%
	35-44	233	233	77%	23%
	45-54	259	262	64%	36%
	55-64	213	212	60%	40%
	65-74	192	187	51%	49%
	75+	134	132	42%	58%
region					
	East Midlands	108	115	58%	42%
	East of England	138	127	69%	31%
	London	168	172	66%	34%
	North East	63	74	59%	41%
	Northern Ireland	57	31	57%	43%
	North West	168	173	67%	33%
	Scotland	129	122	63%	37%
	South East	206	215	62%	38%
	South West	131	125	67%	33%
	Wales	75	74	70%	30%
	West Midlands	132	139	65%	35%
	Yorkshire and the Humber	126	136	69%	31%
Education					
	Degree	408	383	68%	32%
	Non-degree	1092	1117	64%	36%
Income					
	Under £10,000	125	128	59%	41%
	£10,000 – £19,999	277	279	59%	41%
	£20,000 – £29,999	335	336	62%	38%
	£30,000 – £39,999	275	274	65%	35%
	£40,000 – £59,999	287	285	68%	32%
	£60,000 – £79,999	105	104	78%	22%
	£80,000 – £99,999	53	53	76%	24%
	Over £100,000	43	41	74%	26%
Medical conditions					
	Has a medical condition that could be treated with medicinal cannabis	654	655	74%	26%
	No medical conditions	846	845	58%	42%
Have you ever used CBD/cannabis oil for medicinal reasons?					
	Yes	241	246	90%	10%
	No	1219	1214	60%	40%
	Prefer not to say/not sure	40	40	50%	50%
Have you ever in your life smoked cannabis/marijuana?					
	Yes	542	543	81%	19%
	No	937	936	56%	44%
	Prefer not to say/not sure	20	21	62%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

You previously mentioned you are aware of cannabidiol (CBD) based products... Have you ever purchased any CBD cannabidiol (CBD) based products?

Total		Sample Size	Yes, I have	No, I haven't	Don't know/can't recall
	Total	974	28%	69%	3%
Gender					
	Male	452	30%	67%	3%
	Female	521	26%	71%	3%
Age					
	18-24	148	28%	64%	8%
	25-34	199	39%	58%	3%
	35-44	179	31%	65%	5%
	45-54	166	26%	71%	3%
	55-64	128	19%	81%	0%
	65-74	98	17%	83%	0%
	75+	57	21%	79%	0%
region					
	East Midlands	63	27%	67%	6%
	East of England	96	21%	78%	1%
	London	111	38%	59%	3%
	North East	37	25%	67%	9%
	Northern Ireland	32	19%	75%	6%
	North West	113	28%	70%	2%
	Scotland	82	27%	70%	2%
	South East	127	29%	68%	3%
	South West	88	20%	77%	2%
	Wales	53	25%	75%	0%
	West Midlands	85	36%	59%	5%
	Yorkshire and the Humber	87	26%	71%	3%
Education					
	Degree	278	27%	72%	2%
	Non-degree	696	28%	68%	4%
Income					
	Under £10,000	74	24%	73%	2%
	£10,000 – £19,999	164	18%	77%	5%
	£20,000 – £29,999	209	31%	67%	3%
	£30,000 – £39,999	178	32%	63%	4%
	£40,000 – £59,999	195	27%	72%	0%
	£60,000 – £79,999	82	27%	66%	7%
	£80,000 – £99,999	41	36%	62%	3%
	Over £100,000	32	32%	68%	0%
Medical conditions					
	Has a medical condition that could be treated with medicinal cannabis	482	37%	60%	3%
	No medical conditions	492	18%	78%	3%
Have you ever used CBD/cannabis oil for medicinal reasons?					
	Yes	217	80%	17%	3%
	No	737	12%	85%	3%
	Prefer not to say/not sure	20	34%	43%	23%
Have you ever in your life smoked cannabis/marijuana?					
	Yes	439	43%	54%	3%
	No	523	15%	83%	2%
	Prefer not to say/not sure	13	24%	46%	31%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

You previously mentioned you had bought cannabidiol (CBD) based products... How recently did you purchase any CBD cannabidiol (CBD) based products?

Total		Sample Size	In the last month	In the last six months	Between six months and a year ago	More than a year ago	Don't know/can't recall
	Total	270	25%	36%	18%	20%	1%
Gender							
	Male	134	31%	37%	17%	14%	1%
	Female	136	20%	36%	19%	25%	1%
Age							
	18-24	42	27%	45%	11%	17%	0%
	25-34	77	30%	41%	16%	10%	3%
	35-44	55	42%	29%	20%	9%	0%
	45-54	43	18%	41%	18%	23%	0%
	55-64	25	8%	29%	37%	27%	0%
	65-74	16	0%	24%	19%	57%	0%
	75+	12	15%	16%	10%	59%	0%
region							
	East Midlands	17	17%	33%	17%	33%	0%
	East of England	20	17%	34%	22%	28%	0%
	London	43	36%	39%	16%	9%	0%
	North East	9	27%	37%	27%	9%	0%
	Northern Ireland	6	35%	33%	32%	0%	0%
	North West	32	15%	51%	21%	12%	0%
	Scotland	22	19%	38%	14%	28%	0%
	South East	37	31%	26%	21%	23%	0%
	South West	18	18%	24%	18%	40%	0%
	Wales	13	31%	24%	15%	23%	8%
	West Midlands	30	31%	38%	16%	12%	3%
	Yorkshire and the Humber	22	21%	46%	13%	21%	0%
Education							
	Degree	74	32%	40%	18%	10%	0%
	Non-degree	196	23%	35%	18%	23%	1%
Income							
	Under £10,000	18	15%	37%	15%	32%	0%
	£10,000 – £19,999	30	22%	26%	22%	23%	6%
	£20,000 – £29,999	64	24%	38%	16%	21%	0%
	£30,000 – £39,999	58	21%	40%	18%	20%	0%
	£40,000 – £59,999	53	36%	33%	24%	7%	0%
	£60,000 – £79,999	22	23%	32%	5%	40%	0%
	£80,000 – £99,999	14	26%	60%	7%	8%	0%
	Over £100,000	10	28%	22%	40%	10%	0%
Medical conditions							
	Has a medical condition that could be treated with medicinal cannabis	179	28%	36%	20%	17%	0%
	No medical conditions	91	21%	37%	15%	26%	2%
Have you ever used CBD/cannabis oil for medicinal reasons?							
	Yes	174	30%	38%	17%	15%	0%
	No	89	17%	31%	22%	29%	1%
	Prefer not to say/not sure	7	27%	58%	0%	0%	15%
Have you ever in your life smoked cannabis/marijuana?							
	Yes	188	29%	35%	19%	17%	1%
	No	79	17%	38%	17%	28%	0%
	Prefer not to say/not sure	3	36%	64%	0%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

You said that you had recently purchased CBD-based products. Where do you usually buy your CBD products? Please select all that apply.

Total		Sample Size	From a high street chain store (like Boots, Superdrug, Holland & Barrett)	From an online retailer	From a supermarket chain (like Sainsbury, Tesco, Asda)	From a health food store	From a corner / convenience store	Other	Don't know
	Total	270	30%	38%	16%	27%	14%	4%	2%
Gender									
	Male	134	27%	40%	18%	27%	16%	3%	2%
	Female	136	32%	36%	14%	27%	12%	6%	2%
Age									
	18-24	42	27%	31%	24%	22%	25%	7%	0%
	25-34	77	31%	33%	18%	27%	18%	8%	4%
	35-44	55	28%	37%	18%	36%	13%	2%	3%
	45-54	43	36%	48%	19%	19%	9%	0%	2%
	55-64	25	39%	41%	4%	20%	12%	4%	0%
	65-74	16	12%	62%	0%	26%	0%	6%	0%
	75+	12	24%	33%	0%	52%	0%	0%	0%
region									
	East Midlands	17	51%	33%	6%	23%	0%	16%	0%
	East of England	20	28%	54%	12%	45%	0%	0%	0%
	London	43	29%	32%	21%	36%	27%	0%	4%
	North East	9	37%	27%	18%	45%	0%	0%	0%
	Northern Ireland	6	0%	35%	0%	0%	65%	0%	0%
	North West	32	31%	33%	21%	30%	15%	6%	3%
	Scotland	22	29%	38%	19%	19%	5%	14%	0%
	South East	37	30%	34%	15%	24%	5%	5%	3%
	South West	18	18%	41%	12%	24%	18%	11%	0%
	Wales	13	47%	38%	8%	23%	0%	0%	8%
	West Midlands	30	19%	56%	22%	12%	31%	0%	3%
	Yorkshire and the Humber	22	37%	33%	13%	34%	8%	0%	0%
Education									
	Degree	74	31%	38%	26%	25%	18%	1%	0%
	Non-degree	196	29%	38%	12%	28%	13%	5%	3%
Income									
	Under £10,000	18	36%	31%	12%	15%	10%	11%	0%
	£10,000 – £19,999	30	34%	40%	6%	28%	6%	7%	6%
	£20,000 – £29,999	64	38%	41%	21%	27%	9%	5%	1%
	£30,000 – £39,999	58	26%	38%	15%	37%	24%	0%	2%
	£40,000 – £59,999	53	17%	43%	9%	24%	15%	2%	2%
	£60,000 – £79,999	22	51%	23%	23%	18%	13%	8%	0%
	£80,000 – £99,999	14	26%	39%	39%	28%	27%	7%	0%
	Over £100,000	10	11%	40%	11%	30%	0%	9%	9%
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	179	30%	42%	15%	28%	16%	4%	1%
	No medical conditions	91	29%	31%	19%	26%	11%	5%	5%
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	174	32%	42%	17%	25%	15%	3%	2%
	No	89	26%	33%	15%	31%	11%	6%	1%
	Prefer not to say/not sure	7	41%	14%	0%	28%	43%	0%	15%
Have you ever in your life smoked cannabis/marijuana?									
	Yes	188	31%	40%	18%	23%	18%	5%	3%
	No	79	28%	36%	11%	35%	6%	3%	1%
	Prefer not to say/not sure	3	31%	0%	34%	100%	0%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

What is important to you when purchasing CBD-based products? Please select as many as apply.

Total		Sample Size	The price	The brand	The amount of CBD in the product	Clear labelling of ingredients	Natural ingredients	Organic and/or vegan	Locally produced in the UK	Described as "full spectrum"	Flavour	Test results (knowing exactly what is in it)	Knowing where it comes from	Some other reason	None of the above
Total	Total	270	42%	16%	43%	31%	34%	14%	19%	19%	16%	24%	30%	1%	5%
Gender															
	Male	134	38%	17%	41%	31%	36%	13%	13%	20%	19%	24%	26%	1%	6%
	Female	136	46%	15%	45%	31%	32%	14%	25%	18%	17%	23%	33%	1%	5%
Age															
	18-24	42	33%	15%	33%	24%	33%	22%	23%	17%	15%	24%	28%	0%	4%
	25-34	77	37%	16%	39%	29%	26%	12%	22%	22%	21%	25%	25%	0%	5%
	35-44	55	57%	20%	39%	36%	26%	20%	9%	16%	34%	27%	38%	2%	2%
	45-54	43	40%	13%	58%	18%	43%	5%	11%	21%	9%	21%	26%	0%	5%
	55-64	25	43%	12%	57%	47%	52%	16%	32%	20%	8%	19%	32%	0%	0%
	65-74	16	51%	8%	57%	44%	51%	12%	26%	19%	7%	19%	38%	6%	19%
	75+	12	34%	25%	33%	43%	34%	0%	25%	8%	9%	26%	25%	8%	25%
region															
	East Midlands	17	60%	12%	50%	27%	34%	16%	6%	5%	22%	27%	11%	0%	6%
	East of England	20	39%	17%	50%	23%	39%	12%	17%	22%	11%	17%	11%	0%	5%
	London	43	30%	21%	32%	21%	25%	16%	29%	20%	27%	20%	36%	0%	2%
	North East	9	37%	46%	9%	36%	45%	9%	0%	9%	18%	9%	36%	0%	2%
	Northern Ireland	6	35%	32%	32%	67%	0%	33%	33%	33%	0%	32%	68%	0%	0%
	North West	32	30%	8%	45%	27%	31%	9%	27%	12%	19%	6%	21%	0%	14%
	Scotland	22	53%	10%	48%	28%	24%	0%	20%	15%	19%	24%	43%	0%	6%
	South East	37	45%	20%	46%	34%	47%	16%	21%	21%	18%	30%	29%	5%	5%
	South West	18	41%	8%	65%	71%	30%	18%	18%	18%	12%	50%	41%	0%	6%
	Wales	13	46%	16%	61%	23%	54%	15%	0%	31%	0%	8%	30%	0%	8%
	West Midlands	30	50%	19%	34%	19%	41%	10%	12%	19%	16%	25%	34%	0%	6%
	Yorkshire and the Humber	22	50%	13%	46%	42%	29%	25%	21%	25%	29%	29%	16%	4%	0%
Education															
	Degree	74	37%	17%	40%	29%	38%	21%	19%	27%	16%	30%	31%	0%	1%
	Non-degree	196	44%	16%	45%	32%	33%	11%	19%	16%	16%	21%	29%	1%	7%
Income															
	Under £10,000	18	53%	11%	54%	32%	36%	20%	16%	21%	16%	21%	21%	0%	5%
	£10,000 – £19,999	30	57%	10%	54%	19%	44%	0%	10%	23%	7%	13%	36%	0%	16%
	£20,000 – £29,999	64	41%	21%	43%	32%	35%	0%	24%	15%	20%	24%	25%	0%	3%
	£30,000 – £39,999	58	36%	13%	39%	30%	28%	14%	17%	22%	16%	19%	34%	2%	5%
	£40,000 – £59,999	53	39%	18%	45%	37%	26%	11%	13%	17%	18%	34%	30%	2%	0%
	£60,000 – £79,999	22	49%	18%	32%	27%	37%	18%	31%	19%	27%	17%	18%	4%	9%
	£80,000 – £99,999	14	27%	13%	27%	35%	41%	34%	27%	28%	26%	20%	33%	0%	7%
	Over £100,000	10	48%	21%	60%	32%	61%	30%	21%	0%	20%	52%	39%	0%	9%
Medical conditions															
	Has a medical condition that could be treated with medicinal cannabis	179	44%	15%	44%	31%	35%	15%	21%	22%	16%	23%	34%	1%	5%
	No medical conditions	91	39%	18%	42%	30%	33%	12%	15%	13%	19%	25%	20%	2%	6%
Have you ever used CBD/cannabis oil for medicinal reasons?															
	Yes	174	42%	18%	47%	30%	33%	16%	21%	22%	20%	25%	30%	1%	5%
	No	89	43%	14%	38%	34%	36%	7%	13%	9%	16%	20%	28%	1%	7%
	Prefer not to say/not sure	7	29%	0%	42%	14%	55%	30%	43%	58%	0%	42%	43%	0%	0%
Have you ever in your life smoked cannabis/marijuana?															
	Yes	188	43%	13%	43%	30%	33%	15%	18%	18%	21%	25%	28%	0%	5%
	No	79	40%	23%	45%	32%	36%	12%	22%	20%	10%	19%	32%	4%	8%
	Prefer not to say/not sure	3	31%	0%	31%	64%	64%	0%	0%	36%	69%	64%	31%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When it comes to purchasing CBD, which of the following would you find most concerning? Please select up to three options.

Total	Sample Size	If the product was not tested for purity	If the product had poor labelling	If the product was too expensive	If the product was not produced in the UK	If the product was not approved by the Food Standards Agency	If the product was synthetic and not from natural ingredients	If the product was not organic / vegan	Some other reason	None of the above
Total	270	42%	31%	38%	22%	38%	43%	16%	1%	6%
Gender										
Male	134	39%	33%	38%	24%	34%	37%	17%	1%	6%
Female	136	45%	30%	37%	19%	41%	49%	16%	1%	7%
Age										
18-24	42	42%	29%	43%	20%	47%	41%	20%	0%	2%
25-34	77	35%	27%	38%	15%	33%	36%	14%	0%	9%
35-44	55	33%	27%	39%	20%	26%	55%	18%	0%	11%
45-54	43	51%	37%	43%	23%	42%	38%	16%	0%	2%
55-64	25	60%	39%	19%	47%	39%	48%	20%	0%	4%
65-74	16	43%	43%	44%	25%	52%	44%	13%	6%	0%
75+	12	60%	40%	25%	16%	51%	42%	9%	9%	8%
region										
East Midlands	17	50%	51%	44%	22%	49%	51%	5%	0%	0%
East of England	20	33%	17%	51%	22%	33%	39%	0%	0%	11%
London	43	30%	30%	34%	27%	29%	34%	25%	0%	7%
North East	9	27%	37%	45%	9%	63%	45%	9%	0%	9%
Northern Ireland	6	32%	32%	33%	32%	33%	68%	35%	0%	0%
North West	32	31%	24%	39%	21%	30%	55%	21%	0%	3%
Scotland	22	43%	33%	33%	33%	42%	44%	15%	0%	10%
South East	37	64%	41%	43%	18%	38%	36%	10%	3%	5%
South West	18	76%	34%	29%	19%	54%	42%	29%	0%	0%
Wales	13	39%	31%	47%	15%	24%	46%	23%	0%	0%
West Midlands	30	25%	32%	25%	22%	34%	32%	19%	0%	18%
Yorkshire and the Humber	22	54%	21%	38%	13%	46%	59%	8%	4%	0%
Education										
Degree	74	40%	32%	42%	20%	30%	59%	14%	1%	3%
Non-degree	196	43%	31%	36%	22%	41%	37%	17%	0%	7%
Income										
Under £10,000	18	42%	33%	48%	16%	32%	48%	16%	0%	5%
£10,000 – £19,999	30	52%	36%	35%	26%	34%	54%	20%	0%	10%
£20,000 – £29,999	64	44%	22%	40%	24%	48%	46%	8%	2%	4%
£30,000 – £39,999	58	34%	35%	38%	24%	32%	41%	17%	0%	7%
£40,000 – £59,999	53	43%	35%	30%	26%	28%	38%	21%	2%	5%
£60,000 – £79,999	22	50%	28%	36%	19%	41%	31%	18%	0%	10%
£80,000 – £99,999	14	26%	36%	47%	0%	67%	48%	33%	0%	0%
Over £100,000	10	51%	39%	41%	0%	30%	40%	9%	0%	9%
Medical conditions										
Has a medical condition that could be treated with medicinal cannabis	179	44%	31%	38%	23%	39%	44%	19%	1%	5%
No medical conditions	91	39%	33%	36%	19%	35%	41%	12%	1%	9%
Have you ever used CBD/cannabis oil for medicinal reasons?										
Yes	174	44%	33%	39%	21%	38%	47%	17%	1%	6%
No	89	39%	28%	36%	24%	35%	36%	15%	1%	8%
Prefer not to say/not sure	7	42%	43%	30%	14%	58%	43%	13%	0%	0%
Have you ever in your life smoked cannabis/marijuana?										
Yes	188	43%	28%	37%	20%	32%	45%	18%	0%	7%
No	79	41%	37%	39%	23%	52%	37%	14%	2%	5%
Prefer not to say/not sure	3	31%	100%	34%	66%	31%	64%	0%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

You told us that you have not purchased CBD before. Would any of the following make you more likely to try CBD in the future? Please select up to three options.

Total		Sample Size	If CBD was less expensive	If the government made it clear that CBD was legal	If CBD companies were signed up to a code of practice	If retailers only stocked brands on the Food Standards Agency's list	If there was more public information about CBD and how to take it	If CBD was available in more convenient formats (like in beverages, mints or gum)	None of the above
	Total	705	25%	32%	18%	11%	32%	18%	35%
Gender									
	Male	318	25%	33%	20%	13%	29%	19%	34%
	Female	386	25%	31%	16%	8%	34%	18%	35%
Age									
	18-24	106	31%	36%	15%	12%	28%	32%	23%
	25-34	122	27%	38%	18%	11%	36%	18%	24%
	35-44	124	31%	33%	23%	12%	35%	24%	28%
	45-54	123	23%	26%	17%	12%	31%	17%	38%
	55-64	104	25%	35%	17%	7%	32%	10%	41%
	65-74	81	14%	29%	16%	9%	31%	12%	51%
	75+	45	17%	20%	21%	9%	25%	5%	54%
region									
	East Midlands	46	27%	33%	16%	10%	29%	17%	36%
	East of England	76	23%	38%	17%	7%	39%	10%	36%
	London	69	31%	23%	20%	8%	30%	31%	26%
	North East	28	33%	30%	27%	9%	43%	27%	25%
	Northern Ireland	26	46%	37%	8%	7%	39%	30%	16%
	North West	81	21%	36%	18%	12%	39%	16%	36%
	Scotland	59	28%	27%	14%	4%	29%	16%	41%
	South East	90	22%	32%	21%	13%	26%	16%	36%
	South West	70	16%	30%	15%	10%	33%	12%	43%
	Wales	40	33%	39%	24%	13%	31%	23%	25%
	West Midlands	55	19%	24%	21%	15%	27%	24%	40%
	Yorkshire and the Humber	65	25%	36%	16%	16%	26%	16%	37%
Education									
	Degree	204	23%	29%	19%	9%	37%	20%	34%
	Non-degree	501	26%	33%	18%	11%	30%	18%	35%
Income									
	Under £10,000	56	22%	26%	16%	12%	29%	18%	47%
	£10,000 – £19,999	134	28%	29%	13%	6%	28%	16%	37%
	£20,000 – £29,999	144	28%	33%	19%	7%	30%	18%	37%
	£30,000 – £39,999	121	24%	33%	23%	17%	30%	22%	29%
	£40,000 – £59,999	142	25%	34%	18%	14%	36%	16%	31%
	£60,000 – £79,999	60	25%	34%	22%	6%	35%	24%	34%
	£80,000 – £99,999	26	23%	31%	27%	16%	46%	7%	27%
	Over £100,000	21	9%	32%	9%	9%	42%	31%	32%
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	303	32%	34%	18%	11%	33%	19%	30%
	No medical conditions	401	20%	30%	18%	10%	31%	18%	38%
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	43	37%	32%	31%	13%	28%	29%	9%
	No	648	25%	32%	17%	10%	32%	17%	37%
	Prefer not to say/not sure	13	22%	29%	22%	29%	28%	43%	14%
Have you ever in your life smoked cannabis/marijuana?									
	Yes	251	33%	31%	16%	11%	31%	20%	30%
	No	444	21%	33%	19%	10%	32%	17%	38%
	Prefer not to say/not sure	10	30%	29%	29%	10%	51%	19%	10%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Would you be more likely to buy CBD products if you knew that they were… Produced locally and sustainably in the UK

Total		Weighted Base	Unweighted Base	Total more likely	Much more likely to buy CBD	Somewhat more likely to buy CBD	Neither more or less likely to buy CBD	Somewhat less likely to buy CBD	Much less likely to buy CBD	Total less likely	Don't know
	Total	1500	1500	36%	14%	22%	40%	4%	6%	10%	14%
Gender											
	Male	734	736	34%	13%	21%	42%	5%	6%	11%	13%
	Female	764	762	38%	15%	23%	38%	3%	6%	9%	15%
Age											
	18-24	221	227	40%	11%	28%	32%	9%	7%	16%	13%
	25-34	247	247	45%	20%	25%	33%	6%	3%	9%	13%
	35-44	233	233	39%	15%	24%	42%	5%	5%	10%	9%
	45-54	259	262	33%	12%	21%	43%	3%	6%	9%	15%
	55-64	213	212	32%	18%	14%	42%	1%	6%	8%	19%
	65-74	192	187	28%	9%	19%	48%	1%	8%	9%	15%
	75+	134	132	28%	10%	18%	46%	1%	7%	9%	17%
region											
	East Midlands	108	115	36%	13%	23%	50%	1%	3%	4%	9%
	East of England	138	127	37%	17%	21%	42%	4%	8%	12%	9%
	London	168	172	33%	10%	22%	40%	7%	5%	12%	16%
	North East	63	74	37%	12%	25%	33%	1%	13%	14%	15%
	Northern Ireland	57	31	46%	15%	32%	29%	10%	0%	10%	15%
	North West	168	173	36%	13%	22%	36%	4%	7%	11%	17%
	Scotland	129	122	32%	15%	17%	44%	2%	7%	10%	15%
	South East	206	215	37%	16%	20%	37%	4%	7%	11%	16%
	South West	131	125	30%	9%	21%	44%	2%	10%	12%	14%
	Wales	75	74	45%	17%	27%	38%	1%	1%	3%	15%
	West Midlands	132	139	34%	14%	20%	42%	5%	4%	9%	15%
	Yorkshire and the Humber	126	136	35%	16%	18%	43%	5%	4%	10%	13%
Education											
	Degree	408	383	36%	13%	23%	47%	3%	4%	6%	11%
	Non-degree	1092	1117	35%	14%	21%	38%	5%	7%	12%	15%
Income											
	Under £10,000	125	128	25%	6%	19%	32%	9%	11%	19%	24%
	£10,000 – £19,999	277	279	31%	14%	17%	41%	2%	8%	11%	18%
	£20,000 – £29,999	335	336	38%	15%	23%	39%	4%	5%	9%	13%
	£30,000 – £39,999	275	274	37%	14%	23%	41%	4%	6%	10%	12%
	£40,000 – £59,999	287	285	42%	17%	25%	40%	3%	4%	7%	11%
	£60,000 – £79,999	105	104	30%	13%	16%	50%	7%	4%	11%	10%
	£80,000 – £99,999	53	53	35%	15%	20%	48%	6%	4%	9%	8%
	Over £100,000	43	41	42%	5%	37%	35%	2%	2%	4%	19%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	43%	20%	24%	37%	4%	5%	9%	11%
	No medical conditions	846	845	30%	9%	20%	43%	4%	7%	11%	17%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	63%	30%	33%	25%	5%	1%	6%	6%
	No	1219	1214	30%	11%	20%	44%	4%	7%	11%	15%
	Prefer not to say/not sure	40	40	29%	10%	19%	21%	15%	2%	17%	33%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	48%	21%	27%	38%	2%	3%	5%	10%
	No	937	936	28%	10%	19%	42%	5%	8%	13%	16%
	Prefer not to say/not sure	20	21	29%	20%	9%	19%	14%	0%	14%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Would you be more likely to buy CBD products if you knew that they were… Produced to high quality and purity standards

Total		Weighted Base	Unweighted Base	Total more likely	Much more likely to buy CBD	Somewhat more likely to buy CBD	Neither more or less likely to buy CBD	Somewhat less likely to buy CBD	Much less likely to buy CBD	Total less likely	Don't know
	Total	1500	1500	42%	19%	22%	34%	4%	7%	10%	14%
Gender											
	Male	734	736	39%	17%	22%	38%	5%	8%	13%	11%
	Female	764	762	44%	21%	23%	31%	3%	6%	8%	17%
Age											
	18-24	221	227	44%	22%	21%	24%	9%	10%	18%	15%
	25-34	247	247	53%	23%	29%	28%	4%	5%	9%	10%
	35-44	233	233	47%	23%	24%	33%	5%	4%	9%	10%
	45-54	259	262	41%	16%	26%	35%	4%	6%	10%	14%
	55-64	213	212	35%	18%	17%	39%	1%	7%	8%	18%
	65-74	192	187	32%	13%	20%	43%	1%	8%	9%	15%
	75+	134	132	31%	16%	14%	42%	2%	8%	10%	17%
region											
	East Midlands	108	115	43%	17%	25%	41%	2%	5%	7%	9%
	East of England	138	127	40%	20%	20%	36%	5%	9%	15%	9%
	London	168	172	38%	14%	25%	35%	6%	8%	13%	14%
	North East	63	74	47%	19%	28%	25%	5%	9%	15%	14%
	Northern Ireland	57	31	46%	15%	32%	25%	7%	4%	11%	18%
	North West	168	173	40%	16%	24%	33%	4%	5%	9%	18%
	Scotland	129	122	42%	18%	24%	35%	2%	6%	8%	15%
	South East	206	215	46%	27%	19%	31%	2%	7%	9%	14%
	South West	131	125	34%	16%	18%	38%	2%	11%	13%	15%
	Wales	75	74	51%	30%	22%	31%	0%	1%	1%	16%
	West Midlands	132	139	40%	20%	20%	37%	6%	6%	12%	12%
	Yorkshire and the Humber	126	136	40%	19%	21%	35%	5%	5%	10%	15%
Education											
	Degree	408	383	46%	21%	25%	36%	3%	4%	7%	12%
	Non-degree	1092	1117	40%	19%	21%	34%	4%	8%	12%	15%
Income											
	Under £10,000	125	128	32%	12%	20%	32%	2%	13%	16%	21%
	£10,000 – £19,999	277	279	36%	17%	18%	33%	3%	10%	13%	18%
	£20,000 – £29,999	335	336	41%	21%	21%	35%	5%	6%	11%	13%
	£30,000 – £39,999	275	274	45%	18%	26%	34%	5%	5%	10%	11%
	£40,000 – £59,999	287	285	48%	22%	26%	34%	1%	4%	6%	12%
	£60,000 – £79,999	105	104	43%	19%	25%	38%	4%	5%	9%	10%
	£80,000 – £99,999	53	53	38%	21%	17%	37%	8%	6%	13%	11%
	Over £100,000	43	41	47%	24%	23%	28%	2%	2%	4%	21%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	49%	25%	24%	30%	4%	5%	10%	11%
	No medical conditions	846	845	36%	14%	21%	37%	3%	8%	11%	16%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	68%	40%	28%	21%	5%	1%	7%	5%
	No	1219	1214	37%	15%	21%	37%	3%	8%	11%	15%
	Prefer not to say/not sure	40	40	26%	7%	19%	21%	15%	10%	25%	28%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	57%	29%	29%	28%	3%	2%	5%	9%
	No	937	936	33%	14%	19%	38%	4%	9%	13%	16%
	Prefer not to say/not sure	20	21	28%	14%	14%	15%	14%	5%	20%	37%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Total		Weighted Base	Unweighted Base	Total more likely	Much more likely to buy CBD	Somewhat more likely to buy CBD	Neither more or less likely to buy CBD	Somewhat less likely to buy CBD	Much less likely to buy CBD	Total less likely	Don't know
	Total	1500	1500	40%	16%	23%	37%	3%	7%	10%	14%
Gender											
	Male	734	736	38%	15%	23%	40%	3%	8%	11%	11%
	Female	764	762	41%	17%	24%	34%	2%	6%	8%	17%
Age											
	18-24	221	227	46%	16%	31%	28%	4%	9%	13%	13%
	25-34	247	247	51%	23%	28%	29%	5%	5%	9%	10%
	35-44	233	233	42%	20%	23%	38%	4%	5%	9%	11%
	45-54	259	262	35%	12%	23%	40%	3%	7%	10%	14%
	55-64	213	212	35%	17%	18%	38%	1%	7%	8%	19%
	65-74	192	187	31%	9%	21%	43%	1%	8%	9%	17%
	75+	134	132	30%	13%	18%	44%	1%	8%	10%	17%
region											
	East Midlands	108	115	39%	12%	27%	44%	3%	4%	8%	9%
	East of England	138	127	43%	14%	29%	37%	2%	7%	9%	11%
	London	168	172	41%	17%	24%	33%	4%	7%	11%	14%
	North East	63	74	39%	12%	27%	35%	1%	8%	9%	16%
	Northern Ireland	57	31	43%	15%	28%	39%	0%	7%	7%	11%
	North West	168	173	40%	15%	25%	32%	3%	7%	10%	18%
	Scotland	129	122	38%	18%	20%	40%	1%	7%	8%	14%
	South East	206	215	42%	20%	21%	33%	5%	6%	11%	13%
	South West	131	125	32%	10%	22%	42%	0%	11%	11%	15%
	Wales	75	74	46%	26%	20%	33%	1%	1%	3%	18%
	West Midlands	132	139	37%	20%	17%	36%	4%	6%	10%	17%
	Yorkshire and the Humber	126	136	38%	14%	24%	38%	6%	6%	12%	12%
Education											
	Degree	408	383	43%	16%	27%	38%	3%	4%	8%	12%
	Non-degree	1092	1117	38%	16%	22%	36%	3%	8%	10%	15%
Income											
	Under £10,000	125	128	33%	12%	21%	29%	2%	11%	13%	25%
	£10,000 – £19,999	277	279	34%	14%	20%	36%	2%	9%	11%	19%
	£20,000 – £29,999	335	336	39%	17%	22%	38%	3%	7%	10%	13%
	£30,000 – £39,999	275	274	43%	15%	27%	36%	3%	6%	10%	11%
	£40,000 – £59,999	287	285	45%	19%	26%	37%	3%	4%	8%	10%
	£60,000 – £79,999	105	104	40%	21%	19%	42%	4%	3%	7%	12%
	£80,000 – £99,999	53	53	36%	15%	21%	43%	4%	9%	13%	8%
	Over £100,000	43	41	42%	14%	28%	32%	2%	4%	7%	19%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	49%	21%	28%	31%	4%	6%	9%	10%
	No medical conditions	846	845	32%	12%	20%	41%	2%	8%	10%	17%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	73%	35%	38%	16%	3%	2%	5%	5%
	No	1219	1214	33%	12%	21%	41%	3%	8%	10%	16%
	Prefer not to say/not sure	40	40	26%	14%	12%	24%	9%	12%	22%	28%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	56%	24%	32%	31%	2%	3%	5%	9%
	No	937	936	30%	12%	19%	40%	3%	9%	13%	17%
	Prefer not to say/not sure	20	21	33%	14%	19%	20%	5%	0%	5%	43%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Would you be more likely to buy CBD products if you knew that they were... Produced using only organic and vegan ingredients

Total		Weighted Base	Unweighted Base	Total more likely	Much more likely to buy CBD	Somewhat more likely to buy CBD	Neither more or less likely to buy CBD	Somewhat less likely to buy CBD	Much less likely to buy CBD	Total less likely	Don't know
	Total	1500	1500	31%	12%	19%	45%	3%	7%	10%	14%
Gender											
	Male	734	736	28%	12%	17%	47%	4%	8%	12%	13%
	Female	764	762	33%	12%	21%	42%	3%	6%	9%	16%
Age											
	18-24	221	227	37%	13%	24%	37%	5%	9%	15%	11%
	25-34	247	247	43%	17%	26%	33%	7%	5%	12%	12%
	35-44	233	233	37%	19%	19%	45%	2%	7%	9%	8%
	45-54	259	262	28%	8%	20%	45%	3%	7%	10%	17%
	55-64	213	212	21%	10%	11%	51%	2%	7%	9%	18%
	65-74	192	187	20%	4%	16%	54%	2%	8%	9%	17%
	75+	134	132	22%	7%	15%	50%	1%	8%	8%	20%
region											
	East Midlands	108	115	29%	9%	19%	52%	4%	4%	9%	10%
	East of England	138	127	27%	11%	16%	52%	2%	9%	11%	10%
	London	168	172	36%	15%	21%	37%	6%	6%	13%	14%
	North East	63	74	21%	7%	15%	44%	7%	16%	23%	12%
	Northern Ireland	57	31	36%	15%	21%	42%	4%	4%	7%	15%
	North West	168	173	25%	8%	17%	46%	3%	7%	10%	20%
	Scotland	129	122	33%	13%	20%	38%	3%	8%	11%	18%
	South East	206	215	33%	14%	19%	43%	3%	6%	9%	15%
	South West	131	125	23%	6%	18%	51%	2%	12%	13%	12%
	Wales	75	74	39%	16%	23%	40%	1%	1%	3%	17%
	West Midlands	132	139	36%	17%	19%	44%	2%	6%	8%	13%
	Yorkshire and the Humber	126	136	30%	8%	22%	46%	4%	7%	11%	12%
Education											
	Degree	408	383	36%	13%	23%	45%	3%	4%	7%	12%
	Non-degree	1092	1117	28%	11%	17%	44%	3%	8%	12%	15%
Income											
	Under £10,000	125	128	25%	9%	16%	38%	4%	13%	17%	21%
	£10,000 – £19,999	277	279	25%	12%	14%	46%	1%	10%	11%	18%
	£20,000 – £29,999	335	336	29%	11%	18%	47%	4%	7%	10%	14%
	£30,000 – £39,999	275	274	32%	13%	19%	42%	6%	6%	12%	13%
	£40,000 – £59,999	287	285	36%	14%	21%	46%	2%	6%	8%	11%
	£60,000 – £79,999	105	104	40%	12%	28%	43%	6%	3%	9%	9%
	£80,000 – £99,999	53	53	25%	8%	18%	60%	2%	4%	5%	9%
	Over £100,000	43	41	42%	10%	32%	30%	0%	4%	4%	24%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	38%	15%	22%	41%	4%	6%	10%	11%
	No medical conditions	846	845	25%	9%	16%	47%	3%	8%	11%	17%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	61%	29%	32%	26%	4%	4%	8%	5%
	No	1219	1214	25%	8%	16%	49%	3%	8%	11%	16%
	Prefer not to say/not sure	40	40	29%	10%	19%	24%	12%	12%	24%	24%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	41%	19%	22%	43%	2%	3%	6%	10%
	No	937	936	25%	8%	17%	46%	4%	9%	13%	16%
	Prefer not to say/not sure	20	21	34%	9%	24%	19%	5%	10%	15%	32%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Do you currently or have you ever given any type of CBD products to your pet (dog, cat, horse)?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	6%	87%	7%
Gender						
	Male	734	736	7%	84%	9%
	Female	764	762	5%	89%	6%
Age						
	18-24	221	227	11%	72%	17%
	25-34	247	247	9%	79%	12%
	35-44	233	233	9%	83%	8%
	45-54	259	262	8%	88%	5%
	55-64	213	212	1%	96%	3%
	65-74	192	187	0%	97%	2%
	75+	134	132	0%	99%	1%
region						
	East Midlands	108	115	3%	93%	4%
	East of England	138	127	2%	93%	5%
	London	168	172	15%	72%	13%
	North East	63	74	7%	84%	9%
	Northern Ireland	57	31	7%	86%	7%
	North West	168	173	5%	90%	5%
	Scotland	129	122	4%	90%	6%
	South East	206	215	6%	87%	7%
	South West	131	125	3%	88%	9%
	Wales	75	74	1%	95%	4%
	West Midlands	132	139	9%	83%	7%
	Yorkshire and the Humber	126	136	6%	85%	9%
Education						
	Degree	408	383	8%	88%	4%
	Non-degree	1092	1117	5%	86%	8%
Income						
	Under £10,000	125	128	5%	83%	12%
	£10,000 – £19,999	277	279	2%	91%	7%
	£20,000 – £29,999	335	336	7%	86%	6%
	£30,000 – £39,999	275	274	6%	85%	9%
	£40,000 – £59,999	287	285	5%	89%	6%
	£60,000 – £79,999	105	104	11%	84%	6%
	£80,000 – £99,999	53	53	18%	76%	5%
	Over £100,000	43	41	5%	86%	9%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	10%	83%	8%
	No medical conditions	846	845	3%	90%	7%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	23%	70%	7%
	No	1219	1214	3%	92%	6%
	Prefer not to say/not sure	40	40	10%	38%	52%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	11%	82%	7%
	No	937	936	3%	90%	7%
	Prefer not to say/not sure	20	21	0%	47%	53%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Have you personally benefited from a positive effect of CBD on your health? [Only to respondents who have purchased/used CBD products]

Total		Sample Size	Yes	No	Don't know
	Total	270	56%	36%	8%
Gender					
	Male	134	56%	34%	10%
	Female	136	56%	38%	6%
Age					
	18-24	42	58%	33%	8%
	25-34	77	59%	33%	7%
	35-44	55	59%	33%	9%
	45-54	43	61%	34%	5%
	55-64	25	49%	39%	12%
	65-74	16	37%	57%	7%
	75+	12	41%	51%	8%
region					
	East Midlands	17	60%	34%	6%
	East of England	20	62%	38%	0%
	London	43	59%	34%	7%
	North East	9	54%	27%	18%
	Northern Ireland	6	100%	0%	0%
	North West	32	67%	21%	12%
	Scotland	22	43%	57%	0%
	South East	37	56%	36%	7%
	South West	18	42%	41%	18%
	Wales	13	38%	54%	8%
	West Midlands	30	53%	35%	12%
	Yorkshire and the Humber	22	54%	41%	4%
Education					
	Degree	74	66%	31%	3%
	Non-degree	196	52%	38%	10%
Income					
	Under £10,000	18	53%	32%	15%
	£10,000 – £19,999	30	47%	50%	3%
	£20,000 – £29,999	64	58%	38%	4%
	£30,000 – £39,999	58	54%	36%	10%
	£40,000 – £59,999	53	67%	26%	7%
	£60,000 – £79,999	22	45%	46%	9%
	£80,000 – £99,999	14	60%	33%	7%
	Over £100,000	10	53%	29%	19%
Medical conditions					
	Has a medical condition that could be treated with medicinal cannabis	179	58%	34%	8%
	No medical conditions	91	52%	41%	7%
Have you ever used CBD/cannabis oil for medicinal reasons?					
	Yes	174	68%	26%	6%
	No	89	31%	57%	12%
	Prefer not to say/not sure	7	86%	14%	0%
Have you ever in your life smoked cannabis/marijuana?					
	Yes	188	61%	29%	10%
	No	79	47%	51%	2%
	Prefer not to say/not sure	3	31%	69%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Do you personally know anyone whose health has benefited from the use of CBD products?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	26%	67%	7%
Gender						
	Male	734	736	24%	68%	8%
	Female	764	762	28%	67%	6%
Age						
	18-24	221	227	37%	47%	16%
	25-34	247	247	34%	58%	8%
	35-44	233	233	29%	62%	8%
	45-54	259	262	25%	69%	6%
	55-64	213	212	20%	77%	3%
	65-74	192	187	17%	81%	3%
	75+	134	132	10%	89%	1%
region						
	East Midlands	108	115	26%	70%	4%
	East of England	138	127	25%	69%	6%
	London	168	172	30%	60%	11%
	North East	63	74	23%	69%	8%
	Northern Ireland	57	31	29%	64%	7%
	North West	168	173	24%	70%	6%
	Scotland	129	122	26%	66%	8%
	South East	206	215	20%	74%	6%
	South West	131	125	24%	68%	9%
	Wales	75	74	32%	65%	3%
	West Midlands	132	139	32%	63%	5%
	Yorkshire and the Humber	126	136	24%	69%	7%
Education						
	Degree	408	383	24%	71%	4%
	Non-degree	1092	1117	26%	66%	8%
Income						
	Under £10,000	125	128	19%	64%	17%
	£10,000 – £19,999	277	279	24%	70%	6%
	£20,000 – £29,999	335	336	28%	67%	5%
	£30,000 – £39,999	275	274	24%	67%	9%
	£40,000 – £59,999	287	285	30%	67%	3%
	£60,000 – £79,999	105	104	20%	74%	6%
	£80,000 – £99,999	53	53	34%	59%	8%
	Over £100,000	43	41	28%	62%	10%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	35%	58%	7%
	No medical conditions	846	845	18%	75%	7%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	67%	28%	5%
	No	1219	1214	18%	76%	6%
	Prefer not to say/not sure	40	40	19%	41%	40%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	40%	52%	8%
	No	937	936	17%	77%	6%
	Prefer not to say/not sure	20	21	23%	38%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Omega-3

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	3%	7%	20%	49%	21%	3.78
Gender									
	Male	734	736	3%	8%	19%	48%	21%	3.76
	Female	764	762	2%	7%	21%	49%	21%	3.80
Age									
	18-24	221	227	6%	13%	26%	41%	16%	3.48
	25-34	247	247	1%	8%	24%	45%	22%	3.78
	35-44	233	233	3%	6%	22%	46%	23%	3.79
	45-54	259	262	1%	7%	15%	52%	25%	3.92
	55-64	213	212	3%	9%	18%	55%	15%	3.72
	65-74	192	187	3%	3%	20%	52%	22%	3.88
	75+	134	132	2%	4%	14%	54%	25%	3.95
region									
	East Midlands	108	115	3%	10%	20%	50%	17%	3.69
	East of England	138	127	1%	3%	21%	57%	18%	3.89
	London	168	172	2%	11%	17%	47%	23%	3.78
	North East	63	74	3%	8%	20%	50%	19%	3.75
	Northern Ireland	57	31	7%	3%	14%	51%	25%	3.83
	North West	168	173	3%	6%	24%	49%	17%	3.72
	Scotland	129	122	3%	10%	26%	42%	19%	3.63
	South East	206	215	3%	9%	18%	49%	21%	3.76
	South West	131	125	2%	7%	15%	51%	24%	3.87
	Wales	75	74	3%	5%	23%	31%	38%	3.96
	West Midlands	132	139	1%	4%	21%	52%	23%	3.93
	Yorkshire and the Humber	126	136	3%	10%	21%	50%	16%	3.66
Education									
	Degree	408	383	3%	7%	16%	56%	18%	3.80
	Non-degree	1092	1117	3%	8%	21%	46%	22%	3.77
Income									
	Under £10,000	125	128	5%	11%	31%	36%	18%	3.52
	£10,000 – £19,999	277	279	3%	9%	19%	45%	23%	3.75
	£20,000 – £29,999	335	336	2%	6%	22%	48%	21%	3.81
	£30,000 – £39,999	275	274	3%	5%	24%	46%	23%	3.82
	£40,000 – £59,999	287	285	2%	10%	12%	58%	18%	3.81
	£60,000 – £79,999	105	104	2%	3%	16%	59%	20%	3.93
	£80,000 – £99,999	53	53	6%	11%	20%	43%	20%	3.61
	Over £100,000	43	41	2%	5%	16%	50%	28%	3.97
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	3%	8%	20%	49%	21%	3.77
	No medical conditions	846	845	2%	7%	20%	48%	22%	3.79
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	2%	10%	19%	51%	19%	3.75
	No	1219	1214	2%	7%	21%	49%	22%	3.81
	Prefer not to say/not sure	40	40	21%	17%	14%	26%	22%	3.10
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	2%	8%	21%	51%	18%	3.75
	No	937	936	3%	7%	19%	48%	23%	3.81
	Prefer not to say/not sure	20	21	5%	15%	24%	38%	18%	3.51

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Cod liver oil

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	3%	9%	19%	47%	22%	3.78
Gender									
	Male	734	736	3%	9%	19%	46%	23%	3.77
	Female	764	762	2%	9%	20%	48%	22%	3.78
Age									
	18-24	221	227	4%	18%	23%	40%	15%	3.45
	25-34	247	247	2%	13%	21%	41%	22%	3.69
	35-44	233	233	3%	9%	22%	45%	21%	3.73
	45-54	259	262	3%	5%	16%	52%	24%	3.89
	55-64	213	212	3%	5%	22%	50%	20%	3.79
	65-74	192	187	2%	5%	14%	56%	23%	3.95
	75+	134	132	2%	4%	15%	43%	36%	4.07
region									
	East Midlands	108	115	2%	6%	17%	56%	19%	3.85
	East of England	138	127	3%	7%	20%	48%	22%	3.79
	London	168	172	2%	15%	17%	45%	20%	3.67
	North East	63	74	3%	12%	22%	46%	18%	3.64
	Northern Ireland	57	31	4%	7%	7%	54%	29%	3.98
	North West	168	173	3%	9%	21%	48%	19%	3.71
	Scotland	129	122	2%	7%	22%	46%	23%	3.81
	South East	206	215	3%	10%	22%	39%	25%	3.73
	South West	131	125	4%	6%	20%	42%	27%	3.83
	Wales	75	74	3%	11%	16%	39%	31%	3.85
	West Midlands	132	139	0%	8%	18%	50%	24%	3.90
	Yorkshire and the Humber	126	136	3%	6%	23%	53%	15%	3.72
Education									
	Degree	408	383	2%	8%	19%	50%	22%	3.82
	Non-degree	1092	1117	3%	9%	20%	46%	23%	3.76
Income									
	Under £10,000	125	128	5%	8%	29%	41%	17%	3.56
	£10,000 – £19,999	277	279	3%	10%	18%	45%	25%	3.80
	£20,000 – £29,999	335	336	3%	7%	20%	50%	21%	3.78
	£30,000 – £39,999	275	274	2%	9%	23%	42%	24%	3.76
	£40,000 – £59,999	287	285	2%	9%	15%	53%	21%	3.81
	£60,000 – £79,999	105	104	2%	8%	17%	49%	24%	3.87
	£80,000 – £99,999	53	53	4%	13%	20%	35%	28%	3.71
	Over £100,000	43	41	0%	9%	13%	52%	26%	3.95
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	3%	10%	18%	48%	21%	3.74
	No medical conditions	846	845	3%	8%	20%	46%	24%	3.80
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	3%	12%	18%	47%	20%	3.69
	No	1219	1214	2%	8%	20%	47%	23%	3.81
	Prefer not to say/not sure	40	40	14%	15%	18%	36%	17%	3.27
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	2%	9%	20%	47%	21%	3.74
	No	937	936	2%	8%	19%	47%	24%	3.81
	Prefer not to say/not sure	20	21	14%	11%	24%	42%	9%	3.22

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Vitamin supplements

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
Total	Total	1500	1500	3%	8%	19%	51%	19%	3.75
Gender									
	Male	734	736	4%	10%	20%	49%	17%	3.66
	Female	764	762	2%	7%	18%	52%	21%	3.84
Age									
	18-24	221	227	3%	7%	16%	50%	24%	3.85
	25-34	247	247	1%	10%	21%	47%	21%	3.78
	35-44	233	233	2%	7%	18%	51%	22%	3.84
	45-54	259	262	2%	7%	15%	55%	21%	3.86
	55-64	213	212	4%	9%	26%	48%	13%	3.58
	65-74	192	187	3%	12%	18%	56%	11%	3.61
	75+	134	132	4%	8%	26%	47%	15%	3.63
region									
	East Midlands	108	115	1%	5%	20%	51%	23%	3.89
	East of England	138	127	1%	9%	17%	53%	20%	3.81
	London	168	172	0%	12%	19%	48%	22%	3.80
	North East	63	74	4%	5%	22%	50%	19%	3.73
	Northern Ireland	57	31	7%	14%	14%	43%	21%	3.56
	North West	168	173	5%	9%	18%	53%	16%	3.66
	Scotland	129	122	4%	10%	25%	49%	12%	3.55
	South East	206	215	3%	9%	20%	49%	19%	3.73
	South West	131	125	3%	5%	19%	53%	20%	3.81
	Wales	75	74	3%	9%	24%	45%	19%	3.68
	West Midlands	132	139	1%	6%	18%	53%	22%	3.89
	Yorkshire and the Humber	126	136	3%	7%	17%	56%	17%	3.78
Education									
	Degree	408	383	2%	9%	19%	52%	19%	3.77
	Non-degree	1092	1117	3%	8%	20%	50%	19%	3.75
Income									
	Under £10,000	125	128	5%	6%	26%	43%	20%	3.67
	£10,000 – £19,999	277	279	4%	10%	21%	47%	18%	3.66
	£20,000 – £29,999	335	336	3%	8%	20%	53%	16%	3.72
	£30,000 – £39,999	275	274	1%	9%	18%	49%	23%	3.82
	£40,000 – £59,999	287	285	3%	8%	18%	54%	17%	3.75
	£60,000 – £79,999	105	104	0%	6%	14%	59%	21%	3.95
	£80,000 – £99,999	53	53	0%	11%	22%	44%	23%	3.78
	Over £100,000	43	41	0%	7%	19%	51%	23%	3.91
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	2%	10%	17%	52%	19%	3.76
	No medical conditions	846	845	3%	7%	21%	50%	19%	3.74
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	1%	8%	18%	55%	19%	3.82
	No	1219	1214	2%	9%	20%	50%	19%	3.75
	Prefer not to say/not sure	40	40	12%	9%	19%	39%	21%	3.48
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	3%	9%	19%	52%	17%	3.73
	No	937	936	2%	8%	19%	50%	20%	3.77
	Prefer not to say/not sure	20	21	10%	9%	24%	43%	14%	3.42

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Protein powders

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	8%	23%	29%	31%	9%	3.12
Gender									
	Male	734	736	9%	20%	27%	33%	11%	3.18
	Female	764	762	7%	26%	31%	29%	8%	3.05
Age									
	18-24	221	227	4%	15%	21%	42%	18%	3.53
	25-34	247	247	4%	15%	31%	34%	16%	3.43
	35-44	233	233	5%	15%	29%	41%	10%	3.37
	45-54	259	262	6%	25%	25%	37%	7%	3.14
	55-64	213	212	10%	29%	32%	22%	6%	2.86
	65-74	192	187	17%	34%	32%	15%	1%	2.48
	75+	134	132	12%	31%	36%	17%	4%	2.69
region									
	East Midlands	108	115	10%	25%	23%	31%	10%	3.04
	East of England	138	127	6%	26%	31%	28%	10%	3.10
	London	168	172	3%	16%	27%	39%	15%	3.48
	North East	63	74	9%	22%	22%	36%	11%	3.17
	Northern Ireland	57	31	11%	18%	29%	32%	11%	3.14
	North West	168	173	9%	23%	27%	34%	8%	3.10
	Scotland	129	122	11%	27%	28%	25%	8%	2.91
	South East	206	215	10%	22%	31%	31%	6%	3.02
	South West	131	125	6%	23%	30%	30%	9%	3.13
	Wales	75	74	10%	30%	31%	16%	14%	2.95
	West Midlands	132	139	4%	20%	31%	35%	9%	3.25
	Yorkshire and the Humber	126	136	6%	25%	34%	29%	6%	3.04
Education									
	Degree	408	383	7%	26%	24%	32%	11%	3.14
	Non-degree	1092	1117	8%	22%	31%	31%	9%	3.11
Income									
	Under £10,000	125	128	7%	23%	35%	24%	12%	3.10
	£10,000 – £19,999	277	279	12%	22%	30%	28%	8%	2.98
	£20,000 – £29,999	335	336	7%	24%	31%	29%	9%	3.10
	£30,000 – £39,999	275	274	8%	20%	28%	35%	9%	3.17
	£40,000 – £59,999	287	285	5%	27%	27%	33%	8%	3.12
	£60,000 – £79,999	105	104	8%	22%	23%	37%	10%	3.20
	£80,000 – £99,999	53	53	8%	15%	29%	31%	18%	3.38
	Over £100,000	43	41	4%	26%	20%	36%	14%	3.29
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	7%	24%	28%	32%	10%	3.13
	No medical conditions	846	845	8%	22%	30%	31%	9%	3.11
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	3%	23%	23%	36%	14%	3.36
	No	1219	1214	8%	23%	31%	30%	8%	3.06
	Prefer not to say/not sure	40	40	16%	7%	9%	42%	25%	3.52
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	7%	22%	27%	33%	11%	3.18
	No	937	936	8%	23%	30%	30%	9%	3.08
	Prefer not to say/not sure	20	21	9%	15%	14%	52%	10%	3.37

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Collagen

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	10%	25%	32%	27%	7%	2.96
Gender									
	Male	734	736	10%	27%	34%	24%	5%	2.87
	Female	764	762	9%	24%	30%	29%	8%	3.05
Age									
	18-24	221	227	5%	27%	27%	31%	10%	3.14
	25-34	247	247	5%	18%	37%	31%	9%	3.20
	35-44	233	233	6%	19%	34%	31%	11%	3.22
	45-54	259	262	11%	24%	27%	33%	5%	2.97
	55-64	213	212	11%	36%	31%	18%	4%	2.67
	65-74	192	187	17%	30%	33%	17%	3%	2.59
	75+	134	132	16%	23%	39%	19%	3%	2.71
region									
	East Midlands	108	115	11%	25%	36%	22%	6%	2.87
	East of England	138	127	6%	32%	29%	28%	6%	2.97
	London	168	172	4%	23%	29%	34%	10%	3.23
	North East	63	74	7%	31%	28%	23%	11%	2.99
	Northern Ireland	57	31	14%	22%	28%	29%	7%	2.93
	North West	168	173	10%	24%	28%	34%	4%	2.99
	Scotland	129	122	16%	22%	34%	22%	6%	2.81
	South East	206	215	14%	27%	31%	23%	6%	2.81
	South West	131	125	12%	25%	35%	22%	5%	2.84
	Wales	75	74	8%	24%	40%	22%	5%	2.92
	West Midlands	132	139	4%	21%	35%	29%	12%	3.24
	Yorkshire and the Humber	126	136	10%	27%	32%	26%	4%	2.87
Education									
	Degree	408	383	11%	27%	26%	29%	6%	2.90
	Non-degree	1092	1117	9%	24%	34%	26%	7%	2.98
Income									
	Under £10,000	125	128	11%	25%	34%	21%	8%	2.91
	£10,000 – £19,999	277	279	13%	21%	31%	25%	10%	2.96
	£20,000 – £29,999	335	336	8%	25%	35%	27%	5%	2.96
	£30,000 – £39,999	275	274	10%	19%	36%	30%	5%	3.00
	£40,000 – £59,999	287	285	7%	31%	27%	28%	6%	2.94
	£60,000 – £79,999	105	104	9%	26%	33%	26%	7%	2.96
	£80,000 – £99,999	53	53	6%	26%	24%	31%	13%	3.19
	Over £100,000	43	41	12%	41%	25%	16%	7%	2.67
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	10%	25%	31%	27%	7%	2.97
	No medical conditions	846	845	10%	25%	33%	27%	6%	2.95
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	5%	22%	26%	36%	10%	3.24
	No	1219	1214	10%	26%	33%	25%	6%	2.90
	Prefer not to say/not sure	40	40	16%	21%	24%	24%	15%	2.99
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	8%	23%	30%	30%	7%	3.05
	No	937	936	10%	26%	33%	25%	6%	2.90
	Prefer not to say/not sure	20	21	9%	34%	14%	28%	14%	3.05

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". CBD

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	10%	22%	33%	27%	8%	3.00
Gender									
	Male	734	736	11%	21%	33%	27%	8%	2.99
	Female	764	762	9%	23%	33%	27%	8%	3.02
Age									
	18-24	221	227	9%	19%	26%	33%	13%	3.21
	25-34	247	247	5%	21%	35%	27%	12%	3.19
	35-44	233	233	6%	18%	32%	33%	12%	3.27
	45-54	259	262	12%	20%	28%	34%	6%	3.01
	55-64	213	212	13%	23%	38%	21%	5%	2.83
	65-74	192	187	18%	25%	36%	17%	3%	2.63
	75+	134	132	11%	33%	38%	16%	2%	2.65
region									
	East Midlands	108	115	13%	24%	34%	26%	3%	2.83
	East of England	138	127	7%	28%	27%	29%	10%	3.06
	London	168	172	7%	18%	35%	31%	10%	3.20
	North East	63	74	11%	24%	25%	32%	8%	3.02
	Northern Ireland	57	31	14%	22%	21%	39%	4%	2.97
	North West	168	173	12%	23%	35%	22%	9%	2.93
	Scotland	129	122	14%	16%	38%	24%	8%	2.96
	South East	206	215	11%	23%	36%	21%	9%	2.93
	South West	131	125	10%	25%	33%	24%	8%	2.94
	Wales	75	74	12%	18%	36%	26%	8%	2.99
	West Midlands	132	139	6%	19%	31%	32%	12%	3.24
	Yorkshire and the Humber	126	136	9%	25%	32%	31%	4%	2.95
Education									
	Degree	408	383	10%	25%	28%	30%	6%	2.96
	Non-degree	1092	1117	10%	21%	35%	26%	9%	3.02
Income									
	Under £10,000	125	128	12%	27%	35%	21%	6%	2.83
	£10,000 – £19,999	277	279	11%	20%	33%	27%	9%	3.05
	£20,000 – £29,999	335	336	10%	23%	34%	26%	8%	2.98
	£30,000 – £39,999	275	274	10%	20%	37%	26%	8%	3.02
	£40,000 – £59,999	287	285	9%	20%	30%	32%	8%	3.10
	£60,000 – £79,999	105	104	8%	27%	32%	25%	8%	2.98
	£80,000 – £99,999	53	53	9%	28%	24%	34%	5%	2.97
	Over £100,000	43	41	21%	26%	20%	26%	7%	2.73
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	8%	19%	30%	32%	11%	3.19
	No medical conditions	846	845	12%	24%	35%	23%	6%	2.86
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	2%	10%	16%	47%	26%	3.84
	No	1219	1214	12%	25%	36%	23%	4%	2.84
	Prefer not to say/not sure	40	40	19%	21%	23%	29%	7%	2.84
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	5%	15%	30%	36%	14%	3.40
	No	937	936	13%	26%	34%	22%	4%	2.78
	Prefer not to say/not sure	20	21	14%	29%	29%	18%	10%	2.81

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Energy capsules

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	10%	28%	32%	26%	5%	2.89
Gender									
	Male	734	736	10%	27%	30%	27%	6%	2.92
	Female	764	762	9%	29%	33%	24%	5%	2.86
Age									
	18-24	221	227	5%	29%	24%	33%	8%	3.10
	25-34	247	247	6%	20%	37%	31%	5%	3.09
	35-44	233	233	6%	19%	39%	29%	7%	3.12
	45-54	259	262	8%	30%	27%	32%	3%	2.93
	55-64	213	212	14%	34%	29%	18%	6%	2.69
	65-74	192	187	17%	32%	37%	12%	2%	2.49
	75+	134	132	14%	37%	29%	17%	2%	2.56
region									
	East Midlands	108	115	11%	27%	30%	26%	6%	2.90
	East of England	138	127	9%	30%	35%	21%	5%	2.83
	London	168	172	8%	20%	30%	35%	8%	3.16
	North East	63	74	7%	27%	23%	31%	12%	3.15
	Northern Ireland	57	31	18%	14%	28%	32%	7%	2.97
	North West	168	173	8%	33%	25%	29%	5%	2.89
	Scotland	129	122	10%	34%	38%	15%	3%	2.67
	South East	206	215	12%	27%	32%	27%	2%	2.79
	South West	131	125	10%	33%	33%	21%	4%	2.76
	Wales	75	74	15%	29%	30%	20%	7%	2.75
	West Midlands	132	139	3%	24%	40%	28%	5%	3.08
	Yorkshire and the Humber	126	136	11%	29%	35%	23%	3%	2.78
Education									
	Degree	408	383	11%	27%	28%	29%	5%	2.88
	Non-degree	1092	1117	9%	28%	34%	24%	5%	2.89
Income									
	Under £10,000	125	128	7%	32%	35%	21%	6%	2.86
	£10,000 – £19,999	277	279	12%	27%	30%	24%	7%	2.87
	£20,000 – £29,999	335	336	9%	28%	34%	25%	5%	2.89
	£30,000 – £39,999	275	274	10%	22%	36%	27%	5%	2.93
	£40,000 – £59,999	287	285	8%	32%	29%	28%	3%	2.87
	£60,000 – £79,999	105	104	10%	29%	29%	26%	6%	2.89
	£80,000 – £99,999	53	53	11%	24%	33%	30%	2%	2.86
	Over £100,000	43	41	7%	33%	23%	30%	7%	2.97
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	9%	29%	31%	25%	6%	2.88
	No medical conditions	846	845	10%	27%	32%	26%	5%	2.89
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	6%	25%	26%	34%	9%	3.16
	No	1219	1214	10%	29%	33%	23%	4%	2.82
	Prefer not to say/not sure	40	40	14%	10%	24%	48%	5%	3.20
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	9%	28%	31%	26%	6%	2.93
	No	937	936	10%	28%	32%	25%	4%	2.86
	Prefer not to say/not sure	20	21	19%	15%	24%	33%	9%	3.00

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Thinking about the consumer wellness or nutraceutical products that you buy off the shelf, what would you say is your level of trust in them? Please rate each product on a scale from 1 to 5, where 1 is "very low trust" and 5 is "very high trust". Sleep tablets

Total		Weighted Base	Unweighted Base	1	2	3	4	5	Mean
	Total	1500	1500	8%	26%	30%	31%	5%	3.00
Gender									
	Male	734	736	9%	26%	29%	31%	6%	2.98
	Female	764	762	7%	26%	30%	32%	4%	3.01
Age									
	18-24	221	227	4%	24%	26%	39%	7%	3.20
	25-34	247	247	5%	21%	32%	34%	9%	3.21
	35-44	233	233	6%	21%	26%	41%	6%	3.21
	45-54	259	262	9%	26%	28%	33%	4%	2.96
	55-64	213	212	11%	31%	30%	26%	3%	2.78
	65-74	192	187	11%	35%	35%	18%	1%	2.64
	75+	134	132	11%	30%	32%	24%	4%	2.81
region									
	East Midlands	108	115	9%	19%	34%	32%	6%	3.07
	East of England	138	127	6%	35%	26%	30%	4%	2.92
	London	168	172	6%	23%	26%	41%	5%	3.17
	North East	63	74	12%	30%	22%	29%	7%	2.88
	Northern Ireland	57	31	7%	29%	11%	50%	4%	3.15
	North West	168	173	8%	27%	29%	32%	5%	3.00
	Scotland	129	122	9%	23%	36%	27%	6%	2.97
	South East	206	215	8%	24%	33%	30%	5%	3.00
	South West	131	125	11%	28%	27%	28%	5%	2.90
	Wales	75	74	7%	29%	36%	22%	5%	2.90
	West Midlands	132	139	5%	25%	30%	33%	7%	3.11
	Yorkshire and the Humber	126	136	9%	29%	34%	26%	1%	2.82
Education									
	Degree	408	383	8%	26%	29%	34%	3%	2.98
	Non-degree	1092	1117	8%	26%	30%	31%	6%	3.00
Income									
	Under £10,000	125	128	8%	25%	30%	30%	7%	3.03
	£10,000 – £19,999	277	279	11%	24%	27%	29%	8%	2.97
	£20,000 – £29,999	335	336	6%	28%	32%	29%	4%	2.97
	£30,000 – £39,999	275	274	6%	25%	31%	35%	4%	3.06
	£40,000 – £59,999	287	285	8%	29%	29%	32%	3%	2.92
	£60,000 – £79,999	105	104	6%	24%	25%	40%	6%	3.15
	£80,000 – £99,999	53	53	8%	22%	31%	34%	5%	3.07
	Over £100,000	43	41	10%	31%	27%	28%	4%	2.85
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	7%	25%	28%	34%	6%	3.08
	No medical conditions	846	845	8%	27%	31%	30%	4%	2.93
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	5%	20%	23%	41%	11%	3.33
	No	1219	1214	8%	28%	31%	29%	3%	2.92
	Prefer not to say/not sure	40	40	7%	15%	29%	39%	11%	3.33
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	7%	25%	28%	33%	8%	3.09
	No	937	936	8%	27%	31%	31%	3%	2.94
	Prefer not to say/not sure	20	21	9%	15%	34%	28%	14%	3.22

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.
Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.
Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Thinking about CBD products, which of these factors affect the level of trust you have in the products you buy? Please select all that apply.

Total		Weighted Base	Unweighted Base	I am more likely to trust a product if it is from a brand I've used before	I am more likely to trust a product if it has clear labelling and product information in the package	I am more likely to trust a product if it is on the Food Standards Agency's approved list of products	I am more likely to trust a product if it is organic/not synthetic	I am more likely to trust a product if it is produced in the UK	I am more likely to trust a product if I can look up the laboratory test results for that product	None of the above
	Total	1500	1500	30%	39%	41%	21%	31%	26%	20%
Gender										
	Male	734	736	29%	36%	37%	21%	28%	26%	21%
	Female	764	762	30%	41%	43%	21%	34%	25%	18%
Age										
	18-24	221	227	33%	36%	30%	22%	27%	29%	17%
	25-34	247	247	33%	38%	37%	22%	30%	25%	15%
	35-44	233	233	29%	36%	36%	22%	29%	31%	15%
	45-54	259	262	26%	40%	35%	19%	26%	24%	20%
	55-64	213	212	31%	39%	46%	26%	35%	24%	25%
	65-74	192	187	25%	40%	52%	16%	35%	20%	27%
	75+	134	132	29%	43%	57%	21%	40%	25%	21%
region										
	East Midlands	108	115	33%	29%	44%	23%	27%	21%	21%
	East of England	138	127	28%	44%	39%	22%	28%	24%	21%
	London	168	172	30%	35%	33%	27%	28%	27%	17%
	North East	63	74	27%	36%	42%	12%	31%	21%	16%
	Northern Ireland	57	31	28%	32%	39%	32%	35%	28%	11%
	North West	168	173	25%	26%	31%	15%	27%	23%	28%
	Scotland	129	122	24%	36%	40%	24%	26%	27%	29%
	South East	206	215	37%	47%	48%	23%	35%	29%	17%
	South West	131	125	32%	45%	45%	13%	37%	29%	20%
	Wales	75	74	23%	44%	50%	24%	37%	25%	17%
	West Midlands	132	139	27%	42%	40%	19%	41%	21%	11%
	Yorkshire and the Humber	126	136	34%	43%	39%	21%	25%	29%	18%
Education										
	Degree	408	383	26%	36%	47%	23%	30%	29%	16%
	Non-degree	1092	1117	31%	40%	38%	20%	31%	24%	21%
Income										
	Under £10,000	125	128	28%	37%	34%	20%	30%	23%	26%
	£10,000 – £19,999	277	279	29%	39%	42%	19%	28%	21%	23%
	£20,000 – £29,999	335	336	30%	37%	43%	23%	30%	23%	19%
	£30,000 – £39,999	275	274	33%	33%	39%	19%	36%	27%	17%
	£40,000 – £59,999	287	285	28%	42%	38%	19%	34%	30%	19%
	£60,000 – £79,999	105	104	28%	47%	41%	27%	28%	26%	16%
	£80,000 – £99,999	53	53	31%	42%	48%	24%	24%	35%	19%
	Over £100,000	43	41	22%	35%	47%	35%	29%	32%	14%
Medical conditions										
	Has a medical condition that could be treated with medicinal cannabis	654	655	31%	42%	41%	24%	33%	29%	13%
	No medical conditions	846	845	29%	36%	40%	19%	29%	23%	25%
Have you ever used CBD/cannabis oil for medicinal reasons?										
	Yes	241	246	35%	52%	39%	36%	35%	36%	4%
	No	1219	1214	29%	36%	41%	18%	31%	23%	22%
	Prefer not to say/not sure	40	40	19%	40%	26%	14%	26%	27%	29%
Have you ever in your life smoked cannabis/marijuana?										
	Yes	542	543	32%	43%	39%	25%	30%	29%	12%
	No	937	936	28%	36%	41%	19%	32%	24%	24%
	Prefer not to say/not sure	20	21	33%	51%	33%	19%	14%	19%	24%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

How much do you know about medicinal cannabis?

Total		Weighted Base	Unweighted Base	I have direct personal experience	I have a lot of knowledge but no personal experience	I have some knowledge	I have little to no knowledge	I have never heard or read anything about it	Don't know
	Total	1500	1500	5%	8%	26%	47%	8%	5%
Gender									
	Male	734	736	6%	9%	28%	43%	9%	6%
	Female	764	762	5%	7%	25%	50%	8%	5%
Age									
	18-24	221	227	8%	20%	30%	26%	3%	12%
	25-34	247	247	10%	15%	31%	31%	7%	6%
	35-44	233	233	6%	11%	34%	36%	7%	5%
	45-54	259	262	4%	4%	31%	48%	8%	5%
	55-64	213	212	5%	2%	14%	63%	14%	3%
	65-74	192	187	1%	0%	21%	67%	8%	2%
	75+	134	132	2%	2%	13%	72%	10%	1%
region									
	East Midlands	108	115	3%	9%	31%	46%	9%	2%
	East of England	138	127	6%	9%	28%	50%	6%	2%
	London	168	172	11%	11%	24%	40%	9%	5%
	North East	63	74	5%	11%	27%	35%	16%	5%
	Northern Ireland	57	31	0%	11%	32%	40%	3%	14%
	North West	168	173	3%	9%	26%	44%	10%	8%
	Scotland	129	122	1%	4%	30%	53%	7%	5%
	South East	206	215	8%	7%	25%	46%	9%	6%
	South West	131	125	6%	6%	22%	56%	6%	5%
	Wales	75	74	4%	9%	25%	49%	8%	4%
	West Midlands	132	139	8%	12%	21%	49%	6%	4%
	Yorkshire and the Humber	126	136	4%	6%	26%	48%	9%	6%
Education									
	Degree	408	383	7%	10%	25%	48%	7%	3%
	Non-degree	1092	1117	5%	8%	26%	46%	9%	6%
Income									
	Under £10,000	125	128	5%	9%	26%	41%	4%	14%
	£10,000 – £19,999	277	279	3%	7%	24%	50%	11%	5%
	£20,000 – £29,999	335	336	7%	8%	25%	47%	8%	6%
	£30,000 – £39,999	275	274	6%	9%	31%	42%	8%	3%
	£40,000 – £59,999	287	285	6%	8%	27%	48%	10%	3%
	£60,000 – £79,999	105	104	3%	15%	26%	48%	5%	3%
	£80,000 – £99,999	53	53	9%	6%	24%	54%	6%	2%
	Over £100,000	43	41	10%	7%	17%	55%	2%	9%
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	8%	11%	31%	40%	6%	5%
	No medical conditions	846	845	3%	6%	22%	52%	10%	5%
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	25%	19%	37%	16%	1%	2%
	No	1219	1214	2%	6%	24%	54%	10%	5%
	Prefer not to say/not sure	40	40	4%	12%	22%	24%	5%	33%
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	11%	14%	34%	35%	3%	4%
	No	937	936	2%	5%	22%	54%	12%	5%
	Prefer not to say/not sure	20	21	0%	5%	28%	33%	0%	34%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Have you ever received a medical cannabis prescription from a doctor in a clinic in the UK?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	7%	89%	5%
Gender						
	Male	734	736	8%	86%	6%
	Female	764	762	5%	91%	3%
Age						
	18-24	221	227	14%	73%	13%
	25-34	247	247	13%	83%	4%
	35-44	233	233	9%	85%	7%
	45-54	259	262	5%	91%	3%
	55-64	213	212	1%	97%	1%
	65-74	192	187	0%	98%	2%
	75+	134	132	1%	98%	1%
region						
	East Midlands	108	115	7%	90%	3%
	East of England	138	127	5%	90%	5%
	London	168	172	16%	76%	7%
	North East	63	74	8%	88%	4%
	Northern Ireland	57	31	4%	86%	11%
	North West	168	173	8%	89%	4%
	Scotland	129	122	6%	90%	4%
	South East	206	215	4%	93%	3%
	South West	131	125	4%	90%	5%
	Wales	75	74	1%	96%	3%
	West Midlands	132	139	9%	87%	4%
	Yorkshire and the Humber	126	136	4%	91%	4%
Education						
	Degree	408	383	8%	90%	2%
	Non-degree	1092	1117	6%	88%	6%
Income						
	Under £10,000	125	128	5%	84%	11%
	£10,000 – £19,999	277	279	4%	91%	5%
	£20,000 – £29,999	335	336	9%	87%	5%
	£30,000 – £39,999	275	274	7%	89%	4%
	£40,000 – £59,999	287	285	5%	92%	3%
	£60,000 – £79,999	105	104	8%	88%	5%
	£80,000 – £99,999	53	53	12%	86%	2%
	Over £100,000	43	41	10%	86%	4%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	9%	87%	4%
	No medical conditions	846	845	5%	90%	5%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	24%	72%	4%
	No	1219	1214	3%	93%	3%
	Prefer not to say/not sure	40	40	5%	53%	43%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	13%	84%	3%
	No	937	936	3%	92%	4%
	Prefer not to say/not sure	20	21	5%	52%	44%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Since medicinal cannabis was made legal for a doctor to prescribe in 2018, do you know anyone personally who has had a medicinal cannabis prescription?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	12%	82%	5%
Gender						
	Male	734	736	14%	80%	6%
	Female	764	762	11%	84%	4%
Age						
	18-24	221	227	24%	65%	11%
	25-34	247	247	21%	74%	4%
	35-44	233	233	12%	78%	9%
	45-54	259	262	10%	85%	5%
	55-64	213	212	6%	92%	1%
	65-74	192	187	5%	92%	2%
	75+	134	132	2%	97%	1%
region						
	East Midlands	108	115	9%	90%	2%
	East of England	138	127	11%	81%	8%
	London	168	172	21%	69%	10%
	North East	63	74	5%	91%	4%
	Northern Ireland	57	31	18%	71%	11%
	North West	168	173	15%	80%	5%
	Scotland	129	122	12%	85%	3%
	South East	206	215	9%	87%	4%
	South West	131	125	6%	90%	4%
	Wales	75	74	12%	84%	4%
	West Midlands	132	139	19%	78%	4%
	Yorkshire and the Humber	126	136	10%	84%	6%
Education						
	Degree	408	383	15%	81%	4%
	Non-degree	1092	1117	11%	83%	6%
Income						
	Under £10,000	125	128	16%	72%	12%
	£10,000 – £19,999	277	279	7%	88%	5%
	£20,000 – £29,999	335	336	13%	82%	5%
	£30,000 – £39,999	275	274	12%	83%	5%
	£40,000 – £59,999	287	285	12%	83%	5%
	£60,000 – £79,999	105	104	16%	83%	1%
	£80,000 – £99,999	53	53	20%	78%	2%
	Over £100,000	43	41	19%	76%	5%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	17%	77%	6%
	No medical conditions	846	845	9%	87%	5%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	33%	62%	5%
	No	1219	1214	8%	88%	4%
	Prefer not to say/not sure	40	40	29%	40%	31%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	21%	75%	5%
	No	937	936	8%	88%	5%
	Prefer not to say/not sure	20	21	19%	48%	34%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

Do you personally know anyone whose health has benefited from medicinal cannabis?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	19%	74%	6%
Gender						
	Male	734	736	20%	73%	8%
	Female	764	762	19%	76%	5%
Age						
	18-24	221	227	27%	58%	15%
	25-34	247	247	28%	65%	6%
	35-44	233	233	25%	67%	8%
	45-54	259	262	19%	76%	5%
	55-64	213	212	12%	87%	2%
	65-74	192	187	12%	86%	3%
	75+	134	132	5%	92%	3%
region						
	East Midlands	108	115	19%	79%	3%
	East of England	138	127	19%	76%	5%
	London	168	172	25%	63%	11%
	North East	63	74	19%	77%	4%
	Northern Ireland	57	31	22%	68%	11%
	North West	168	173	19%	76%	5%
	Scotland	129	122	19%	76%	5%
	South East	206	215	14%	81%	5%
	South West	131	125	22%	71%	7%
	Wales	75	74	15%	78%	7%
	West Midlands	132	139	26%	67%	7%
	Yorkshire and the Humber	126	136	15%	80%	5%
Education						
	Degree	408	383	20%	77%	3%
	Non-degree	1092	1117	19%	73%	7%
Income						
	Under £10,000	125	128	19%	70%	11%
	£10,000 – £19,999	277	279	17%	75%	8%
	£20,000 – £29,999	335	336	21%	73%	5%
	£30,000 – £39,999	275	274	20%	72%	8%
	£40,000 – £59,999	287	285	20%	77%	3%
	£60,000 – £79,999	105	104	20%	74%	6%
	£80,000 – £99,999	53	53	17%	81%	2%
	Over £100,000	43	41	15%	81%	5%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	27%	65%	8%
	No medical conditions	846	845	14%	81%	5%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	49%	43%	8%
	No	1219	1214	13%	82%	5%
	Prefer not to say/not sure	40	40	22%	43%	36%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	33%	60%	7%
	No	937	936	11%	83%	6%
	Prefer not to say/not sure	20	21	23%	47%	29%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack
DATA STRATEGY

Have you ever discussed medical cannabis with your GP or family doctor for any reason?

Total		Weighted Base	Unweighted Base	Yes	No	Don't know
	Total	1500	1500	9%	86%	4%
Gender						
	Male	734	736	12%	82%	6%
	Female	764	762	7%	91%	3%
Age						
	18-24	221	227	17%	72%	11%
	25-34	247	247	18%	78%	4%
	35-44	233	233	11%	82%	7%
	45-54	259	262	8%	89%	3%
	55-64	213	212	3%	96%	1%
	65-74	192	187	1%	98%	1%
	75+	134	132	3%	97%	0%
region						
	East Midlands	108	115	9%	90%	2%
	East of England	138	127	6%	90%	4%
	London	168	172	19%	71%	10%
	North East	63	74	8%	88%	4%
	Northern Ireland	57	31	10%	72%	18%
	North West	168	173	8%	90%	2%
	Scotland	129	122	7%	90%	2%
	South East	206	215	9%	89%	2%
	South West	131	125	5%	92%	3%
	Wales	75	74	8%	92%	0%
	West Midlands	132	139	14%	83%	3%
	Yorkshire and the Humber	126	136	7%	88%	5%
Education						
	Degree	408	383	12%	85%	3%
	Non-degree	1092	1117	8%	87%	5%
Income						
	Under £10,000	125	128	9%	81%	10%
	£10,000 – £19,999	277	279	4%	91%	4%
	£20,000 – £29,999	335	336	12%	85%	3%
	£30,000 – £39,999	275	274	10%	87%	4%
	£40,000 – £59,999	287	285	10%	86%	4%
	£60,000 – £79,999	105	104	11%	86%	3%
	£80,000 – £99,999	53	53	8%	89%	4%
	Over £100,000	43	41	15%	81%	5%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	13%	83%	4%
	No medical conditions	846	845	7%	89%	4%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	29%	66%	5%
	No	1219	1214	5%	92%	3%
	Prefer not to say/not sure	40	40	17%	52%	31%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	17%	80%	3%
	No	937	936	5%	90%	4%
	Prefer not to say/not sure	20	21	4%	67%	29%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

How would you feel if a family member of yours was taking medicinal cannabis to address a health condition?

Total		Weighted Base	Unweighted Base	Total supportive	Very supportive	Somewhat supportive	Neither supportive nor opposed	Somewhat opposed	Very opposed	Total opposed	Don't know
	Total	1500	1500	63%	33%	30%	22%	5%	4%	8%	7%
Gender											
	Male	734	736	60%	31%	29%	23%	5%	4%	9%	7%
	Female	764	762	65%	34%	31%	21%	4%	3%	7%	7%
Age											
	18-24	221	227	65%	33%	32%	20%	5%	5%	10%	6%
	25-34	247	247	67%	34%	34%	21%	4%	3%	6%	5%
	35-44	233	233	62%	34%	28%	24%	5%	4%	8%	6%
	45-54	259	262	61%	35%	27%	24%	5%	4%	8%	7%
	55-64	213	212	63%	33%	30%	20%	5%	3%	8%	9%
	65-74	192	187	60%	31%	30%	23%	3%	4%	6%	10%
	75+	134	132	61%	27%	34%	20%	7%	5%	13%	6%
region											
	East Midlands	108	115	68%	31%	37%	25%	1%	4%	4%	3%
	East of England	138	127	68%	38%	30%	17%	3%	4%	7%	8%
	London	168	172	62%	30%	32%	23%	3%	4%	7%	8%
	North East	63	74	65%	35%	30%	19%	7%	5%	12%	4%
	Northern Ireland	57	31	61%	30%	32%	21%	4%	0%	4%	14%
	North West	168	173	63%	36%	27%	21%	4%	5%	9%	6%
	Scotland	129	122	62%	37%	26%	26%	4%	2%	6%	5%
	South East	206	215	59%	28%	31%	20%	7%	4%	11%	9%
	South West	131	125	59%	28%	31%	24%	6%	5%	11%	6%
	Wales	75	74	73%	50%	23%	15%	5%	1%	7%	5%
	West Midlands	132	139	65%	29%	36%	22%	5%	4%	9%	5%
	Yorkshire and the Humber	126	136	57%	29%	28%	27%	5%	3%	8%	8%
Education											
	Degree	408	383	64%	32%	32%	22%	6%	3%	9%	5%
	Non-degree	1092	1117	63%	33%	30%	22%	4%	4%	8%	8%
Income											
	Under £10,000	125	128	51%	31%	20%	26%	5%	7%	12%	11%
	£10,000 – £19,999	277	279	61%	39%	23%	22%	3%	4%	7%	9%
	£20,000 – £29,999	335	336	63%	31%	31%	23%	6%	4%	10%	4%
	£30,000 – £39,999	275	274	63%	26%	36%	21%	5%	3%	9%	8%
	£40,000 – £59,999	287	285	66%	34%	32%	21%	3%	4%	8%	5%
	£60,000 – £79,999	105	104	71%	30%	41%	18%	4%	1%	5%	6%
	£80,000 – £99,999	53	53	73%	39%	34%	15%	2%	2%	4%	8%
	Over £100,000	43	41	61%	43%	18%	25%	7%	2%	9%	5%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	68%	39%	29%	20%	4%	4%	8%	4%
	No medical conditions	846	845	59%	28%	32%	24%	5%	4%	8%	9%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	84%	55%	30%	10%	3%	1%	4%	1%
	No	1219	1214	59%	29%	30%	24%	5%	4%	9%	7%
	Prefer not to say/not sure	40	40	53%	20%	33%	16%	0%	2%	2%	28%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	78%	49%	29%	16%	2%	1%	3%	2%
	No	937	936	54%	23%	31%	25%	6%	5%	11%	9%
	Prefer not to say/not sure	20	21	47%	19%	28%	15%	10%	0%	10%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

If you had a health need, who would you trust to prescribe medicinal cannabis to you?

Total		Weighted Base	Unweighted Base	I'd trust myself to use it	I'd trust my family doctor/GP	I'd trust a private clinic that specialises in these medicines	I'd trust a specialist doctor	I'd trust someone else, namely:	None of the above
	Total	1500	1500	14%	37%	15%	27%	0%	7%
Gender									
	Male	734	736	16%	38%	14%	25%	0%	7%
	Female	764	762	13%	36%	15%	29%	0%	6%
Age									
	18-24	221	227	18%	27%	21%	27%	0%	7%
	25-34	247	247	18%	35%	18%	25%	0%	4%
	35-44	233	233	18%	33%	16%	24%	1%	8%
	45-54	259	262	15%	36%	14%	28%	0%	7%
	55-64	213	212	15%	42%	10%	27%	1%	6%
	65-74	192	187	6%	46%	11%	30%	0%	7%
	75+	134	132	6%	44%	11%	33%	0%	6%
region									
	East Midlands	108	115	14%	36%	12%	31%	1%	6%
	East of England	138	127	14%	41%	14%	27%	0%	5%
	London	168	172	16%	33%	19%	27%	0%	6%
	North East	63	74	15%	35%	13%	27%	0%	9%
	Northern Ireland	57	31	16%	34%	16%	23%	0%	11%
	North West	168	173	11%	37%	16%	25%	0%	10%
	Scotland	129	122	12%	42%	14%	25%	0%	7%
	South East	206	215	16%	33%	16%	27%	0%	8%
	South West	131	125	12%	40%	14%	26%	0%	7%
	Wales	75	74	15%	45%	8%	29%	1%	3%
	West Midlands	132	139	17%	33%	15%	31%	0%	3%
	Yorkshire and the Humber	126	136	15%	36%	16%	27%	0%	5%
Education									
	Degree	408	383	15%	36%	15%	28%	0%	5%
	Non-degree	1092	1117	14%	37%	15%	27%	0%	7%
Income									
	Under £10,000	125	128	17%	35%	12%	25%	1%	11%
	£10,000 – £19,999	277	279	14%	36%	12%	29%	0%	9%
	£20,000 – £29,999	335	336	12%	36%	16%	29%	1%	8%
	£30,000 – £39,999	275	274	14%	40%	15%	26%	0%	5%
	£40,000 – £59,999	287	285	17%	37%	15%	26%	0%	5%
	£60,000 – £79,999	105	104	16%	36%	19%	26%	0%	3%
	£80,000 – £99,999	53	53	12%	34%	21%	28%	0%	5%
	Over £100,000	43	41	13%	40%	13%	27%	0%	6%
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	654	655	17%	35%	16%	27%	0%	5%
	No medical conditions	846	845	12%	38%	14%	28%	0%	8%
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	241	246	24%	31%	21%	23%	0%	1%
	No	1219	1214	12%	38%	13%	28%	0%	8%
	Prefer not to say/not sure	40	40	10%	25%	18%	25%	0%	22%
Have you ever in your life smoked cannabis/marijuana?									
	Yes	542	543	22%	35%	16%	24%	0%	2%
	No	937	936	9%	38%	14%	30%	0%	10%
	Prefer not to say/not sure	20	21	9%	25%	26%	19%	0%	20%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? The government should do more to support scientific research into cannabis in the UK

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	64%	32%	32%	21%	5%	3%	7%	7%
Gender											
	Male	734	736	62%	30%	33%	22%	5%	4%	9%	6%
	Female	764	762	66%	35%	32%	21%	4%	2%	6%	7%
Age											
	18-24	221	227	59%	27%	32%	22%	7%	4%	11%	8%
	25-34	247	247	65%	34%	30%	21%	6%	2%	8%	6%
	35-44	233	233	64%	33%	31%	24%	4%	3%	6%	5%
	45-54	259	262	68%	35%	33%	19%	4%	2%	6%	6%
	55-64	213	212	67%	35%	32%	21%	2%	2%	4%	8%
	65-74	192	187	63%	31%	32%	23%	3%	2%	5%	9%
	75+	134	132	66%	30%	36%	19%	6%	5%	11%	4%
region											
	East Midlands	108	115	70%	35%	35%	20%	4%	3%	6%	4%
	East of England	138	127	67%	36%	31%	19%	5%	3%	8%	5%
	London	168	172	64%	31%	33%	19%	8%	1%	9%	7%
	North East	63	74	62%	35%	27%	20%	5%	5%	11%	7%
	Northern Ireland	57	31	71%	33%	39%	14%	7%	0%	7%	7%
	North West	168	173	61%	31%	30%	22%	4%	4%	8%	9%
	Scotland	129	122	66%	34%	32%	25%	2%	2%	5%	4%
	South East	206	215	61%	32%	29%	24%	3%	4%	7%	8%
	South West	131	125	60%	28%	32%	23%	9%	4%	13%	5%
	Wales	75	74	68%	41%	27%	21%	1%	3%	4%	7%
	West Midlands	132	139	70%	34%	36%	22%	4%	0%	4%	5%
	Yorkshire and the Humber	126	136	62%	24%	37%	23%	3%	4%	7%	9%
Education											
	Degree	408	383	69%	33%	36%	19%	5%	2%	7%	5%
	Non-degree	1092	1117	63%	32%	31%	22%	5%	3%	8%	7%
Income											
	Under £10,000	125	128	49%	29%	20%	29%	5%	5%	10%	12%
	£10,000 – £19,999	277	279	63%	38%	25%	21%	4%	3%	7%	9%
	£20,000 – £29,999	335	336	66%	30%	36%	23%	3%	2%	6%	5%
	£30,000 – £39,999	275	274	64%	30%	35%	22%	5%	3%	8%	6%
	£40,000 – £59,999	287	285	66%	32%	35%	21%	5%	2%	7%	6%
	£60,000 – £79,999	105	104	68%	34%	34%	18%	7%	3%	10%	4%
	£80,000 – £99,999	53	53	69%	33%	37%	13%	10%	0%	10%	8%
	Over £100,000	43	41	77%	35%	42%	11%	5%	2%	7%	4%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	70%	39%	31%	20%	3%	2%	6%	5%
	No medical conditions	846	845	60%	27%	33%	23%	6%	3%	9%	8%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	78%	51%	28%	14%	5%	1%	6%	2%
	No	1219	1214	62%	29%	33%	23%	5%	3%	7%	7%
	Prefer not to say/not sure	40	40	43%	22%	22%	11%	7%	9%	17%	28%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	77%	45%	33%	15%	3%	2%	4%	4%
	No	937	936	57%	25%	32%	25%	6%	4%	9%	8%
	Prefer not to say/not sure	20	21	48%	29%	19%	14%	10%	0%	10%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? The government should allow family doctors and GPs to prescribe medicinal cannabis

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	65%	31%	34%	21%	5%	3%	8%	7%
Gender											
	Male	734	736	61%	29%	32%	23%	5%	4%	8%	7%
	Female	764	762	68%	33%	35%	18%	4%	3%	7%	6%
Age											
	18-24	221	227	55%	22%	33%	25%	10%	3%	13%	7%
	25-34	247	247	67%	35%	32%	19%	6%	4%	9%	5%
	35-44	233	233	64%	36%	28%	23%	4%	4%	8%	5%
	45-54	259	262	65%	29%	36%	18%	4%	4%	8%	8%
	55-64	213	212	70%	36%	34%	19%	2%	1%	3%	8%
	65-74	192	187	65%	29%	37%	22%	4%	2%	6%	7%
	75+	134	132	69%	28%	40%	17%	2%	5%	7%	7%
region											
	East Midlands	108	115	64%	28%	36%	24%	4%	3%	7%	4%
	East of England	138	127	70%	38%	31%	15%	6%	2%	8%	7%
	London	168	172	59%	27%	31%	24%	8%	4%	12%	6%
	North East	63	74	66%	31%	35%	20%	5%	3%	8%	5%
	Northern Ireland	57	31	72%	33%	39%	14%	7%	0%	7%	7%
	North West	168	173	63%	31%	32%	21%	5%	3%	7%	9%
	Scotland	129	122	69%	37%	32%	20%	3%	3%	7%	5%
	South East	206	215	64%	27%	37%	19%	3%	5%	8%	9%
	South West	131	125	66%	24%	42%	20%	2%	6%	7%	7%
	Wales	75	74	72%	45%	27%	20%	3%	1%	4%	4%
	West Midlands	132	139	64%	33%	31%	26%	4%	1%	5%	5%
	Yorkshire and the Humber	126	136	59%	26%	33%	21%	6%	4%	10%	10%
Education											
	Degree	408	383	69%	34%	35%	18%	4%	3%	7%	6%
	Non-degree	1092	1117	63%	30%	34%	22%	5%	3%	8%	7%
Income											
	Under £10,000	125	128	58%	27%	30%	23%	4%	3%	7%	12%
	£10,000 – £19,999	277	279	66%	38%	28%	18%	4%	4%	7%	8%
	£20,000 – £29,999	335	336	64%	27%	36%	25%	4%	3%	7%	5%
	£30,000 – £39,999	275	274	64%	29%	35%	22%	5%	3%	7%	7%
	£40,000 – £59,999	287	285	67%	33%	35%	18%	4%	5%	9%	6%
	£60,000 – £79,999	105	104	68%	33%	35%	20%	6%	1%	7%	5%
	£80,000 – £99,999	53	53	65%	28%	38%	20%	7%	0%	7%	8%
	Over £100,000	43	41	63%	23%	40%	16%	9%	5%	14%	7%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	71%	36%	35%	17%	5%	3%	7%	4%
	No medical conditions	846	845	60%	27%	33%	23%	5%	4%	8%	8%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	83%	51%	32%	11%	3%	2%	5%	1%
	No	1219	1214	62%	27%	35%	23%	5%	4%	8%	7%
	Prefer not to say/not sure	40	40	41%	14%	27%	19%	12%	2%	14%	26%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	78%	44%	35%	14%	3%	2%	5%	3%
	No	937	936	57%	24%	34%	25%	5%	4%	10%	8%
	Prefer not to say/not sure	20	21	47%	19%	29%	14%	5%	5%	10%	29%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? The government should make an exception to drug licensing rules and make medicinal cannabis flower available on the NHS

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	56%	27%	28%	26%	6%	4%	10%	9%
Gender											
	Male	734	736	53%	25%	27%	28%	6%	4%	10%	9%
	Female	764	762	58%	30%	29%	23%	5%	4%	9%	9%
Age											
	18-24	221	227	52%	25%	26%	30%	8%	2%	11%	8%
	25-34	247	247	65%	31%	34%	21%	4%	4%	8%	6%
	35-44	233	233	58%	32%	26%	26%	4%	5%	9%	7%
	45-54	259	262	59%	26%	32%	23%	5%	4%	10%	9%
	55-64	213	212	51%	27%	25%	29%	4%	2%	6%	13%
	65-74	192	187	51%	28%	24%	26%	6%	5%	10%	13%
	75+	134	132	48%	19%	29%	28%	9%	6%	15%	10%
region											
	East Midlands	108	115	59%	28%	31%	27%	8%	3%	10%	4%
	East of England	138	127	62%	32%	31%	20%	5%	3%	9%	9%
	London	168	172	58%	27%	31%	22%	9%	2%	11%	8%
	North East	63	74	55%	27%	28%	31%	4%	3%	7%	7%
	Northern Ireland	57	31	51%	37%	14%	39%	0%	3%	3%	7%
	North West	168	173	51%	25%	26%	21%	9%	6%	15%	12%
	Scotland	129	122	54%	32%	22%	30%	4%	6%	10%	6%
	South East	206	215	54%	25%	29%	26%	3%	5%	8%	12%
	South West	131	125	48%	23%	25%	30%	8%	5%	13%	9%
	Wales	75	74	65%	34%	32%	21%	4%	4%	8%	5%
	West Midlands	132	139	59%	27%	32%	23%	3%	2%	6%	13%
	Yorkshire and the Humber	126	136	52%	21%	31%	29%	4%	6%	9%	10%
Education											
	Degree	408	383	60%	27%	33%	23%	4%	4%	8%	10%
	Non-degree	1092	1117	54%	28%	26%	27%	6%	4%	10%	9%
Income											
	Under £10,000	125	128	41%	25%	16%	32%	7%	6%	13%	14%
	£10,000 – £19,999	277	279	57%	33%	24%	22%	5%	4%	9%	12%
	£20,000 – £29,999	335	336	53%	25%	28%	30%	7%	4%	10%	7%
	£30,000 – £39,999	275	274	59%	25%	34%	25%	4%	4%	7%	9%
	£40,000 – £59,999	287	285	58%	28%	30%	24%	5%	5%	11%	8%
	£60,000 – £79,999	105	104	61%	29%	31%	28%	5%	2%	7%	5%
	£80,000 – £99,999	53	53	67%	31%	36%	11%	8%	2%	10%	13%
	Over £100,000	43	41	47%	23%	23%	28%	5%	9%	14%	12%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	64%	35%	28%	23%	4%	3%	7%	6%
	No medical conditions	846	845	49%	21%	28%	27%	7%	5%	12%	12%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	77%	47%	30%	16%	3%	1%	4%	2%
	No	1219	1214	52%	24%	28%	28%	6%	5%	10%	10%
	Prefer not to say/not sure	40	40	36%	22%	15%	19%	11%	7%	19%	26%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	70%	41%	29%	19%	4%	2%	6%	5%
	No	937	936	48%	20%	28%	30%	7%	5%	12%	11%
	Prefer not to say/not sure	20	21	52%	24%	29%	10%	5%	5%	10%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? The government should help lower the cost of medicinal cannabis prescribed in private clinics so more people can afford to buy it privately

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	59%	30%	29%	25%	5%	4%	9%	7%
Gender											
	Male	734	736	58%	29%	29%	26%	6%	4%	9%	6%
	Female	764	762	60%	32%	28%	24%	4%	4%	8%	8%
Age											
	18-24	221	227	56%	29%	27%	26%	7%	2%	9%	9%
	25-34	247	247	67%	31%	36%	19%	5%	4%	9%	5%
	35-44	233	233	63%	34%	29%	25%	3%	3%	7%	5%
	45-54	259	262	59%	33%	26%	26%	3%	5%	7%	8%
	55-64	213	212	59%	31%	28%	25%	4%	2%	6%	10%
	65-74	192	187	50%	25%	25%	30%	7%	4%	11%	10%
	75+	134	132	53%	23%	29%	27%	7%	7%	14%	7%
region											
	East Midlands	108	115	62%	33%	29%	25%	5%	3%	7%	6%
	East of England	138	127	65%	35%	30%	20%	5%	2%	7%	8%
	London	168	172	58%	28%	30%	26%	5%	3%	8%	8%
	North East	63	74	51%	28%	23%	35%	4%	3%	7%	7%
	Northern Ireland	57	31	61%	44%	17%	28%	4%	0%	4%	7%
	North West	168	173	57%	30%	27%	23%	6%	4%	10%	10%
	Scotland	129	122	57%	30%	27%	26%	7%	4%	12%	5%
	South East	206	215	58%	27%	31%	23%	4%	6%	10%	8%
	South West	131	125	55%	26%	29%	26%	6%	6%	11%	8%
	Wales	75	74	68%	39%	29%	21%	4%	3%	7%	4%
	West Midlands	132	139	63%	29%	34%	25%	4%	3%	7%	4%
	Yorkshire and the Humber	126	136	54%	26%	29%	29%	4%	3%	7%	10%
Education											
	Degree	408	383	61%	29%	32%	23%	6%	4%	10%	6%
	Non-degree	1092	1117	58%	30%	28%	26%	4%	3%	8%	8%
Income											
	Under £10,000	125	128	51%	30%	21%	28%	2%	7%	9%	12%
	£10,000 – £19,999	277	279	61%	37%	24%	22%	5%	3%	8%	9%
	£20,000 – £29,999	335	336	58%	28%	30%	29%	5%	4%	8%	5%
	£30,000 – £39,999	275	274	62%	26%	36%	21%	5%	4%	9%	9%
	£40,000 – £59,999	287	285	62%	32%	30%	23%	6%	3%	9%	6%
	£60,000 – £79,999	105	104	58%	31%	27%	30%	6%	1%	7%	5%
	£80,000 – £99,999	53	53	53%	26%	28%	28%	8%	4%	11%	8%
	Over £100,000	43	41	47%	21%	26%	32%	5%	7%	11%	9%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	66%	38%	28%	23%	3%	3%	6%	5%
	No medical conditions	846	845	54%	24%	29%	27%	6%	4%	10%	9%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	80%	52%	29%	16%	2%	1%	2%	2%
	No	1219	1214	55%	26%	29%	27%	5%	4%	10%	8%
	Prefer not to say/not sure	40	40	41%	19%	22%	19%	7%	7%	14%	26%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	72%	44%	28%	19%	3%	2%	5%	4%
	No	937	936	51%	22%	29%	29%	6%	5%	11%	9%
	Prefer not to say/not sure	20	21	49%	24%	25%	9%	15%	0%	15%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? Medicinal cannabis is unproven and comes with risks to mental health

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	32%	10%	22%	35%	13%	8%	21%	13%
Gender											
	Male	734	736	34%	11%	23%	34%	12%	9%	21%	11%
	Female	764	762	29%	8%	21%	35%	14%	7%	21%	15%
Age											
	18-24	221	227	38%	11%	27%	32%	13%	9%	22%	8%
	25-34	247	247	33%	9%	23%	33%	14%	13%	27%	8%
	35-44	233	233	37%	14%	24%	31%	13%	10%	23%	9%
	45-54	259	262	31%	10%	21%	36%	12%	8%	21%	13%
	55-64	213	212	24%	4%	21%	36%	15%	7%	22%	17%
	65-74	192	187	27%	11%	17%	41%	11%	2%	13%	19%
	75+	134	132	29%	8%	21%	38%	8%	4%	13%	20%
region											
	East Midlands	108	115	30%	10%	21%	33%	14%	10%	24%	12%
	East of England	138	127	31%	9%	22%	35%	15%	8%	23%	10%
	London	168	172	32%	10%	22%	39%	14%	5%	19%	10%
	North East	63	74	20%	4%	16%	39%	13%	16%	29%	11%
	Northern Ireland	57	31	14%	7%	7%	39%	14%	15%	29%	18%
	North West	168	173	35%	11%	24%	32%	13%	7%	20%	13%
	Scotland	129	122	30%	10%	19%	34%	12%	12%	24%	13%
	South East	206	215	29%	8%	21%	37%	12%	9%	21%	12%
	South West	131	125	39%	12%	27%	33%	7%	6%	13%	15%
	Wales	75	74	26%	4%	22%	40%	8%	9%	17%	17%
	West Midlands	132	139	43%	14%	29%	27%	13%	6%	19%	11%
	Yorkshire and the Humber	126	136	31%	9%	22%	35%	16%	4%	19%	15%
Education											
	Degree	408	383	34%	13%	22%	34%	12%	8%	20%	12%
	Non-degree	1092	1117	31%	8%	22%	35%	13%	8%	21%	13%
Income											
	Under £10,000	125	128	31%	15%	16%	30%	11%	8%	19%	20%
	£10,000 – £19,999	277	279	29%	9%	20%	35%	12%	10%	22%	14%
	£20,000 – £29,999	335	336	32%	10%	22%	39%	11%	6%	17%	11%
	£30,000 – £39,999	275	274	32%	10%	22%	34%	14%	6%	20%	14%
	£40,000 – £59,999	287	285	31%	9%	23%	33%	13%	11%	25%	11%
	£60,000 – £79,999	105	104	36%	7%	29%	33%	15%	10%	25%	6%
	£80,000 – £99,999	53	53	35%	9%	25%	37%	15%	2%	16%	11%
	Over £100,000	43	41	32%	5%	27%	33%	18%	5%	23%	12%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	33%	10%	23%	34%	14%	11%	25%	9%
	No medical conditions	846	845	31%	9%	21%	36%	12%	6%	18%	16%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	39%	16%	23%	23%	18%	17%	34%	4%
	No	1219	1214	30%	8%	22%	38%	12%	6%	18%	14%
	Prefer not to say/not sure	40	40	34%	15%	19%	26%	7%	7%	15%	26%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	31%	10%	21%	31%	16%	14%	30%	7%
	No	937	936	32%	9%	23%	37%	11%	5%	15%	15%
	Prefer not to say/not sure	20	21	29%	10%	19%	14%	5%	14%	19%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? Medicinal cannabis is not a serious clinical treatment and is just used by people who want to consumer cannabis legally

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	25%	9%	16%	27%	21%	16%	37%	11%
Gender											
	Male	734	736	28%	11%	16%	27%	19%	16%	35%	11%
	Female	764	762	23%	7%	16%	27%	23%	16%	39%	12%
Age											
	18-24	221	227	37%	15%	22%	24%	18%	11%	29%	11%
	25-34	247	247	38%	14%	24%	22%	17%	14%	31%	9%
	35-44	233	233	30%	13%	17%	27%	19%	18%	36%	7%
	45-54	259	262	24%	9%	16%	26%	25%	14%	39%	10%
	55-64	213	212	12%	3%	9%	32%	23%	18%	41%	15%
	65-74	192	187	13%	3%	10%	31%	23%	19%	42%	14%
	75+	134	132	12%	0%	12%	29%	24%	19%	43%	16%
region											
	East Midlands	108	115	24%	6%	18%	29%	21%	19%	40%	7%
	East of England	138	127	21%	9%	12%	27%	24%	19%	43%	9%
	London	168	172	29%	11%	18%	28%	20%	11%	31%	12%
	North East	63	74	28%	13%	15%	28%	23%	12%	35%	8%
	Northern Ireland	57	31	25%	11%	14%	25%	14%	26%	40%	11%
	North West	168	173	26%	9%	16%	26%	19%	16%	35%	13%
	Scotland	129	122	22%	10%	12%	28%	17%	22%	39%	11%
	South East	206	215	24%	8%	16%	25%	26%	16%	42%	10%
	South West	131	125	24%	5%	20%	25%	23%	14%	38%	13%
	Wales	75	74	18%	9%	8%	23%	27%	19%	46%	13%
	West Midlands	132	139	35%	10%	24%	27%	14%	12%	26%	13%
	Yorkshire and the Humber	126	136	23%	7%	16%	32%	22%	11%	33%	12%
Education											
	Degree	408	383	28%	8%	19%	23%	24%	15%	39%	10%
	Non-degree	1092	1117	24%	9%	15%	28%	20%	16%	36%	12%
Income											
	Under £10,000	125	128	23%	12%	11%	28%	17%	14%	31%	18%
	£10,000 – £19,999	277	279	19%	7%	13%	28%	18%	22%	40%	13%
	£20,000 – £29,999	335	336	24%	8%	15%	29%	23%	15%	38%	10%
	£30,000 – £39,999	275	274	29%	9%	20%	26%	21%	13%	33%	11%
	£40,000 – £59,999	287	285	28%	10%	18%	27%	18%	17%	36%	10%
	£60,000 – £79,999	105	104	27%	9%	18%	25%	25%	15%	40%	8%
	£80,000 – £99,999	53	53	35%	9%	26%	11%	31%	6%	37%	17%
	Over £100,000	43	41	16%	9%	7%	30%	34%	16%	49%	5%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	29%	11%	18%	25%	20%	18%	38%	8%
	No medical conditions	846	845	22%	7%	15%	28%	22%	14%	36%	14%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	41%	20%	21%	18%	17%	21%	37%	4%
	No	1219	1214	22%	7%	15%	29%	22%	15%	37%	12%
	Prefer not to say/not sure	40	40	33%	7%	26%	22%	7%	7%	14%	31%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	30%	15%	15%	19%	23%	21%	44%	6%
	No	937	936	22%	5%	17%	32%	20%	13%	33%	14%
	Prefer not to say/not sure	20	21	19%	5%	14%	14%	15%	19%	34%	33%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? In ten years time, there will be widespread understanding and acceptance of the medical benefits of cannabis

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	59%	24%	35%	24%	5%	3%	8%	9%
Gender											
	Male	734	736	58%	25%	33%	23%	6%	3%	10%	9%
	Female	764	762	61%	23%	38%	24%	4%	3%	7%	9%
Age											
	18-24	221	227	56%	25%	30%	23%	10%	2%	12%	9%
	25-34	247	247	66%	30%	36%	20%	4%	4%	8%	6%
	35-44	233	233	59%	25%	34%	27%	5%	5%	9%	5%
	45-54	259	262	59%	22%	37%	23%	5%	3%	7%	11%
	55-64	213	212	64%	23%	41%	22%	1%	3%	4%	10%
	65-74	192	187	53%	19%	34%	25%	6%	4%	10%	12%
	75+	134	132	54%	17%	37%	26%	4%	1%	5%	14%
region											
	East Midlands	108	115	63%	19%	44%	22%	7%	2%	9%	6%
	East of England	138	127	62%	25%	36%	19%	9%	1%	10%	9%
	London	168	172	57%	28%	29%	21%	8%	2%	10%	11%
	North East	63	74	58%	26%	32%	26%	5%	4%	9%	7%
	Northern Ireland	57	31	68%	36%	32%	21%	4%	0%	4%	7%
	North West	168	173	59%	21%	38%	21%	4%	5%	9%	12%
	Scotland	129	122	62%	27%	34%	24%	4%	3%	7%	7%
	South East	206	215	55%	22%	33%	27%	3%	4%	8%	10%
	South West	131	125	60%	21%	39%	24%	4%	4%	8%	8%
	Wales	75	74	69%	31%	38%	17%	3%	4%	7%	7%
	West Midlands	132	139	57%	21%	36%	29%	5%	1%	6%	8%
	Yorkshire and the Humber	126	136	52%	17%	35%	27%	3%	5%	8%	12%
Education											
	Degree	408	383	62%	24%	38%	21%	6%	3%	9%	8%
	Non-degree	1092	1117	58%	24%	34%	24%	5%	3%	8%	10%
Income											
	Under £10,000	125	128	40%	16%	24%	30%	8%	7%	15%	15%
	£10,000 – £19,999	277	279	57%	28%	30%	24%	4%	2%	6%	13%
	£20,000 – £29,999	335	336	61%	21%	40%	25%	3%	3%	7%	7%
	£30,000 – £39,999	275	274	62%	20%	42%	21%	5%	3%	8%	9%
	£40,000 – £59,999	287	285	64%	29%	34%	21%	5%	3%	8%	7%
	£60,000 – £79,999	105	104	64%	26%	38%	25%	7%	1%	8%	4%
	£80,000 – £99,999	53	53	53%	21%	33%	21%	13%	0%	13%	13%
	Over £100,000	43	41	58%	28%	30%	26%	5%	5%	9%	7%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	64%	28%	36%	21%	5%	3%	8%	7%
	No medical conditions	846	845	55%	21%	35%	25%	5%	3%	8%	11%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	75%	43%	33%	16%	5%	1%	6%	3%
	No	1219	1214	57%	20%	37%	25%	5%	3%	8%	10%
	Prefer not to say/not sure	40	40	36%	22%	15%	26%	5%	9%	14%	24%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	73%	36%	37%	15%	6%	2%	8%	5%
	No	937	936	52%	17%	35%	29%	5%	4%	8%	11%
	Prefer not to say/not sure	20	21	44%	19%	25%	24%	4%	0%	4%	28%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? In ten years time, there will be new evidence about the harms and risks of cannabis

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	44%	15%	29%	28%	8%	7%	15%	13%
Gender											
	Male	734	736	45%	16%	30%	27%	8%	7%	15%	13%
	Female	764	762	43%	13%	29%	30%	9%	6%	15%	12%
Age											
	18-24	221	227	45%	19%	26%	26%	12%	8%	20%	9%
	25-34	247	247	44%	17%	27%	30%	9%	8%	18%	8%
	35-44	233	233	43%	17%	27%	28%	9%	11%	20%	8%
	45-54	259	262	38%	10%	28%	30%	11%	8%	19%	12%
	55-64	213	212	40%	10%	30%	33%	6%	5%	11%	17%
	65-74	192	187	48%	16%	32%	25%	6%	2%	8%	20%
	75+	134	132	57%	13%	44%	22%	1%	1%	2%	19%
region											
	East Midlands	108	115	43%	13%	30%	36%	5%	6%	11%	10%
	East of England	138	127	48%	16%	32%	21%	10%	7%	17%	14%
	London	168	172	37%	16%	20%	34%	9%	8%	16%	13%
	North East	63	74	30%	11%	19%	31%	19%	8%	27%	12%
	Northern Ireland	57	31	25%	18%	7%	21%	22%	18%	40%	14%
	North West	168	173	47%	14%	33%	26%	7%	6%	13%	14%
	Scotland	129	122	39%	13%	26%	31%	9%	7%	16%	13%
	South East	206	215	45%	13%	32%	28%	6%	7%	13%	13%
	South West	131	125	57%	18%	39%	26%	5%	2%	7%	10%
	Wales	75	74	41%	15%	26%	28%	9%	9%	19%	12%
	West Midlands	132	139	49%	14%	35%	29%	9%	3%	12%	10%
	Yorkshire and the Humber	126	136	47%	15%	32%	27%	7%	4%	10%	15%
Education											
	Degree	408	383	48%	15%	33%	26%	8%	6%	14%	12%
	Non-degree	1092	1117	42%	14%	28%	29%	9%	7%	15%	13%
Income											
	Under £10,000	125	128	36%	15%	21%	25%	8%	9%	17%	23%
	£10,000 – £19,999	277	279	41%	15%	27%	25%	9%	9%	17%	16%
	£20,000 – £29,999	335	336	50%	15%	35%	29%	9%	3%	12%	9%
	£30,000 – £39,999	275	274	46%	17%	30%	29%	7%	5%	11%	13%
	£40,000 – £59,999	287	285	43%	12%	30%	28%	9%	9%	18%	11%
	£60,000 – £79,999	105	104	45%	14%	31%	33%	5%	8%	13%	9%
	£80,000 – £99,999	53	53	38%	17%	21%	33%	14%	5%	20%	10%
	Over £100,000	43	41	35%	4%	31%	30%	16%	7%	23%	11%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	48%	17%	31%	26%	10%	8%	17%	9%
	No medical conditions	846	845	41%	13%	28%	30%	7%	6%	13%	15%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	47%	18%	29%	25%	10%	14%	24%	5%
	No	1219	1214	44%	14%	30%	29%	8%	5%	13%	13%
	Prefer not to say/not sure	40	40	29%	15%	15%	23%	7%	10%	16%	31%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	44%	17%	27%	27%	10%	11%	21%	8%
	No	937	936	44%	13%	31%	29%	8%	4%	11%	15%
	Prefer not to say/not sure	20	21	29%	10%	19%	9%	5%	19%	23%	38%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

To what extent do you agree with the following statements? The government should allow British companies with a licence to grow cannabis here to export it overseas

Total		Weighted Base	Unweighted Base	Total agree	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total disagree	Don't know
	Total	1500	1500	46%	20%	26%	30%	8%	5%	13%	11%
Gender											
	Male	734	736	52%	22%	30%	27%	8%	4%	12%	10%
	Female	764	762	41%	19%	23%	33%	9%	5%	14%	12%
Age											
	18-24	221	227	46%	22%	24%	31%	10%	5%	16%	7%
	25-34	247	247	57%	25%	32%	23%	11%	2%	13%	8%
	35-44	233	233	47%	24%	23%	31%	8%	6%	14%	8%
	45-54	259	262	48%	21%	27%	28%	6%	6%	12%	11%
	55-64	213	212	45%	19%	26%	34%	6%	1%	7%	14%
	65-74	192	187	36%	11%	25%	34%	11%	5%	16%	14%
	75+	134	132	38%	16%	23%	32%	7%	8%	16%	14%
region											
	East Midlands	108	115	41%	21%	20%	33%	11%	7%	18%	8%
	East of England	138	127	49%	23%	26%	25%	10%	2%	12%	14%
	London	168	172	50%	27%	23%	25%	10%	4%	14%	11%
	North East	63	74	50%	22%	29%	33%	7%	1%	8%	8%
	Northern Ireland	57	31	43%	15%	28%	36%	11%	3%	14%	7%
	North West	168	173	44%	18%	26%	28%	9%	5%	14%	13%
	Scotland	129	122	49%	22%	27%	34%	7%	2%	9%	7%
	South East	206	215	46%	21%	25%	30%	7%	5%	13%	11%
	South West	131	125	36%	13%	23%	34%	8%	9%	17%	13%
	Wales	75	74	58%	29%	30%	20%	7%	5%	12%	10%
	West Midlands	132	139	49%	19%	30%	33%	6%	4%	10%	8%
	Yorkshire and the Humber	126	136	43%	14%	29%	31%	9%	5%	14%	12%
Education											
	Degree	408	383	53%	23%	30%	27%	9%	3%	12%	8%
	Non-degree	1092	1117	44%	19%	25%	31%	8%	5%	13%	11%
Income											
	Under £10,000	125	128	29%	11%	18%	35%	10%	6%	16%	19%
	£10,000 – £19,999	277	279	37%	22%	15%	36%	6%	7%	13%	14%
	£20,000 – £29,999	335	336	50%	19%	30%	30%	8%	4%	12%	8%
	£30,000 – £39,999	275	274	48%	19%	30%	28%	9%	3%	12%	11%
	£40,000 – £59,999	287	285	53%	23%	30%	24%	10%	5%	15%	9%
	£60,000 – £79,999	105	104	58%	23%	35%	28%	7%	2%	8%	5%
	£80,000 – £99,999	53	53	42%	25%	18%	31%	17%	2%	19%	8%
	Over £100,000	43	41	51%	25%	26%	26%	7%	7%	13%	10%
Medical conditions											
	Has a medical condition that could be treated with medicinal cannabis	654	655	51%	24%	27%	29%	8%	4%	12%	8%
	No medical conditions	846	845	42%	17%	25%	31%	9%	5%	14%	13%
Have you ever used CBD/cannabis oil for medicinal reasons?											
	Yes	241	246	66%	35%	30%	23%	5%	2%	7%	4%
	No	1219	1214	43%	17%	26%	32%	9%	5%	14%	11%
	Prefer not to say/not sure	40	40	39%	24%	15%	14%	12%	5%	17%	31%
Have you ever in your life smoked cannabis/marijuana?											
	Yes	542	543	61%	31%	30%	24%	6%	2%	8%	7%
	No	937	936	38%	14%	24%	34%	10%	6%	16%	12%
	Prefer not to say/not sure	20	21	38%	24%	14%	14%	10%	4%	14%	33%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

stack DATA STRATEGY

Regardless of whether it was prescribed to you by a doctor, have you ever used cannabis for health reasons or to treat a medical condition?

Total		Weighted Base	Unweighted Base	Yes, I have	No, I haven't	Not sure/prefer not to say
	Total	1500	1500	14%	83%	3%
Gender						
	Male	734	736	16%	80%	4%
	Female	764	762	13%	86%	2%
Age						
	18-24	221	227	25%	68%	7%
	25-34	247	247	24%	74%	2%
	35-44	233	233	18%	76%	5%
	45-54	259	262	13%	85%	1%
	55-64	213	212	6%	92%	1%
	65-74	192	187	3%	97%	1%
	75+	134	132	4%	96%	0%
region						
	East Midlands	108	115	13%	84%	3%
	East of England	138	127	15%	83%	2%
	London	168	172	24%	71%	6%
	North East	63	74	13%	84%	3%
	Northern Ireland	57	31	7%	86%	7%
	North West	168	173	13%	86%	1%
	Scotland	129	122	11%	87%	2%
	South East	206	215	16%	82%	2%
	South West	131	125	12%	85%	3%
	Wales	75	74	11%	88%	1%
	West Midlands	132	139	17%	82%	1%
	Yorkshire and the Humber	126	136	12%	86%	2%
Education						
	Degree	408	383	16%	82%	2%
	Non-degree	1092	1117	14%	83%	3%
Income						
	Under £10,000	125	128	11%	83%	6%
	£10,000 – £19,999	277	279	11%	85%	4%
	£20,000 – £29,999	335	336	16%	82%	2%
	£30,000 – £39,999	275	274	15%	83%	2%
	£40,000 – £59,999	287	285	14%	85%	2%
	£60,000 – £79,999	105	104	13%	81%	6%
	£80,000 – £99,999	53	53	24%	74%	2%
	Over £100,000	43	41	21%	77%	2%
Medical conditions						
	Has a medical condition that could be treated with medicinal cannabis	654	655	22%	75%	3%
	No medical conditions	846	845	8%	89%	3%
Have you ever used CBD/cannabis oil for medicinal reasons?						
	Yes	241	246	61%	35%	4%
	No	1219	1214	5%	94%	2%
	Prefer not to say/not sure	40	40	26%	40%	33%
Have you ever in your life smoked cannabis/marijuana?						
	Yes	542	543	30%	68%	3%
	No	937	936	5%	93%	2%
	Prefer not to say/not sure	20	21	15%	43%	43%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

For your particular health issue, what was the effect you experienced from using cannabis? [Only respondents who answered yes to the previous question]

Total		Sample Size	My symptoms were completely resolved	My symptoms became much less frequent and/or severe	My symptoms became a bit less frequent and/or severe	No real change in frequency or severity of my symptoms	My symptoms became a bit more frequent and/or severe	My symptoms became much more frequent and/or severe	My symptoms worsened significantly
	Total	215	21%	47%	22%	8%	1%	0%	0%
Gender									
	Male	119	23%	49%	21%	6%	1%	0%	0%
	Female	96	19%	45%	23%	12%	1%	1%	0%
Age									
	18-24	55	15%	49%	29%	5%	0%	2%	0%
	25-34	59	32%	41%	20%	5%	2%	0%	0%
	35-44	42	25%	47%	14%	12%	2%	0%	0%
	45-54	35	20%	62%	12%	6%	0%	0%	0%
	55-64	14	0%	36%	50%	14%	0%	0%	0%
	65-74	5	19%	41%	20%	20%	0%	0%	0%
	75+	5	0%	38%	23%	39%	0%	0%	0%
region									
	East Midlands	14	20%	66%	7%	7%	0%	0%	0%
	East of England	21	21%	47%	26%	5%	0%	0%	0%
	London	40	17%	47%	22%	12%	2%	0%	0%
	North East	8	31%	40%	30%	0%	0%	0%	0%
	Northern Ireland	4	0%	100%	0%	0%	0%	0%	0%
	North West	21	31%	46%	23%	0%	0%	0%	0%
	Scotland	14	16%	38%	31%	16%	0%	0%	0%
	South East	33	15%	49%	23%	12%	0%	0%	0%
	South West	16	7%	60%	20%	13%	0%	0%	0%
	Wales	8	25%	49%	26%	0%	0%	0%	0%
	West Midlands	22	35%	43%	9%	4%	4%	4%	0%
	Yorkshire and the Humber	15	32%	19%	37%	13%	0%	0%	0%
Education									
	Degree	67	28%	39%	19%	13%	0%	1%	0%
	Non-degree	149	18%	51%	23%	6%	1%	0%	0%
Income									
	Under £10,000	14	14%	61%	19%	7%	0%	0%	0%
	£10,000 – £19,999	31	22%	47%	19%	13%	0%	0%	0%
	£20,000 – £29,999	54	26%	54%	13%	5%	2%	0%	0%
	£30,000 – £39,999	41	14%	41%	36%	5%	2%	2%	0%
	£40,000 – £59,999	39	30%	45%	17%	8%	0%	0%	0%
	£60,000 – £79,999	14	7%	50%	28%	14%	0%	0%	0%
	£80,000 – £99,999	13	21%	16%	37%	25%	0%	0%	0%
	Over £100,000	9	24%	63%	13%	0%	0%	0%	0%
Medical conditions									
	Has a medical condition that could be treated with medicinal cannabis	146	19%	49%	21%	10%	1%	0%	0%
	No medical conditions	70	27%	43%	22%	6%	0%	1%	0%
Have you ever used CBD/cannabis oil for medicinal reasons?									
	Yes	148	28%	46%	18%	7%	1%	0%	0%
	No	57	7%	43%	34%	12%	2%	2%	0%
	Prefer not to say/not sure	11	8%	83%	9%	0%	0%	0%	0%
Have you ever in your life smoked cannabis/marijuana?									
	Yes	161	23%	47%	22%	7%	1%	1%	0%
	No	51	18%	46%	23%	13%	0%	0%	0%
	Prefer not to say/not sure	3	0%	68%	0%	0%	32%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

In terms of some of the reported health benefits, which of the following have you personally experienced? Please select all that apply. [Only respondents who have used cannabis to treat a health condition]

Total		Sample Size	Pain relief	Improved sleep	Reduced anxiety	Reduced tremors	Improved quality of life	Improved concentration and focus	Better mood	Less depression	More energy	Some other impact	None of the above
	Total	215	45%	43%	47%	18%	33%	22%	45%	39%	21%	3%	5%
Gender													
	Male	119	42%	45%	45%	19%	35%	25%	44%	40%	22%	2%	4%
	Female	96	49%	40%	51%	18%	31%	18%	45%	39%	19%	5%	5%
Age													
	18-24	55	34%	37%	42%	22%	30%	26%	40%	38%	21%	0%	5%
	25-34	59	42%	45%	45%	21%	30%	22%	51%	46%	25%	3%	2%
	35-44	42	50%	54%	60%	18%	39%	30%	44%	44%	26%	5%	5%
	45-54	35	46%	40%	50%	15%	45%	11%	51%	32%	20%	6%	0%
	55-64	14	71%	34%	57%	7%	29%	22%	49%	43%	0%	0%	8%
	65-74	5	61%	41%	19%	0%	0%	19%	19%	19%	0%	0%	20%
	75+	5	61%	19%	0%	19%	19%	0%	0%	0%	0%	23%	39%
region													
	East Midlands	14	59%	40%	46%	20%	39%	20%	33%	26%	6%	0%	14%
	East of England	21	42%	27%	37%	22%	15%	6%	47%	43%	21%	5%	5%
	London	40	42%	29%	49%	25%	34%	27%	44%	56%	10%	2%	0%
	North East	8	40%	39%	29%	9%	30%	20%	30%	20%	0%	10%	0%
	Northern Ireland	4	0%	52%	48%	48%	48%	52%	52%	0%	52%	0%	0%
	North West	21	50%	36%	50%	32%	32%	23%	32%	41%	32%	4%	0%
	Scotland	14	54%	47%	38%	0%	31%	7%	62%	47%	7%	0%	0%
	South East	33	38%	52%	49%	12%	39%	21%	43%	32%	32%	0%	9%
	South West	16	66%	46%	46%	14%	53%	39%	53%	46%	34%	7%	7%
	Wales	8	63%	62%	50%	25%	25%	12%	51%	37%	12%	25%	0%
	West Midlands	22	34%	61%	57%	18%	40%	40%	52%	34%	40%	0%	0%
	Yorkshire and the Humber	15	44%	44%	56%	6%	12%	7%	44%	31%	0%	0%	18%
Education													
	Degree	67	42%	44%	44%	22%	32%	20%	41%	31%	25%	2%	5%
	Non-degree	149	46%	42%	49%	17%	34%	23%	46%	43%	19%	4%	4%
Income													
	Under £10,000	14	39%	26%	45%	19%	48%	28%	61%	47%	28%	0%	0%
	£10,000 – £19,999	31	44%	59%	49%	19%	31%	22%	34%	45%	16%	7%	3%
	£20,000 – £29,999	54	64%	31%	40%	20%	33%	21%	42%	38%	20%	0%	5%
	£30,000 – £39,999	41	26%	50%	52%	14%	29%	26%	55%	44%	16%	0%	0%
	£40,000 – £59,999	39	50%	44%	50%	12%	42%	15%	50%	33%	20%	2%	7%
	£60,000 – £79,999	14	35%	49%	56%	14%	21%	35%	42%	42%	36%	7%	7%
	£80,000 – £99,999	13	29%	47%	38%	23%	22%	16%	30%	16%	30%	0%	17%
	Over £100,000	9	47%	23%	55%	45%	31%	23%	23%	45%	10%	34%	0%
Medical conditions													
	Has a medical condition that could be treated with medicinal cannabis	146	47%	48%	51%	17%	33%	22%	48%	41%	21%	3%	3%
	No medical conditions	70	41%	32%	41%	21%	34%	22%	38%	35%	20%	3%	7%
Have you ever used CBD/cannabis oil for medicinal reasons?													
	Yes	148	46%	44%	48%	19%	36%	20%	45%	36%	21%	4%	6%
	No	57	47%	32%	47%	14%	28%	24%	39%	41%	14%	0%	2%
	Prefer not to say/not sure	11	26%	83%	35%	27%	26%	36%	65%	71%	45%	9%	0%
Have you ever in your life smoked cannabis/marijuana?													
	Yes	161	47%	47%	49%	18%	35%	22%	47%	39%	21%	4%	4%
	No	51	39%	27%	43%	21%	28%	20%	35%	39%	19%	2%	6%
	Prefer not to say/not sure	3	32%	65%	33%	0%	0%	67%	65%	33%	33%	0%	0%

Stack Data Strategy polled a representative sample of 1,500 individuals across the UK between the 9th and 13th June 2022.

Numbers based on samples of below 50 respondents should not be seen as representative of the demographic group as a whole.

Data was weighted to age/gender interlocked, education, and region. Due to weighting and rounding, percentages may not add up to 100%.

When thinking about using cannabis to address your personal health issues, which of the following do you find concerning? Please select all that apply.

Total		Weighted Base	Unweighted Base	The long-term impact on my mental health	The short-term impact on my mental health	The ability to secure a safe and reliable supply	The lack of information about the cannabis I buy	The poor quality and/or potency of the cannabis I buy	The risk of being caught with an illegal drug	The risk of becoming addicted or dependent on cannabis	The effects of cannabis usage on my family	The ability to secure the cannabis I need at an affordable price	Its impact on other activities (like driving a car)	Stigma, or people I know passing negative judgement	None of the above
	Total	1500	1500	34%	23%	22%	23%	22%	23%	37%	15%	21%	29%	19%	19%
Gender															
	Male	734	736	32%	22%	21%	22%	22%	22%	32%	14%	21%	27%	17%	19%
	Female	764	762	37%	25%	23%	25%	22%	25%	41%	16%	21%	31%	21%	19%
Age															
	18-24	221	227	31%	18%	17%	19%	19%	26%	33%	13%	17%	25%	21%	18%
	25-34	247	247	27%	17%	17%	20%	23%	22%	28%	14%	20%	24%	26%	16%
	35-44	233	233	32%	24%	22%	20%	20%	21%	33%	20%	17%	21%	22%	19%
	45-54	259	262	33%	23%	22%	25%	24%	21%	29%	16%	24%	25%	21%	18%
	55-64	213	212	38%	24%	23%	17%	18%	26%	36%	13%	18%	25%	13%	27%
	65-74	192	187	40%	31%	28%	30%	25%	23%	53%	15%	27%	44%	13%	20%
	75+	134	132	46%	30%	32%	36%	28%	23%	58%	18%	27%	51%	11%	14%
region															
	East Midlands	108	115	36%	25%	21%	26%	26%	21%	41%	16%	20%	26%	26%	18%
	East of England	138	127	37%	22%	22%	28%	24%	19%	40%	17%	21%	30%	17%	19%
	London	168	172	30%	22%	22%	22%	18%	23%	32%	13%	23%	23%	16%	14%
	North East	63	74	21%	14%	20%	22%	20%	21%	30%	13%	13%	32%	13%	23%
	Northern Ireland	57	31	18%	7%	18%	14%	35%	18%	25%	4%	15%	24%	21%	25%
	North West	168	173	33%	24%	19%	19%	17%	21%	33%	10%	20%	25%	17%	26%
	Scotland	129	122	33%	22%	26%	22%	18%	21%	35%	16%	21%	31%	19%	27%
	South East	206	215	38%	26%	23%	21%	24%	23%	38%	16%	21%	32%	17%	18%
	South West	131	125	41%	32%	23%	32%	22%	26%	41%	23%	23%	33%	22%	13%
	Wales	75	74	30%	20%	30%	25%	21%	24%	34%	19%	24%	31%	20%	19%
	West Midlands	132	139	38%	31%	23%	25%	26%	29%	42%	20%	24%	33%	21%	11%
	Yorkshire and the Humber	126	136	36%	18%	21%	22%	21%	26%	40%	13%	21%	26%	20%	17%
Education															
	Degree	408	383	35%	24%	23%	23%	20%	21%	34%	11%	22%	27%	17%	16%
	Non-degree	1092	1117	34%	23%	22%	23%	23%	24%	38%	17%	21%	30%	20%	20%
Income															
	Under £10,000	125	128	29%	18%	19%	23%	24%	26%	36%	12%	20%	25%	16%	26%
	£10,000 – £19,999	277	279	35%	23%	20%	18%	22%	20%	40%	13%	23%	24%	19%	23%
	£20,000 – £29,999	335	336	34%	24%	23%	26%	22%	25%	39%	17%	22%	32%	18%	15%
	£30,000 – £39,999	275	274	31%	22%	24%	26%	24%	23%	34%	13%	22%	27%	20%	18%
	£40,000 – £59,999	287	285	36%	25%	20%	20%	19%	20%	36%	18%	20%	29%	18%	17%
	£60,000 – £79,999	105	104	41%	27%	22%	26%	23%	31%	35%	23%	20%	39%	21%	13%
	£80,000 – £99,999	53	53	39%	22%	22%	20%	22%	22%	31%	12%	18%	38%	28%	17%
	Over £100,000	43	41	41%	26%	36%	31%	19%	21%	37%	9%	12%	33%	21%	27%
Medical conditions															
	Has a medical condition that could be treated with medicinal cannabis	654	655	33%	21%	23%	23%	25%	25%	32%	15%	26%	25%	24%	15%
	No medical conditions	846	845	35%	25%	21%	23%	20%	22%	40%	16%	18%	32%	15%	21%
Have you ever used CBD/cannabis oil for medicinal reasons?															
	Yes	241	246	25%	13%	23%	19%	28%	24%	23%	12%	31%	20%	24%	11%
	No	1219	1214	37%	26%	22%	24%	21%	23%	40%	16%	20%	31%	18%	20%
	Prefer not to say/not sure	40	40	19%	12%	19%	19%	5%	16%	26%	16%	9%	19%	26%	33%
Have you ever in your life smoked cannabis/marijuana?															
	Yes	542	543	27%	18%	24%	18%	27%	25%	25%	12%	26%	24%	20%	18%
	No	937	936	39%	28%	22%	26%	19%	22%	44%	17%	19%	32%	18%	19%
	Prefer not to say/not sure	20	21	14%	4%	5%	10%	19%	18%	20%	23%	10%	9%	33%	29%